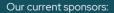


Oil & Gas Digital Transformation

Conference and Exhibition 2025

Oct 01-02, 2025 | 12400 Greenspoint Dr | Houston, TX, USA 77060

Unleashing the power of digital transformation















ABOUT CONFERENCE

The Oil & Gas Digital Transformation Conference is a crucial event for industry leaders, providing a strategic platform to explore and discuss winning strategies and innovations in the dynamic digitalization landscape. The meticulously crafted agenda covers two intense days of top-notch content & thought leadership discussions, placing participants at the forefront of innovative technologies.

Our conference is dedicated to unlocking actionable solutions that drive heightened costeffectiveness & operational excellence across the entire oil & gas value chain - from upstream exploration to midstream transportation & downstream refining. Attendees will gain invaluable knowledge on implementing cost-effective strategies, optimizing oilfield production, & ensuring consistent peak performance. Stay ahead of the curve by remaining informed about the latest digital developments shaping the future of the oil & gas sector.

In this dynamic setting, the Oil & Gas Digital Transformation Conference offers a valuable chance for industry professionals to participate in insightful discussions. explore cutting-edge techniques, & acquire applied knowledge related to the challenges & technological advancements in oil & gas digitalization. Our commitment to fostering collaboration is reflected in our emphasis on interactive sessions & networking opportunities, creating an environment that not only facilitates the exchange of ideas but also encourages the establishment of lifelong connections within the industry leaders.

CONFERENCE PROGRAM KEY TOPICS



Best practices and Case Studies



Technological Trio: Real-time, Communication, Blockchain





Adapting to Evolving Business Processes





Seize Now: Industry 4.0 Transformation



People & Culture

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Exhibitor Sponsor













Lanyard Sponsor





Session Sponsor











FEATURED SPEAKER



Malak AI Hassan DevOps & Agile Transformation Leader



Alfredo Rodríguez E&P Commercial Crude Operations Sr. Manager Repsol



Bruno Rothgiesser Chief Architect, B2C

BP



Avmen Elamin Section Head Wells C&P

PetroChina International



Chika Nwokeii Digital Support Advisor (Digital Transformation Project Manager) ExxonMobil



Johnpaul Portelli Lead, Technology Solutions

Canadian Natural Resources Ltd



Raj Krishnan Director - Industry Digital Strategist -Transformation Advisor Microsoft



Matteo Dariol Business Development & Sales **Bosch Digital Twin Industries**



Ketut Wirvadi Chief Commercial Officer

Marubeni-Itochu Tubulars Oceania Pty Ltd



Jason Baihly Digital Production Business Owner -North America Onshore



Isha Bahal Senior Manager- Supply Chain & Digital Transformation Cairn Oil and Gas



Rob Kennedy Global Director, Digital Asset & DataOps

Wood PLC



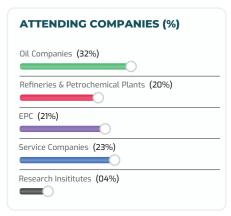
Tanay Tiwary Head, Business Process Transformation & Master Data Management **Puma Energy**

Overview on attendee demographics

Read more information about conference attendees, job titles, job functions, and more.







COMPANY SIZE

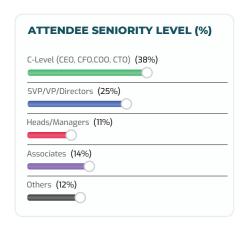
- √ 1-100 Employees 26%
- √ 100-1,000 Employees 22%
- √ 1,000-10,000 Employees 22%
- √ 10,000+ Employees 30%

350+ 24+ Technical Speakers

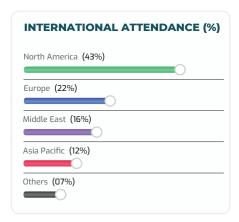
18+ Sponsors 8 Exhibitors

250+ 35+ Countries

45+



ATTENDEE JOB FUNCTIONS



Thanks very much for this opportunity. I was impressed by the quality of your event. It was as well run and organized as I've ever attended. Great experience!



Arthi Vasudevan Senior Product Manager at Baker Hughes

AMONG REGULAR PARTICIPANTS

What can you expect?

Insightful keynotes, user case studies, technical demos, a startup competition, brainstorming sessions, open dialogue, the feel of community, and non-stop networking!

✓ Exploration & Production

- Refineries
- ✓ Oilfield Services Companies
- ✓ Drilling Companies
- ✓ Pipeline Operators
- ✓ Governmental Bodies
- Engineering, procurement, and construction (EPC)
- ✓ Business Development
- ✓ Equipment Manufacturers
- ✓ IT Services and IT Consulting
- ✓ Software Development
- ✓ Wireless Services
- ✓ Technology, Information and Internet
- ✓ Data Infrastructure and Analytics
- ✓ Data Security Software Products
- ✓ Automation Machinery Manufacturing
- ✓ Digital Innovation
- ✓ Business & Digital Transformation
- ✓ AI & ML
- ✓ Project Excellence



























































Day 1

Wednesday, Oct 01, 2025

Sponsored Sessions
 Booked Sessions
 Available Sessions

07:30

Registration & Refreshment Networking



09:00

Laying the Groundwork: Why AI and Digital Transformation Depend on a Strong Industrial Data Foundation

- Explore how Oil & Gas companies can assess and close industrial data gaps that slow AI and digital transformation efforts.
- Understand strategies for building a contextualized, real-time data infrastructure that bridges OT and IT systems.
- Understand the key components of an Industrial Data Strategy.
- Learn how Oil & Gas leaders are building an enterprise data architecture and leveraging Al.
- See how Industrial DataOps technology enables faster, more scalable deployments of AI, analytics, and automation across the enterprise.



John Harrington Chief Product Officer, Highbyte



09:30

Shaping Digital Strategy in the Age of GenAI, Unlocking New Pathways for Operators to Innovate, Scale, and **Transform Their Organizations**

- · Digital transformation is no longer optional. Market pressures, workforce changes, and fast-moving technology mean digital agility is now the edge that helps operators stay competitive.
- GenAl is becoming a true growth driver. Companies are moving beyond pilots, growing budgets, and using Al agents to streamline workflows, speed up decisions, and unlock real operational value
- Winning with digital takes more than tools. It requires leadership support, cross-team alignment, and effective governance to scale experiments into lasting enterprise impact.



Sami Sultan Research Director, Darcy Partners



10:00

Maximizing Gas Efficiency and Sustainability Through SMART: A Digital Approach to Demand Forecasting and Supply Optimization

- Leveraging the SMART tool for real-time demand forecasting and optimized supply planning
- Enhancing gas allocation to national power generation during peak consumption periods Utilizing digital analytics to schedule outages and maintain pipeline inventory health
- Reducing crude burn and CO_2 emissions through maximized natural gas production



SR ENGINEER, Aramco



Discover how Chevron's Wells Digital Platform tackled fragmented planning and visibility gaps by adopting OnePlan, enabling clear prioritization, real-time progress tracking, and stronger governance to align strategy with execution.

- Oil and gas organizations face mounting pressure to deliver value faster while managing finite capacity. Fragmented planning tools, inconsistent intake processes, and limited transparency often hinder strategic alignment and execution
- This session explores how Chevron's Wells Digital Platform addressed these challenges by adopting OnePlan as its portfolio management backbone
- Learn how the approach enabled clear prioritization, real-time visibility, and stronger governance—reducing manual effort, linking strategy to execution, and setting the stage for outcome-based investment decisions. Chevron



Product Owner, Intake and Innovation, Chevron

Thitisak Mo Kittipeerapat



11:00

Redefining the Audit: A Digital Blueprint for Hydrocarbon Measurement, Governance, and Compliance In an era where digital transformation is often more buzz than breakthrough, how do you turn fragmented field real-time data into regulatory

- trust, financial clarity, operational control, and financial clarity? Dr. Daere Akobo, CEO of AKD Digital Solutions, presents a compelling case study on Measurement di²to², the first end-to-end digital audit and
- hydrocarbon measurement platform for the upstream oil and gas sector. The session will explore how digital twins, AI-enabled analytics, GIS-powered asset mapping, and closed-loop governance are reshaping and
- redefining regulatory and commercial engagements at a national scale. Whether you're managing field assets, reconciling volumes data across a fragmented ecosystem, or accountable for revenue assurance,
- di²to² shows how to build a future-ready, digitally governed operation that moves beyond compliance and toward precision and performance to deliver measurable precision, trust, and performance.



Chairman/GCEO, PANA Holdings

Dr. Daere Akobo



11:30

Content Management Recognize everyday efficiency zappers and learn how to increase the productivity of your workers 50-70% by leveraging GenAl to automate the

The Uncomfortable Truths of Inefficiency and How to Optimize Enterprise-wide Productivity and Compliance through

- organization and governance of information throughout your organization. Discover how a multinational Oil & Gas company overcame risk and compliance challenges in both HR and complex capital projects with a single
- information management system, now adopted by thousands of employees. Be one of the first to see a new and innovative approach to managing business-critical content, Oil & Gas industry-specific processes and workflows natively in Microsoft 365

Senior Growth Marketing Manager- Americas, M-files

Daneen Storc



LUNCH AND NETWORKING BREAK

12:00 (1 Hour)

13:00 Accelerating operational readiness through data-centric operations across asset lifecycle

Enhance your operational readiness by leveraging data centric strategies across the asset lifecycle, utilizing data platforms, generative AI and digital twin technologies

Shirley Ike Global Director of Data Management, WoodPLC



wood.

Unifying Siloed Systems to Create a Single Source of Truth

13:30

Break Down Barriers: Identify and integrate disconnected systems across departments to eliminate duplication and data confusion. Define Shared KPIs: Align teams around standardized definitions for key metrics to ensure consistent reporting and performance measurement.

- Centralize with Care: Use data lakes, warehouses, or integration tools to build a reliable foundation—without forcing a one-size-fits-all platform. Govern Access and Ownership: Establish clear roles, data stewardship, and access policies so the right people have the right data at the right time. Enable Decision-Making at Every Level: Deliver clean, trusted, and actionable insights to executives, field teams, and analysts—reducing delays
- and driving better outcomes.
- **Rodney Spears** President/CEO, Spears Consulting Group





14:30 (30 min)

NETWORKING BREAK

15:00 From Tribal Knowledge to Trusted AI Knowledge Base

The business impact: Delays in modernization stall innovation, increase attrition risk, and slow delivery of new business capabilities. The opportunity: Al-driven knowledge bases de-risk legacy portfolios, shorten engineer ramp-up, and free teams to build the products the business needs.

The challenge: Energy operators depend on hundreds of legacy apps that are difficult to maintain and risky to change.

Sharad Agrawal Co-Founder and Chief Operating Officer (COO), Adapts adapts.ai



Unlocking the Digital Future: Converging People, Culture, and AI

 Technology alone doesn't guarantee digital success. • Explores how people, culture, and AI must converge to drive adoption, safety, and ROI.

Senior Manager, **Digineox**

- Showcase examples of change readiness and workforce transformation. Provides actionable insights for building a resilient digital workforce and ensuring sustainable business value.
- Shamoun Maayr Jaimy Mathew



Managing Director, Digineox



• Explore how people, culture, and AI converge to drive adoption, safety, and ROI, with real-world examples of change readiness and workforce resilience.



Day 2

Thursday, Oct 02, 2025

Sponsored Sessions Booked Sessions Available Sessions

07:30

Registration & Refreshment Networking



09:00

Bringing AI Automation into Process Safety

- Isolating assets within scan models, including all lines and components
- Automatically tagging assets and line components
- Linking each asset to hundreds of existing P&IDs and related documentation
- Making PSM and asset data virtual, visible, and easy to access Enabling applications within the model that improve safety, efficiency, and overall operations



Digital Asset Program Lead, IMS Digital Technology Solutions



09:30

Understanding the Automation Continuum in Energy

- Who is SS&C Blue Prism?
- What we've learned as customer zero
- Why do Al Automations fail?
- What is the Agentic journey?
- What is means to use the right tool for the right job



Kevin Wilson Principal Solutions Engineer, SS&C Blue Prism



Innovative Approaches to Accelerated Facility Commissioning: A Strategy Framework for Speed, Precision, and Digital Excellence

Suhaib Alsaikhan

- Overview of the proposed holistic approach to accelerating commissioning
- Emerging technologies: AI, machine learning, and their potential in commissioning • Application of the framework and results



Alsulmi Mohammed Othman Process Engineer, Aramco



Instrument and Process Control Engineer, Aramco



PlantOS: A One-Stop, Data-Centric, and Comprehensive Solution for Oil & Gas O&M

- As an EPC contractor, we have always acted as neutral integrators, combining diverse technologies and vendors to deliver complex physical plants. Extending this expertise into the digital domain, we developed plantOS a one-stop, data-centric, and comprehensive solution for oil and gas digital transformation. plantOS integrates process knowledge, Al, IoT, and Digital Twin technologies to enable truly data-driven O&M activities, improving decision-making, predictive maintenance, and plant reliability.
- Uniquely, we curate best-of-breed, cutting-edge technologies from around the world and integrate them under a unified framework, ensuring flexibility and alignment with each client's needs. This curated, vendor-independent approach empowers operators to take advantage of the latest innovations while maintaining long-term adaptability. The presentation will highlight real-world cases where plantOS delivered actionable insights, enhanced asset integrity, and sustainable
- performance bridging the physical and digital worlds to achieve operational excellence.



Associate Fellow – Industrial DX and Head of Overseas Projects, Chiyoda Corporation



New Language, New Era in Shipbuilding

- Traditionally, 2D drawings have been the primary means of communication throughout the shipbuilding lifecycle.. However, the industry is shifting toward a "Single Source of Truth" approach, where 3D models are becoming the central medium of communication.
- Government-led initiatives are also promoting the use of 3D models to enhance collaboration between shipyards and partner companies.
- This presentation highlights how the "language" of shipbuilding is evolving from 2D drawings to 3D models.



Jin-Hyung Park Principal Researcher, Research Institute of Medium & Small Shipbuilding



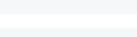
11:30 Bridging the Tech Gap: How Oil & Gas Leaders Can Modernize Without Overwhelm by Aligning Story, Strategy, and Systems for

Sustainable Digital Transformation Discover a practical framework for identifying which technologies and processes truly matter, so leaders can prioritize investments with clarity and confidence.

- Learn how to align leadership, strategy, and IT systems to prevent overwhelm and keep digital transformation efforts on track. Explore strategies to recognize and resolve tech debt without losing momentum or straining organizational resources.
- Gain actionable tools to streamline operations, strengthen leadership alignment, and modernize while maintaining focus on core business priorities.
- **Dusty Gulleson**



CEO, eResources



eResources

Digital ROI Blueprint: Prioritize and Deliver Business Value

12:00

· A practical framework with live ROI examples to prioritize digital initiatives and focus on projects that deliver EBITDA and cash flow. Most digital projects overpromise and underdeliver. • Introduces a practical ROI Blueprint to evaluate and prioritize initiatives.

- Showcase real-world examples of ROI calculations and success assessments.
- $\bullet\,$ Helps leaders focus on projects that drive EBITDA, cash flow, and real business value.
- Shamoun Maayr Salman Khan Managing Director, Digineox Managing Director, Digineox



LUNCH AND NETWORKING BREAK





13:30

In this session, we'll explore the Smart Industry Readiness Index (SIRI) methodology—a globally recognized framework developed to help manufacturers assess and accelerate their digital transformation journey.

We'll begin by unpacking the three core building blocks of SIRI: Process, Technology, and Organization, followed by a walkthrough of the assessment matrix and prioritization tools used to identify high-impact areas.

Smart Moves to Modern Manufacturing

- Real-world examples from Yokogawa's global engagements will illustrate how SIRI enables companies to benchmark maturity, align transformation goals with ROI, and build actionable roadmaps
- Karthik Gopalakrishnan Technical Consultant, Yokogawa YOKOGAWA

between modern drilling practices and outdated optimization models to improve rod lift efficiency.

reducing over-engineering while optimizing reliability and lowering operating costs in deviated wells

Smart Digital Hospitality: Redefining Workforce Wellbeing and Productivity in Oil & Gas

(energy-efficient housing, wellness facilities, entertainment, communication with families).



Cost-Effectively Optimizing Deviated Well Production

Peter Westerkamp

Industry 4.0: A Tesla Initiative



Operational Impact – Enhances pump fillage accuracy, diagnostic reliability, and operational decisions, helping operators reduce downtime and optimize production performance in complex well geometries where legacy algorithms fall short.

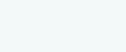
Cost & Efficiency Benefits – Extends rod string life, reduces failure rates, and minimizes costly workover rig interventions (averaging \$160,000 per cycle), driving significant cost savings and better well economics Future Benchmark – Establishes a new performance standard for artificial lift by combining validated data-driven insights with automation,

V.P. Global Sales, Automation, Lufkin Industries



Project Manager, Lufkin Industries

Tom Mills



LUFKIN

15:00

• Real-time monitoring in upstream, mid stream & downstream predictive maintenance of infrastructure and assets. advanced data analytics for more precise exploration and reservoir management.

Program Manager - Commissioning and Quality, **Tesla**

Saeed Mehmood

- ESG Link Sustainable accommodations (green buildings, renewable energy use, optimized logistics) contributing to net-zero targets. Cross-Industry Benchmarking – Draw parallels with cruise lines, aviation, and hospitality industries to show how oil & gas can adopt proven hospitality models to elevate worker experience.

Smart Workforce Villages – Using IoT, AI, and automation to transform worker accommodations into digital-first hospitality hubs

Hospitality as Workforce Strategy – It is beyond rooms and meals – To position hospitality as a driver of safety, morale, and employee retention.

Personalized Workforce Experience – Leveraging data (health, food preferences, shift patterns) to tailor services, improving wellbeing and efficiency.



Remasankar Sivasankaran Nair

Vice President of Energy & Resources Logistics, **IBS Software**



Want to become a speaker?

Get in touch with us for more information on Speaking opportunities!



Production Team

Misbah Shaikh misbah.shaikh@ptnevents.com

Priyank Joshi priyank.joshi@ptnevents.com

PTN Events Team info@ptnevents.com



Speaking Session

30 minutes session includes 10 min Q&A's

Live sessions in-front of delegates

Certificate of Appreciation

20 min for talk + 10 min for Q&A's

USD \$1299



Panel Discussion

1 hour session for 5 speakers

Live panel discussion in-front of delegates

Certificate of Appreciation

Discussion between panelists only

USD \$1699

Please note that Speaker package is available only after the topic approval by the Production team.



DELEGATE REGISTRATION

Want to book delegate ticket?

Below are the various options for delegate participation.



Super Early Bird SOLD OUT

USD \$799



Early Bird SOLD OUT



Regular Pass

Window closing on Oct 02, 2025

USD \$999

Ticket includes 🗼





- Watch any talk live during the conference days
- Certificate of participation
- Q&A discussions
- Full access to all conference stages and the exhibitions
- Online access to selected post-conference materials
- Networking opportunities on the Exhibition Floor
- Access to all networking activities
- End of Day 1 networking drinks reception

GROUP DISCOUNTS

10%

15%

20%

Want to become a sponsor or exhibitor?

Get in touch with us for more information on Sponsorship opportunities!



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Chris Lee chris.lee@ptnevents.com

Sarah Jones sarah.jones@ptnevents.com

Benefits include 🔆

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- Network with leaders, grow your business at this event
- Share your company's expertise with a targeted group of experts
- Showcase advanced technologies, valuable services & unique expertise

GOLD

EXHIBITOR

SESSION

. . .

- Personally interact with potential and current customers
- Fastest & most cost-effective platform to meet buyers

PLATINUM

Identifying new potential customers, suppliers and partners

Comparison of packages with speaking options

1 3 1	PACKAGE	PACKAGE	PACKAGE	PACKAGE	PACKAGE
BRANDING & PROMOTIONS	USD \$22999	USD \$9599 USD \$12599	USD \$7099 USD \$10599	USD \$3799 USD \$5099	USD \$3799 USD \$5099
Logo placement and Sponsorship/Exhibitor title on the Event website	✓	✓	✓	✓	✓
Scanned business card copies of all the participants	✓	✓	✓	✓	-
Your Logo on Delegate Packs	✓	✓	✓	-	-
Email Blast - Sponsorship Announcement (Email to 100k+ active subscribers)	✓	-	-	-	-
One Advertisement section (placement) on the conference brochure - Full Page	✓	✓	-	-	-
One Advertisement section (placement) on the conference website - Home page	✓	-	-	-	-
Banner at the registration desk (printed & installed by the organizer)	✓	✓	-	-	-

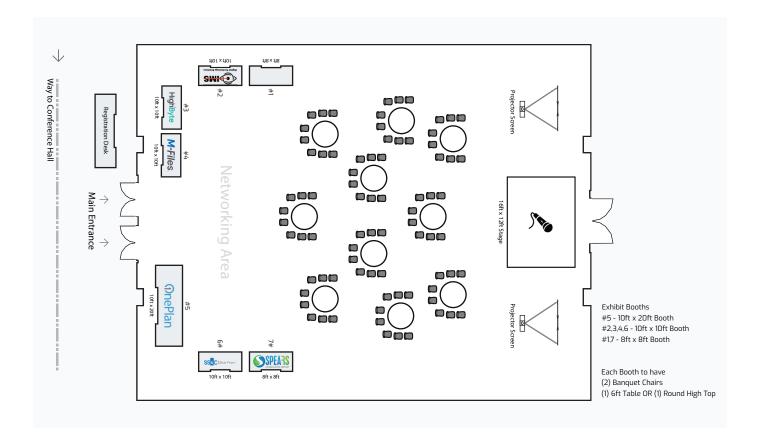
TITLE

CONFERENCE ACCESS					
Full access to all conference activities	✓	✓	✓	√	✓
Hosted Luncheon and Drinks Reception	✓	✓	✓	✓	✓
Premium Delegate Passes and Client Passes	8	5	4	3	1
30 Minutes Premium Speaking Slot (Includes 10mins of Q&A's)	✓	✓	✓	-	✓
Speaker Pass and/or Co-Speaker Pass(es)	1 + 2 Pass	1 + 1 Pass	1 Pass	-	1 + 1 Pass
Exhibit Space (Includes draped table approx. 6ft, 4 chairs)	10ft x 20ft	10ft x 20ft	10ft x 10ft	08ft x 08ft	-
Literature Distrubution in Delegate packs (materials supplied by you)	✓	✓	✓	✓	-
Video interview with the company's representative	✓	✓	✓	-	-
VIP Pre-Set Meetings with Clients	5	2	-	-	-
Lanyard Sponsorship	✓	-	-	-	-
Banner on conference floor (3x2m)	✓	-	-	-	-

POST CONFERENCE MATERIAL					
Video interview session with the committee members	✓	✓	✓	✓	✓
Speaking Appreciation Certificate	✓	✓	✓	-	✓
Download Copy of all participants list, scanned business cards	✓	✓	✓	-	-



EXHIBITION FLOOR PLAN



ABOUT ORGANIZER

PTN Events, a premier organizer of cutting-edge B2B conferences that seamlessly blend business and knowledge. At the forefront of the industry, we curate exclusive gatherings that transcend borders, bringing together a dynamic mix of corporates, governments, associations, industry leaders, and high-net-worth individuals.

Our conferences serve as global forums where industry visionaries converge to explore and navigate the transformative landscape of cutting-edge technologies. As catalysts for innovation, we facilitate robust discussions and collaborations that transcend geographical boundaries.

At PTN Events, we pride ourselves on creating an immersive environment where knowledge flows freely, and connections flourish. Whether you're a corporation seeking strategic partnerships, a government entity exploring policy implications, or a thought leader on the brink of the next big idea, our conferences provide the platform to engage with the pulse of industry evolution.

UPCOMING EVENTS



O&G Digital TwinConference and Exhibition 2026

DATA: Oil & Gas

Data Driven Oil & Gas Conference and Exhibition 2026

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