



OIL AND GAS **DIGITAL TRANSFORMATION** CONFERENCE & EXHIBITION 2023

100% Virtual | May 16 - 17, 2023

Organized
& Managed by:

ptn  events

www.digital-transformation-conference.com

ABOUT THE CONFERENCE

Oil and gas digital transformation conference 2023 creates an Opportunities to boost Profitability and Strategies to Maximize Efficiencies in Oil and Gas Production.

This conference brings together key players of the oil & gas industry, to probe and explore winning strategies and technologies, by means of digitalization in dealing with the current and future challenges of the upstream, midstream and downstream sector.

This event is a platform bringing the entire Oil and Gas Sector together along with IoT, AI/ML and digital solution providers to discuss the latest developments and best practices for digital transformation in the industry.

Digitalization including AI, IoT and Blockchain has made a huge impact on helping operating companies improve operational efficiency, eliminate unplanned downtime, improve safety, and reduce overall costs.

With an intense **2 days** agenda, the conference seeks to expand in-depth discussions, techniques and applied knowledge along with technological challenges of oil & gas digitalization. You will gain insights from the best in the industry and make lifelong friends.

Moving forward with the success of the inaugural conference, the Oil and Gas Automation and Digitalization will once again hold a promising meeting place for the industry, through its interactive sessions, highlighting the latest Digital Developments in the oil and gas.

Conference Agenda Keytopics

- ★

Why is it time to **invest in digitalization** – AI/ML, IoT, Big data Analytics, Wearable technologies and Cyber-security?
- ★

Emerging Digitalization technologies into the oil and gas and its **impact and performance**
- ★

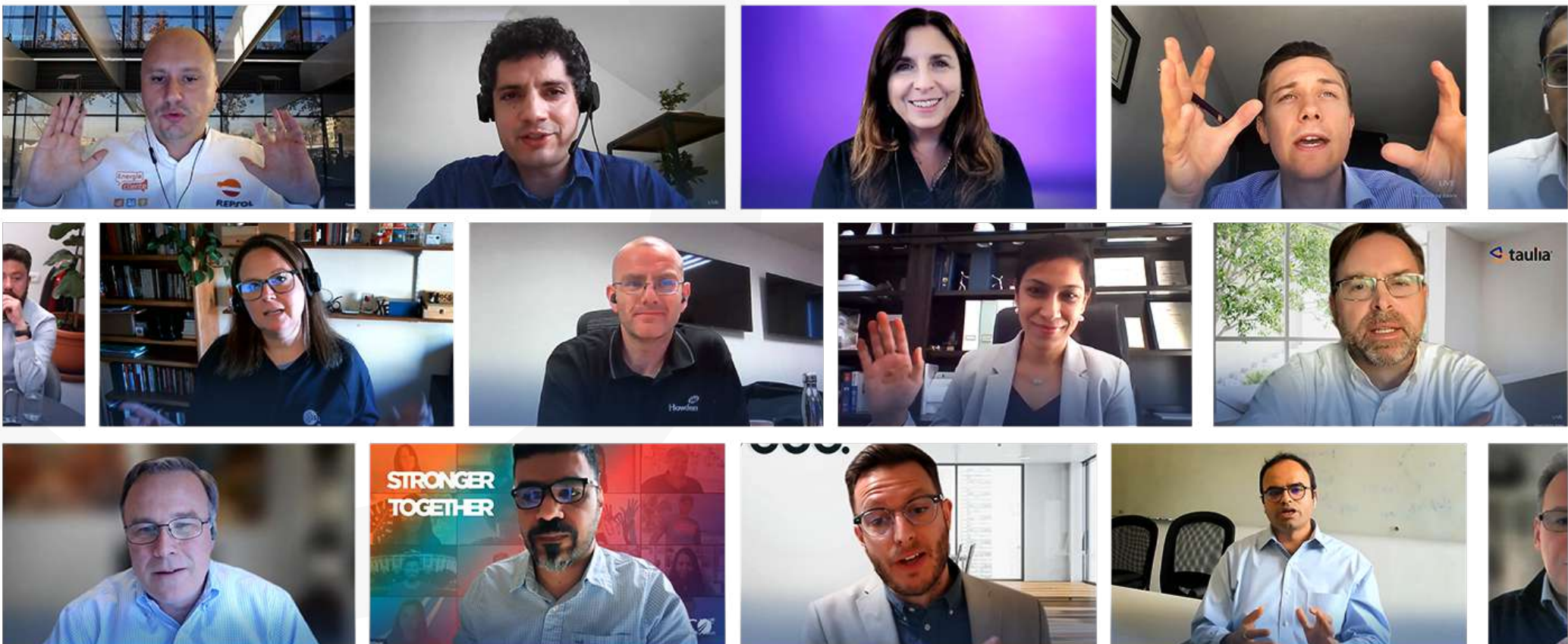
Best practices and **case studies of digitalization** to business objectives and technology alignment
- ★

A strategic roadmap for E&P's to assess every operation and identify digital leaps for achieving specific business objective
- ★

Leveraging digitalization, reduce unplanned downtime and **optimize maintenance processes** through real time application
- ★

Opportunities and Challenges in – Robotics, Pipeline transportation, Smart refineries

Our Session Glimps



CONFERENCE IN NUMBERS



350+ Attendees

took part in Conference over the last 3 years



250+ Companies

from more than 65+ countries



24+ Technical Speakers

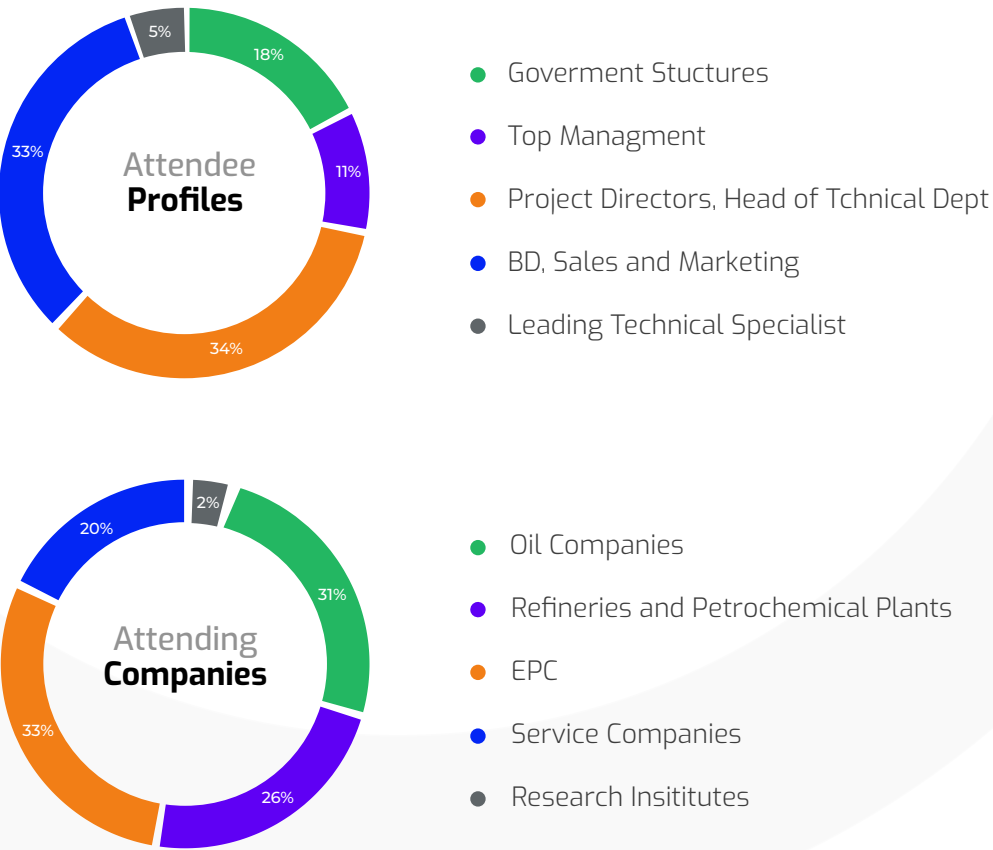
shared their insights on the latest technologies and explored digitalisation strategies



45+ Sponsors & Exhibitors

we attract some of the world's leading brands to exhibit with us

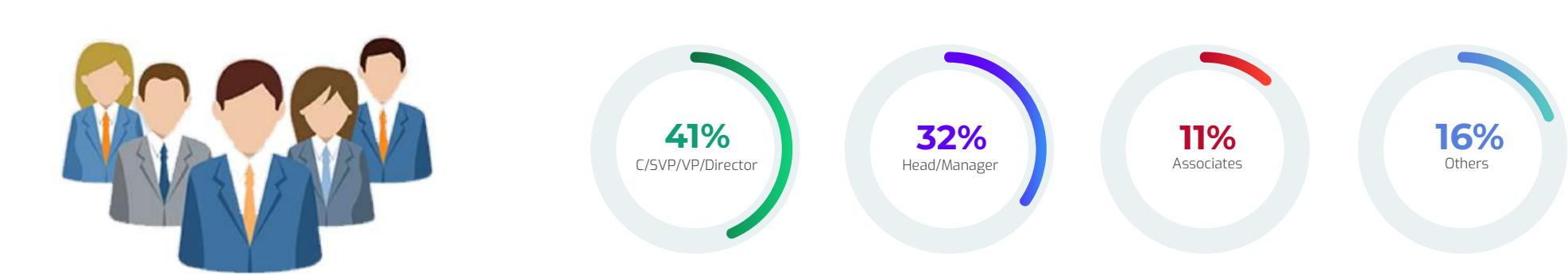
Our Conference Statistics



Attendee Demographics



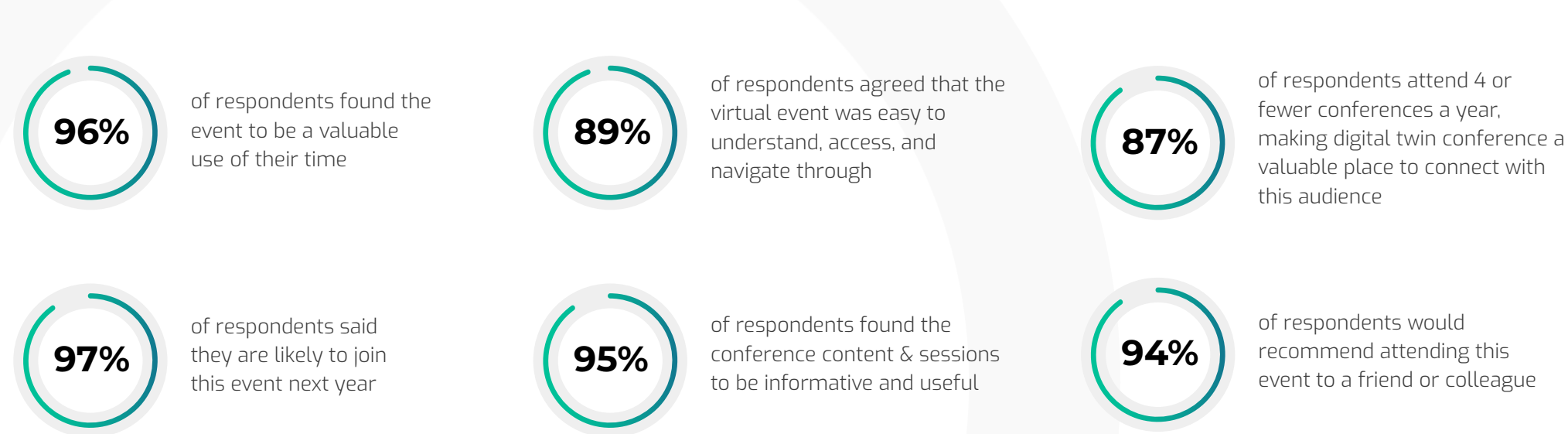
Attendee Seniority level breakdown



Visitors Feedback On Exhibition



Attendee Survey Report



*Based on the attendee survey report from November, 2022

TESTIMONIALS AND EXPERIENCE



Thanks very much for this opportunity. I was impressed by the quality of your event. It was as well run and organized as I've ever attended.

Rafiq Khurshid | IT Specialist & Counsultant



Thank you for giving us a chance to participate, it was a great experience and super organized platform.

Atheer Alatter | Lead Data Scientist



I am happy to join the great team of speakers and thanks for having me on this awesome event. Excellent teamwork. Hope be with you next time.

Vitor Do Valle | Head of Centre of Excellence



Thank you, team for the Certificate. As mentioned before, I truly appreciate the prompt communication, prep call and accommodating my change of date. I look forward to partnering with ptn events in future.

Arthi Vasudevan | Senior Product Manager



Thank you very much for your support during this event. I think that overall it went well.

Gerardo Muñoz | Product Marketing Manager



Thank you for Sharing. I should have mentioned this in my feedback; some of the best i have seen for any conference, Live or Virtual. Awesome Event!

Lennart Heip | Global Modal and Technology



We are excited to join this great event. Sign up to hear a speech from Michal Paulski on Cybersecurity during the Oil and Gas Automation & Digitalization Conference.

Michal Paulski | Senior Manager



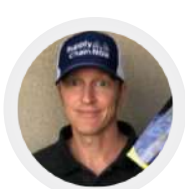
Many thanks to you the incredible team for organizing the event. Watching for 2 days was very insightful and your team efforts to organize everyone from around the created the success.

Johnathan Finlayson | Project Logistics Director



Thank very much for the opportunity. I was sincerely impressed by the quality of your event. It was as well run and organized a conference as I've ever attended. All of the sesssions i was able to attend were excellent - really informative.

Tan Miller | Director, Global Supply Chain Management Program



Oh man, some of my favorite folks in freight are the container shipping right now.

Mike Bush | Terminal Relationship Manager



It was a valuable session and great learning from Global leader, It was amazing conference, Thanks a lot.

Pankaj Gupta | Global Sourcing



We managed to be in touch with good leads. User-friendly and very professional staff all along the sponsorship journey.

Carl Lauron | Founder



SPEAKERS OF THE CONFERENCE



Sam Olsen
Vice President, Geopolitics
Adarga



Mike Hepburn
Commercial Vice President
Adarga



Manikandan Sakthivel
Technology Manager -
LiquidsTechnology Manager
SLB



Mohan Madhurakavi
Chief Evangelist Digital
Transformation
Kissflow



Joar Dalheim
VP Technology
Vysus Group



Nuno Martins
Digital Project Manager
EDP



Bolarinwa Durojaiye
IT Infrastructure Lead
HeirsHoldings
Oil & Gas Ltd.



Hosin Min
Managing Director, Digital
Transformation Consulting
Rock15 Inc.



Ashiff Khan
Sr. Process Engineer -
Khurais & Central Arabia
Aramco



Anupam Ghosal
Board Member-L&T Heavy
Engineering and Business
Head-MRU & SFU
L&T



Nandan Mishra
CEO
Algo8 AI



Ian Duncan
Senior Managing Director &
Digital Transformation Lead,
EMEA, FTI Consulting
FTI Consulting



Stephen P. Mulva
Research Professor, Depart-
ment of Construction Science
School of Architecture, Texas
A&M University



Pragyaditya Das
Assistant Manager
Indian Oil Corporation



Gill Hughes
Partner | Managing
Consultant
Afiniti



Sameer Bisht
Product champion
Schlumberger



Viren Parikh
Director Of Business
DevelopmentDirector
Ericsson



Oladotun Lofinmakin
Upstream Change
Management Officer1
NNPC Limited



Frank Jin
Data Scientist
Chata Technologies



Raj Krishnan
Director - Industry Digital
Strategist - Transformation
Advisor
Microsoft



Marcus Ghedini
Head of Innovation
Supergasbras



Eduardo Rodriguez
CEO & President
Trident Xchange

Day 1 | Tuesday, May 16, 2023

Sponsored Sessions Booked Sessions Reserved Sessions

Welcome Speech

07:45 AM

Opening Remarks



Sam Olsen
Vice President,
Geopolitics
Adarga



Mike Hepburn
Commercial
Vice President
Adarga

08:00 AM | GOLD SPONSOR

Information Intelligence: The key to mitigating geopolitical risk and gaining competitive advantage





Manikandan Sakthivel
Technology Manager -
LiquidsTechnology Manager
SLB

08:30 AM

Overview of Oil recovery mechanisms and water injection



Mohan Madhurakavi
Chief Evangelist Digital
Transformation
Kissflow

09:00 AM | TITLE SPONSOR

Digital Transformation in the Oil and Gas Industry - A roadmap



Joar Dalheim
VP Technology
Vysus Group

09:30 AM

DQRA – digital and dynamic 3D risk watcher and activity planner

Networking Break 10:00 AM (1 hour)



Nuno Martins
Digital Project Manager
EDP

11:00 AM

Top 4 Lessons Learned as a Digital Project Manager: Insights from a Digital Factory



Bolarinwa Durojaiye
IT Infrastructure Lead
HeirsHoldings Oil & Gas Ltd.

11:30 AM

IoT and Big Data: Opportunities for the Upstream Oil and Gas Industry



Hosin Min
Managing Director, Digital
Transformation Consulting
Rock15 Inc.

13:00 PM

Data-driven to Knowledge-driven organizations - "Model Based Anything (MBx)"

Networking Break 10:00 AM (1 hour)



Ashiff Khan
Sr. Process Engineer - Khurais
& Central Arabia
Aramco

12:30 PM

Antecedents for the adoption of Big data and AI in Chemical Industry



Anupam Ghosal
Board Member-L&T Heavy
Engineering and Business
Head-MRU & SFU
L&T

13:30 PM

Leveraging digital initiatives for business transformation

End of the Day 1

Day 2 | Wednesday, May 17, 2023

Sponsored Sessions Booked Sessions Reserved Sessions



Nandan Mishra
CEO
Algo8 AI

08:30 AM | SESSION SPONSOR

Real Industrial AI applications deployed in Upstream Enhanced Oil Recovery, Process Optimisation in Downstram Refineries.





Ian Duncan
Senior Managing Director &
Digital Transformation Lead, EMEA, FTI
FTI Consulting



Stephen P. Mulva
Research Professor, Department of Construction
Science School of Architecture, Texas
A&M University

09:00 AM

Digital Office – Next Gen in Productivity Delivery
for Capital Projects



Pragyaditya Das
Assistant Manager
Indian Oil Corporation

09:30 AM

Leveraging advanced Machine Learning
Methodologies for transforming good governance
practices in Oil & Gas retailing.

Networking Break 10:00 AM (30 Minutes)



Eduardo Rodriguez
CEO & President
Trident Xchange

10:30 AM

The New Digital Economic model Trifecta –
Decentralization, Decarbonization, Digitalization



Gill Hughes
Partner | Managing Consultant
Afiniti

11:00 AM | GOLD SPONSOR

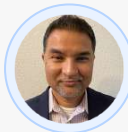
Change Leadership – The Secret to Successful
Digital Transformation



Sameer Bisht
Product champion
Schlumberger

11:30 AM

Digitizing Well Construction operations to optimize
cost per feet



Viren Parikh
Director Of Business
Development Director
Ericsson

12:00 PM

Connectivity's role in Digital Transformation: How
Private Cellular can help push the value argument
forward.



Oladotun Lofinmakin
Upstream Change
Management Officer
NNPC

12:30 PM

Transform or Go Extinct: How the future of the oil
and gas industry is hinged on the successful
implementation of digital transformation projects

Networking Break 13:00 PM (30 Minutes)



Frank Jin
Data Scientist
Chata Technologies

13:30 PM

Conversational AI in Oil and Gas Data Center



Raj Krishnan
Director - Industry Digital
Strategist - Transformation
Advisor
Microsoft

14:00 PM

Developing a Digital Transformation Plan for
Oil & Gas Industries – From Business Outcome to
Technical Capabilities



Marcus Ghedini
Head of Innovation
Supergasbras

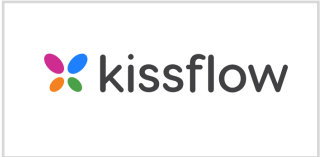
14:30 PM

Innovation as part of a successful digital transforma-
tion strategy – Meet the case of Supergasbras, a
Brazilian LPG subsidiaryfrom SHV-Energy group

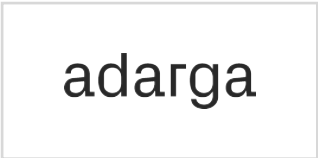
End of the Day 2

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Gold Sponsors



Session Sponsors





AMONG OUR REGULAR ATTENDEES



ABOUT ORGANIZER

ptn events is a global **business events** and consulting firm that provides a wide range of business services **to a diversified client base**.

A leading organiser of commercial and knowledge based top-level conferences, managed by a group of specialists with more than a decade of combined expertise in successfully developing business events, trainings and consulting for corporates, governments, associations and high-net-worth individuals across the world.

We are known for our smooth event delivery. Our staff have been directing, producing, managing and digitising top-level conferences that connect businesses with opportunities through conferences, expos, demand generation and consulting services.

Our mission is to add value to our client's sales and marketing engagements and business development activities.

We are passionate about exceeding our customers' expectations, providing quality learning experiences, and being genuinely ahead of the curve when it comes to conference topics.

Get in touch with us on enquiry info@ptnevents.com



Our Flagship Events

	Oil and Gas Automation & Digitalization Conference 2023 Leveraging the technology innovation and Digital Revolutions. This Conference creates an Opportunities to boost Profitability and Strategies to Maximize Efficiencies in Oil and Gas Production. www.ogad-conference.com
	Oil and Gas Digital Twin Conference 2023 Digital Twin Conference creates an Opportunities to boost Profitability and Strategies to Maximize Efficiencies in Oil and Gas Production. www.digital-twin-conference.com
	Container Shipping Conference 2023 This event brings together key players of the Container, Transport and Logistics industry, to probe and explore winning strategies and technologies, by means of innovations in dealing with the current and future logistics challenges of the Container Industry. www.container-shipping-conference.com
	SupplyChain Digitalization 2023 The Supply Chain Digitalization Conference prides itself on providing you the fastest and most cost-effective platform to meet buyers and expand your brand into new regions. www.supplychain-conference.com
	Smart Transportation Conference 2023 Take advantage of dozens of unique networking opportunities with trucking's most engaged leaders as well as dedicated exhibit hours to learn about the latest products and technology for your fleet. www.transportation-conference.com

CONTACT US

To Find Out How To **Be A Part Of Our Community**,
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