



Supply Chain Visibility Conference & Exhibition 2025

May 6-7, 2025 | Houston, TX, USA

The biggest global supply chain event exploring supply chain visibility & digital revolution

Our current and previous sponsors:

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ABOUT CONFERENCE

The Supply Chain Visibility Conference 2025 will be the key to accelerate the strategic roadmap and hold a promising meeting place for the industry to develop new projects involving revolutionary technology using AI, IoT, Cloud computing and GPS enable real-time tracking and monitoring of goods throughout the supply chain, providing valuable data on location, condition, and performance.

Attendees will engage in in-depth discussions on the benefits of precise transit times and multimodal ETAs, forging strategic partnerships with reliable carriers to achieve on-time delivery, eliminating blind spots in visibility, and implementing effective supply chain management techniques. Through these initiatives, we strive to minimize costs linked to delays, demurrage, expediting, and inventory holdings, ultimately leading to significant improvements and gain proactive exception management capabilities, reduce fees, and delight your customers.

The primary goal of the conference is to drive advancements in the supply chain, ensuring a prosperous future. By bridging the gap between execution, planning and strategy we aim to revolutionize the supply chain industry. We offer a comprehensive solution to identify potential risks and opportunities that could affect your supply plan. By integrating supply chain planning throughout the entire end-to-end process, you can optimize your demand plan, striking the perfect balance between market opportunities and your supply network's capabilities.

CONFERENCE PROGRAM KEY TOPICS



Opportunities and Challenges

Opportunities and Challenges by Digital Transformation in Container Service Industry for Smart Ports, Real-Time Tracking, Fuel Management, Route Optimization, & Safety Enhancement



Regulatory Landscape

Groundbreaking Technologies and Best Practices & Expertise in Cyber Security, Geo-Political Tensions, Over-Regulations and Environmental, Social and Governance(ESG)



Policies and Regulations

Causes and Impacts of Environmental Regulations, Modern Policies, Legislation & Regulations Shape the Global Logistics, Supply Chain Sector, and Port Industry



Container Efficiency Strategies

How Can Businesses Achieve Cost Savings and Sustainability Goals through Container Optimization, Port Congestion & Alternative Fuels?



Green Shipping Initiatives

Navigating sustainability through Innovative Ship Design & Effective Ballast Water Management for Cleaner Oceans



Cost Mitigation Strategies

Reduce extra costs of Demurrage & Detention Charges, Container Rollovers Charges and Rising Freight Rates

SPONSORS & PARTNERS

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radius

Session Sponsor

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FEATURED SPEAKER



Walaa Maher
Head of SC&L -
Supply Chain & Logistics
RAK Ceramics



Christoph Rasewsky
Business Global Container
Sector Lead
American Bureau of Shipping



Lordt Becklines
Sr Manager, Cross Border Programs,
Worldwide Reverse Logistics Services
Amazon



Len Pannett
President UK - Council of Supply
Chain Management Professors
UK Ministry of Defence



Vikram Idnani
President - Chief Information Officer
Landmark Group



Michael Eichstedt
Lead Logistics & Transport
Management
Accenture



Lars Karlson
Global Head of Trade & Customs
Consulting Maersk
Maersk



Mac Sullivan
Head of technology & digital promotion
NNR Global Logistics USA



Erin San Cristobal
Principal Solution Engineer
Oracle



Jasinski Piotr
Global Senior Manager Digital &
Supply Chain Excellence
Carlsberg Group



Meri Stevens
Worldwide Vice President Supply
Chain - Consumer Health & Deliver
Johnson & Johnson



Mike Deangelis
Head of Ocean Senior Director,
International Solutions
FourKites, INC

CONFERENCE IN NUMBERS

Overview on attendee demographics

Read more information about conference attendees, job titles, job functions, and more.



COMPANY SIZE

- ✓ 1-100 Employees - 26%
- ✓ 100-1,000 Employees - 22%
- ✓ 1,000-10,000 Employees - 22%
- ✓ 10,000+ Employees - 30%

250+
Attendees

24+
Technical
Speakers

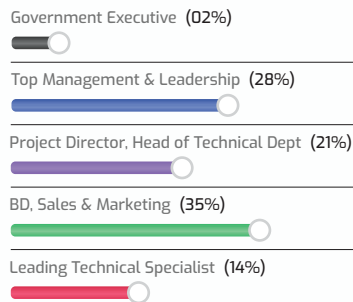
15+
Sponsors &
Exhibitors

200+
Companies

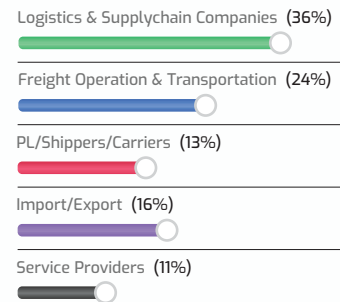
65+
Countries

55+
Media Partners

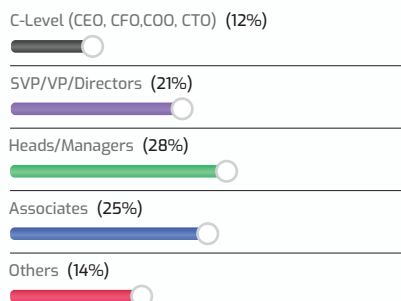
ATTENDEE JOB PROFILES (%)



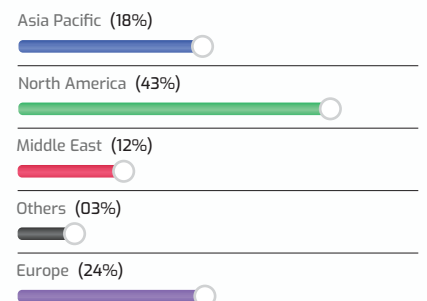
ATTENDING COMPANIES (%)



ATTENDEE SENIORITY LEVEL (%)



INTERNATIONAL ATTENDANCE (%)



“ Thanks very much for this opportunity. I was impressed by the quality of your event. It was as well run and organized as I’ve ever attended. Great experience! ”



Alfonso Ortiz
Supply Chain & Logistics
Business Dev. Professional

ATTENDEE JOB FUNCTIONS

- ✓ Supply Chain Innovation
- ✓ Digital Supply Chain
- ✓ Data Science
- ✓ Master Data
- ✓ Data Analytics
- ✓ Supply Chain Transformation
- ✓ Manufacturing / Center of Excellence
- ✓ Program Management
- ✓ Application
- ✓ IoT
- ✓ Logistics
- ✓ Sector Development
- ✓ Strategy and New Products
- ✓ Logistics & Supply Functional Excellence
- ✓ Materials & Logistics
- ✓ Operations & Procurement
- ✓ Production control and logistics
- ✓ Supply Chain Performance
- ✓ Warehouse Contracts
- ✓ Warehouse Planner

AMONG REGULAR PARTICIPANTS



What can you expect?

Insightful keynotes, user case studies, technical demos, a startup competition, brainstorming sessions, open dialogue, the feel of community, and non-stop networking!

Day 1
Tuesday May 06 , 2025

● Sponsored Sessions ● Booked Sessions ● Available Sessions

08:30

Registration & Refreshment Networking



09:00

Booked For Dp World



09:30

Supply Chain Challenges – What’s next?

- Global supply chain disruption has become a real thing, Major disruptions keep coming.
- In the recent past we have dealt with a pandemic, natural disasters, disruption to shipping routes, unprecedented geopolitical uncertainty and the situation keeps evolving..
- How do we see supply chains adapting and planning to minimize the impact of the next major disruption..



Tariq Hasan
Director, SCM & Business Planning MX B2B, **Samsung Electronics America**



10:00

Modernize & Transform Your Logistics Practice

- "Learn how you can automate international transportation planning and execution, mitigate costly expenses, and deliver import/export compliance to ensure goods move seamlessly through international borders all by leveraging Oracle Transportation Management and Global Trade Management.
- Logistics Optimization: Take a hands-off approach to international, multi-modal routing, carrier selection and communications while leveraging machine learning for ETA prediction
- Cost Mitigation Strategies: Intelligently and proactively mitigate unexpected and avoidable costs such as detention, demurrage, and broker and forwarder fees while executing on management by exception strategy
- Trade Compliance: Maximize and ensure trade compliance through proper classification, mitigation of compliance risk, removal of friction from customs processes, and optimal sourcing decisions



Erin San Cristobal
Principal Solution Engineer, **Oracle**



Bill Buckley
Distinguished Solution Engineer, **Oracle**



10:30

Driving Digital Transformation in Container Shipping: The Power of DCSA standards

- Highlighting how DCSA's standards & initiatives drive improvements for all stakeholders in the container shipping industry.
- How standardized data exchange propels the use of modern technologies.



Dave Vandiggele
Program Lead - Shippers, **Digital Container Shipping Association**



11:00

Continual Tracking of Safe Driving Habits to Maximize the Driving Force

- Optimizing and Accelerating Training Through Technology
- Virtual training platforms reduce training time and costs while maintaining safety and consistency.
- Specialized in-person training focuses on skill development with real-time feedback.
- Continual Tracking of Safe Driving Habits to Maximize the Driving Force
- Telematics systems track driving behavior to ensure real-time safety monitoring.
- Data-driven coaching encourages drivers to improve habits and maintain safety standards.
- Incentive programs based on driving performance motivate drivers to maintain safe habits.



Tyfani Nagy
Area General Manager, **First Student Inc**



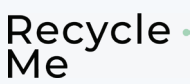
11:30

EPR in the United States: How to get ready for EPR

- Present brief case studies that led to the current situation
- Discuss the basic Tenets of EPR
- Present the current Status of EPR in the US – adopter states and proposed states
- Exploring significant challenges due to the complex political landscape in the U.S.
- Addressing the obstacles faced by plastic and packaging producers
- Harmonization barriers and the impact of fragmentation within the EPR framework
- Sharing best practices for EPR implementation to maximize environmental benefits



Jason Bergquist
Vice President, **Recycle-me**



LUNCH AND NETWORKING BREAK

12:00 [1 Hour]

13:00

Logistics Blindspots: Tracing the origins and notable implications of visibility in your supply chain

- Understanding the omni-channel origins of supply chain visibility.
- Outlining the true costs of limited visibility.
- Exploring AI, Blockchain and Predictive Analytics for enhanced visibility.



Juan Cora
Founder & CEO, **Aquatio Software**



13:30

Port of Refuge in the Event of Fire on Board

- Consideration of the challenges and requirements to get approval to bring a container vessel into a Port of Refuge following a cargo fire on board



William Leschaeve
Senior Naval Architect, **BrookesBell**



14:00

Managing Through Crisis: Why a Connected Supply Chain Is Critical

- In today's unpredictable global environment, resilience isn't just a competitive edge—it's a necessity. This session explores how a truly connected supply chain empowers organizations to navigate disruption with speed, clarity and confidence. By leveraging real-time data, integrated technologies and seamless collaboration, businesses can identify risks early, adapt quickly and maintain operational continuity
- But connectivity isn't only about systems—it's about people. Strong relationships with suppliers, partners and stakeholders are the backbone of effective crisis response, enabling trust, transparency and smart decision-making. And when automation meets human insight, organizations unlock not just stability, but innovation and growth.
- Join us as we dive into real-world examples and emerging trends that show how connected supply chains—built on technology and trust—are redefining resilience in the face of crisis: Route Optimization and Predictive Logistics
- SHORT VERSION:- In times of disruption, supply chain leaders need more than visibility—they need connectivity. This session explores how integrated technologies, real-time data, and strong partner relationships enable faster decisions, smarter risk management, and operational resilience. Learn how leading organizations are combining tech and human insight to navigate crises, drive innovation, and build supply chains that thrive under pressure.



Justin McInturff
International Logistics Manager, **Jarrett**



NETWORKING BREAK

14:30 [30 Min]

15:00

Affordable Tracking in the Intermodal World

- How are you keeping up with all of your containers today
- Customer Notifications
- True affordability and why it makes sense to make the move



Angela Lawson
Senior Account Manager, **Radius Telematics LLC**



15:30

Driving Success with a Digital Supply Chain

- Transformative Power of Digitalization: Explore how digitalization optimizes supply chain operations, enhancing visibility, agility, and efficiency.
- Leveraging Advanced Technologies: Utilize data analytics, AI, and automation to drive supply chain performance and decision-making.
- Navigating Implementation Challenges: Address obstacles and opportunities in adopting digital solutions for supply chain transformation at Spacelabs Healthcare.
- Adapting to Emerging Trends: Manage cybersecurity risks, geopolitical tensions, regulatory changes, and ESG requirements through innovative digital strategies at Spacelabs.



Jay Patel
Global Supply Chain Lead, **Spacelabs Healthcare- OSI Systems**



END OF DAY 1

Day 2
Wednesday, May 07, 2025

● Sponsored Sessions ● Booked Sessions ● Available Sessions

08:30

Registration & Refreshment Networking



09:00

Smart Tracking for Smarter Supply Chains: Using RFID & Sensors to Optimize Returnable Asset Management

- Enhancing Visibility & Control: Use RFID and sensors to track turns, dwell times, and cycles, ensuring timely returns and minimizing asset losses.
- Improving Asset Utilization: Monitor distribution, inventory, and movement patterns to reduce inefficiencies, optimize deployment, and extend asset lifespan.
- Reducing Supply Chain Waste: Detect damage, prevent misplacements, and streamline asset recovery with real-time data and predictive analytics.



David Horvat
CEO, Real Time Intelligence LLC



09:30

Leveraging AI in Logistics, Automated Documentation Verification for Shipments

- Route Optimization and Predictive Logistics
- Pricing Models and AI Agents in Logistics Operations



Pamela Villarreal
CEO, OTIF



10:00

Beyond Visibility: How Smart Container Tracking is Reshaping Global Logistics with Reliable Data, Sensor Fusion, and Real-Time Operational Intelligence

- Why traditional tracking fails in complex global operations, and how sensor fusion and door detection address visibility gaps across dry container fleets and intermodal logistics.
- Real-world results from large-scale deployments with leading shipping lines and ground operators, including measurable gains in security, efficiency, and customer satisfaction.
- The future of smart container tracking: using multi-sensor intelligence to support predictive insights, eBL integration, and a more resilient, data-driven supply chain.



Tal Leemor
VP Marketing & Partnerships Hoopo



10:30

FiFi4 Marine: Compact Li-Battery Fire-Extinguishing System for EV and Battery Cargo

- Lithium-ion battery and electric vehicle thermal runaway fires threaten cargo, personnel, and vessel safety.
- The FiFi4 Marine self-contained fire-extinguishing system addresses this risk by automatically deploying a biodegradable, non-corrosive foam instantly on detection of abnormal heat or gas levels.
- Already installed on marine-certified vessels, it has proven to suppress lithium battery and EV fires in seconds and fully extinguish them in minutes, limiting damage and preventing spread.
- The compact FiFi4 unit accommodates EVs and lithium battery cargo in the same container—no separate enclosure required.



Cor Meedendorp
CEO-Founder, FIFI4MARINE



11:00

Walkthrough on J.B. Hunt transportation success stories and use cases



Bill Intres
Matter Expert (Sales Leader), J.B. Hunt Enterprise Connectivity



11:30

Trucking: Separating Fact & Fiction

- A combination of state & federal regulations are joining forces with many of today's most progressive companies to drive change in commercial trucking, bringing forth new types of power and new opportunities.
- A clean trucking 101, including the types of vehicles and equipment needed for various segments across the transportation ecosystem.
- Revised expectations for pricing when leveraging ZEVs.
- Tips and tricks for making more environmentally conscious decisions without exploding the budget.



Mike Bush
Head of Marketing, Talon Logistics Inc.



LUNCH AND NETWORKING BREAK

12:00 [1 Hour]

13:00

Resilience by Design: Proactively Managing Supply Chain Disruptions Before They Happen

- Embedding Resilience in Sourcing and Procurement Strategies: Discover how leading organizations build flexibility through multi-sourcing, dynamic pricing models, and smarter contract terms to withstand volatility.
- Anticipating Disruptions with Real-Time Risk Intelligence: Learn how to identify hidden risks and leverage data-driven tools and supplier insights to detect and address issues before they escalate.
- Strategic Trade-Offs: Cost Optimization vs. Continuity: Explore practical frameworks for balancing cost pressures with the need for continuity, agility, and long-term supplier partnerships in high-risk environments



Aniket Kulkarni
Strategic Sourcing Manager, Sysco corporation



13:30

Session-Private Cellular Networks: The Foundation of a Smart Container Port

- Container Ports Globally are modernizing and the foundation of this is around connectivity
- A proven technology is private cellular networks
- We do a deep dive into who has deployed these solutions and what use cases are being leveraged on this technology today, including the Port of Houston



Adam Schipper
Director Business Development-Transportation & Logistics, Ericsson



14:00

Driving Business Success through Sales, Inventory & Operations Planning (SIOP) and Integrated Business Planning (IBP)

- Bridging Functional Silos: Strategies to foster cross-departmental collaboration, ensuring cohesive planning and execution.
- Enhancing Forecast Accuracy: Utilizing SIOP to refine demand forecasting, thereby reducing inventory costs and stockouts.
- Financial Integration: Demonstrating how IBP aligns operational plans with financial objectives, promoting profitability and strategic agility.
- Case Studies: Real-world examples showcasing successful implementation and the resultant business benefits.



Darrell Culpepper
Director of SIOP, Integra Mission Critical LLC



14:30

Why Technology Risks are Logistics Risks: How a single data point can save millions

- The 2017 Maersk ransomware attack is used as a backdrop to highlight the intersection of logistics and cybersecurity risk.
- A brief overview of today's evolving threat landscape sets the stage for urgency and awareness.
- The 2024 CrowdStrike incident is referenced as a modern example of digital disruption with wide-reaching operational impacts.
- The discussion explores how logistics and cybersecurity leaders can align to improve risk management and operational resilience



Matthew Webster
Chief Executive Officer / Chief Information Security Officer, cyvergence



15:00

Archer—a new venture delivering persona-driven, client-specific supply chain technology solutions.

- Designed for rapid deployment and flexible iteration, Archer empowers users to adapt faster, without relying on lengthy development cycles or rigid legacy systems. Kevin continues to drive innovation across logistics and technology, and is also involved with Anwyway Socks, a brand bringing fun and purpose to perfectly mismatched socks.



Kevin Higgins
CEO and Co-Founder, Archer Solutions



END OF DAY 2

SPEAKING OPPORTUNITIES

Want to become a speaker?

Get in touch with us for more information on Speaking opportunities!



Production Team

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Misbah Shaikh
misbah.shaikh@ptnevents.com

PTN Events Team
info@ptnevents.com



Speaking Session

30 minutes session includes 10 min Q&A's

Live sessions in-front of delegates

Certificate of Appreciation

20 min for talk + 10 min for Q&A's

USD \$1299



Panel Discussion

1 hour session for 5 speakers

Live panel discussion in-front of delegates

Certificate of Appreciation

Discussion between panelists only

USD \$1699

Please note that Speaker package is available only after the topic approval by the Production team.



DELEGATE REGISTRATION

Want to book delegate ticket?

Below are the various options for delegate participation.



Super Early Bird
SOLD OUT

USD \$799



Early Bird
Window closing on Mar 05, 2025

USD \$899



Regular Pass
Window closing on May 06, 2025

USD \$999

Ticket includes ✨

- Watch any talk live during the conference days
- Certificate of participation
- Q&A discussions
- Full access to all conference stages and the exhibitions
- Online access to selected post-conference materials
- Networking opportunities on the Exhibition Floor
- Access to all networking activities
- End of Day 1 networking drinks reception

GROUP DISCOUNTS

10%
GROUP OF 2

15%
GROUP OF 3

20%
GROUP OF 5

Get in touch with us on info@ptnevents.com to avail group discounts on your purchases.

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Chris Lee
chris.lee@ptnevents.com

Sarah Jones
sarah.jones@ptnevents.com

Benefits include ✨

- Acquire valuable sales leads and customer feedback
- Deliver presentation in front hundreds of decision makers
- Network with leaders, grow your business at this event
- Share your company's expertise with a targeted group of experts
- Showcase advanced technologies, valuable services & unique expertise
- Personally interact with potential and current customers
- Fastest & most cost-effective platform to meet buyers
- Identifying new potential customers, suppliers and partners

Comparison of packages with speaking options

	TITLE PACKAGE	PLATINUM PACKAGE	GOLD PACKAGE	EXHIBITOR PACKAGE	SESSION PACKAGE
BRANDING & PROMOTIONS	USD \$22999	USD \$9599 USD \$12599	USD \$7099 USD \$10599	USD \$3799 USD \$5099	USD \$3799 USD \$5099
Logo placement and Sponsorship/Exhibitor title on the Event website	✓	✓	✓	✓	✓
Scanned business card copies of all the participants	✓	✓	✓	✓	-
Your Logo on Delegate Packs	✓	✓	✓	-	-
Email Blast - Sponsorship Announcement (Email to 100k+ active subscribers)	✓	-	-	-	-
One Advertisement section (placement) on the conference brochure - Full Page	✓	✓	-	-	-
One Advertisement section (placement) on the conference website - Home page	✓	-	-	-	-
Banner at the registration desk (printed & installed by the organizer)	✓	✓	-	-	-
CONFERENCE ACCESS					
Full access to all conference activities	✓	✓	✓	✓	✓
Hosted Luncheon and Drinks Reception	✓	✓	✓	✓	✓
Premium Delegate Passes and Client Passes	8	5	4	3	1
30 Minutes Premium Speaking Slot (Includes 10mins of Q&A's)	✓	✓	✓	-	✓
Speaker Pass and/or Co-Speaker Pass(es)	1 + 2 Pass	1 + 1 Pass	1 Pass	-	1 + 1 Pass
Exhibit Space (Includes draped table approx. 6ft, 4 chairs)	10ft x 20ft	10ft x 20ft	10ft x 10ft	08ft x 08ft	-
Literature Distribution in Delegate packs (materials supplied by you)	✓	✓	✓	✓	-
Video interview with the company's representative	✓	✓	✓	-	-
VIP Pre-Set Meetings with Clients	5	2	-	-	-
Lanyard Sponsorship	✓	-	-	-	-
Banner on conference floor (3x2m)	✓	-	-	-	-
POST CONFERENCE MATERIAL					
Video interview session with the committee members	✓	✓	✓	✓	✓
Speaking Appreciation Certificate	✓	✓	✓	-	✓
Download Copy of all participants list, scanned business cards	✓	✓	✓	-	-



“ Many thanks to you the incredible team for organizing the event. Watching for 2 days was very insightful and your team efforts to organize everyone from around created the success. ”

EXHIBITION FLOOR PLAN

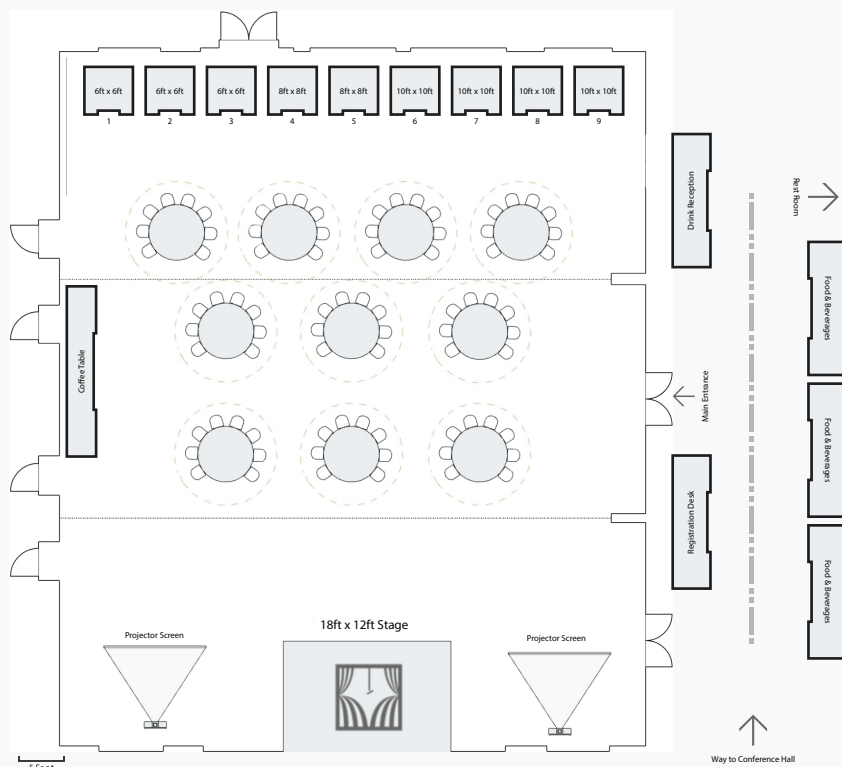


Exhibit Booths
 #6,7,8,9 - 10ft x 10ft Booth
 #4,5 - 8ft x 8ft Booth
 #1,2,3 - 6ft x 6ft Booth

Each Booth to have
 (2) Banquet Chairs
 (1) 6ft Table OR (1) Round High Top

ABOUT ORGANIZER

PTN Events, a premier organizer of cutting-edge B2B conferences that seamlessly blend business and knowledge. At the forefront of the industry, we curate exclusive gatherings that transcend borders, bringing together a dynamic mix of corporates, governments, associations, industry leaders, and high-net-worth individuals.

Our conferences serve as global forums where industry visionaries converge to explore and navigate the transformative landscape of cutting-edge technologies. As catalysts for innovation, we facilitate robust discussions and collaborations that transcend geographical boundaries.

At PTN Events, we pride ourselves on creating an immersive environment where knowledge flows freely, and connections flourish. Whether you're a corporation seeking strategic partnerships, a government entity exploring policy implications, or a thought leader on the brink of the next big idea, our conferences provide the platform to engage with the pulse of industry evolution.

UPCOMING EVENTS



Container Shipping
 Conference and Exhibition 2025



Supply Chain
 Digitalization Conference 2025

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