



Supply Chain Digitalization Conference & Exhibition 2025

Sept 29 - 30, 2025 | Houston, TX, USA

Leveraging The Technology Innovation and Digital Revolutions

Our previous & current sponsors/partners:



Day 1
Monday, Sept 29, 2025

● Sponsored Sessions ● Booked Sessions ● Available Sessions

07:30

Registration & Refreshment Networking



09:00

Available Session

09:30

Autonomous Warehouse Intelligence: How Agentic AI Can Transform Operations Through Self-Directed Inventory, Picking, and Maintenance Decision-Making

- Define agentic AI capabilities and differentiate from traditional automation, highlighting autonomous decision-making and multi-step task execution in warehouse environments
- Demonstrate intelligent inventory management agents that autonomously optimize stock levels, predict demand patterns, and coordinate replenishment across multiple systems
- Explore autonomous picking optimization where AI agents dynamically route workers, adjust workflows in real-time, and self-correct based on operational feedback.
- Present predictive maintenance agents that monitor equipment health, schedule repairs proactively, and coordinate maintenance activities without human intervention



Prashanth Cecil
General Manager, Amazon INC



10:00

Creating a Quantum Supply Chain in a World of Digitization

- Explore how quantum computing and machine learning converge to enhance supply chain decision-making, enabling real-time scenario planning, risk sensing, and ultra-accurate forecasting beyond classical systems.
- Unpack the transition from digital twins to quantum-infused networks, including infrastructure readiness, use case prioritization, and the role of AI agents in SIOP and demand planning.
- Discuss strategic pathways to adoption for supply chain leaders, including pilot programs, talent development, and aligning quantum innovation with operational and sustainability goals.



Darrell Culpepper
Director of SIOP, Integra Mission Critical



10:30

From Ideas to Impact: Turning AI Exploration into Customer-Centric Innovation

- Moving from exploring and testing AI uses cases to customer centric product development – the rationale for the shift illustrated with a case
- Shifting from inside-out to outside-in – embedding the shift into product development and linking technology and the business closer together
- Engaging representative customers with the right mindset in product discovery and prototyping – and assessing customer maturity
- Listening closely to customers – and fostering openness to customer responses to avoid bias
- Celebrating failing fast early – stopping projects with problems not worth solving



Lars Kierkegaard
Global Market Innovation Lead, Maersk



11:00

An Overview Of The Evolving Data-Connected Global Shipping And Trade Ecosystem, And How To Simplify Your Strategic Product Decision-Making.

- Explore market examples around new business models, partnerships, and new sources of data that drive applications.
- Highlight an example on tech implementation efforts around what has been seen as working, and what has not.
- Share considerations from the tech maker and buyer perspective towards engaging with a process that delivers unique business insight, useful for product development or implementation decision-making



Sal Yazbeck
CEO, Clear Analysis



11:30

Beyond Tech: A Real-World Supply Chain Digital Journey from Inside Manufacturing

- Digital Transformation Is a Leadership Journey—Not Just a Tech Shift:
- Based on my recent article "Beyond Tech: Why the Hardest Part of Digital Transformation Is Leadership," I will share why the success of digitization efforts hinges far more on culture, mindset, and cross-functional trust than on the tools themselves. I'll discuss how transformation stalls when organizations focus on systems over people—and how to unlock real momentum by leading change with clarity and credibility.
- What Really Matters in Digital Solutions—Through the Eyes of the End User:
- I'll take the audience inside the plant—highlighting what makes digital tools actually valuable to operators, engineers, and supply chain leaders. I'll share lessons on how to design and scale systems that drive measurable business results (e.g., throughput, waste elimination, and responsiveness), while staying simple, intuitive, and cost-accessible enough to secure executive buy-in and widespread adoption.



Loi Gomaa
Director of Digital Supply Chain Transformation & Performance Excellence, Procter and Gamble



LUNCH AND NETWORKING BREAK

12:00 [1 Hour]

13:00

How Organization Design Enables Technology Innovation - The Importance of Strategic Alignment and Cross-Functional Collaboration

- The potential of advanced technology solutions is indisputable; however, the supply chain organization must be structured correctly to achieve expected benefits and mitigate key risks"
- We will explore how supply chain organizations can accelerate technology innovation, address data quality, and ensure information protection through improved organizational visibility, alignment, and decision making
- We will review practical organization examples and leading practices that companies can leverage to address issue such as long lead time visibility , material availability , critical spare parts identification and inventory optimization



Jason Davis
Partner, ScottMadden



13:30

Building AI Roadmaps in Supply Chain Using Customer Search Analytics to Drive Forecasting, Fulfillment, and Efficiency

- Learn how customer search behavior can be translated into actionable signals to improve demand forecasting and optimize end-to-end supply chain decisions
- Understand how to build an AI roadmap that aligns with your organization's business priorities, data maturity, and real-world operational constraints
- Explore case studies on how search analytics have helped reduce stockouts, improve inventory placement, and shorten lead times using predictive AI models



Aravind Guduru
Product Manager – Technical, Amazon



14:00

Available Session

NETWORKING BREAK

14:30 [30 Min]

15:00

Available Session

15:30

Available Session

16:00

Available Session

END OF DAY 1

Day 2
Tuesday, Sept 30, 2025

Sponsored Sessions Booked Sessions Available Sessions

07:30

Registration & Refreshment Networking



09:00

Available Session

09:30

Ahead of Supply Chain: Network Design Optimisation

- Due to significant disruptions over the past decade that exposed the vulnerabilities of global supply chains, many industries are rethinking their strategies by incorporating AI-powered supply chain solutions and automation technologies.
- These innovations help businesses become more customer-centric, agile, resilient, and sustainable.
- The adoption of such technologies is enabling real-time visibility into supply chain operations, allowing for the early detection of potential disruptions and the use of optimization models to support decision-making through multiple planning scenarios.
- In this presentation, I will present a real case study from industries in Colombia that have successfully navigated these challenges.



Yeri Juliana Villamizar Leon
Lider Planning BOSC – Business and Operation Supply chain, **Cargill**



10:00

Available Session

10:30

Available Session

11:00

Available Session

11:30

Building Intelligent Supply Chains with AI

- Many enterprises overspend on AI by focusing on the tools themselves rather than the intended outcomes and associated business impact.
- AI allows supply chain leaders to proactively mitigate disruptions across the supply chain, cutting costs and enabling sustainable growth.
- By systematically evaluating use cases and building a scalable data & AI infrastructure, leaders maximize return on investment and speed-to-value.



Christopher Andrassy
Co-Founder and CEO, **Astral Insights**



LUNCH AND NETWORKING BREAK

12:00 [1 Hour]

13:00

Session Title: Confirmation in Progress

- Session details along with key topics will be updated soon
- Topic - 2
- Topic - 3



Christopher Donaleski
OD Consulting, Strategic Advisor, **AI Advisory Group**



13:30

AI and Computer Vision: Revolutionizing Safety Monitoring and Incident Reporting in Supply Chain Management

- Session details along with key topics will be updated soon
- Topic - 2
- Topic - 3



Stephen Ojii
CEO, **MES**



14:00

Available Session

NETWORKING BREAK

14:30 [30 Min]

15:00

Session Title: Confirmation in Progress

- Session details along with key topics will be updated soon
- Topic - 2
- Topic - 3



Julian Popp
Senior Manager, **MHP – A Porsche Company**



15:30

Gamifying Procurement: How Tabletop Simulations Are Revolutionizing Supply Chain Learning

- Experiential Learning Over Traditional Training: How interactive tabletop games foster deeper understanding of procurement dynamics, negotiation, and supplier relationship management.
- Driving Team Collaboration & Decision-Making: Real-time simulations help participants experience the impact of procurement decisions under pressure, enhancing strategic thinking.
- Adoption Across Organizations: Case examples of how procurement teams are using gamified formats to train, engage, and upskill professionals in a more impactful way.



Yasir Abu Muhammad
Facilitator | Specialist in Customized Simulation Games for Procurement & Supply Chain, **BoredroomX**



16:00

From Vision to Execution: Leading AI-Powered Digital Transformation Across Global Supply Chains for Sustainable Growth

- Leveraging AI to drive smarter planning, forecasting, and sustainability decisions
- Aligning digital strategy with business goals and operational realities
- Leading cross-functional teams through AI-enabled supply chain change



Akin Oni
CEO & Managing Partner, **Eftex Group**



END OF DAY 2