



Supply Chain Visibility Conference & Exhibition 2025

May 6-7, 2025 | Houston, TX, USA

The biggest global supply chain event exploring supply chain visibility & digital revolution

Our current and previous sponsors:

KLEARNOW



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Day 1
Tuesday May 06 , 2025

● Sponsored Sessions ● Booked Sessions ● Available Sessions

08:30

Registration & Refreshment Networking



09:00

Booked For Dp World



09:30

Supply Chain Challenges – What’s next?

- Global supply chain disruption has become a real thing, Major disruptions keep coming.
- In the recent past we have dealt with a pandemic, natural disasters, disruption to shipping routes, unprecedented geopolitical uncertainty and the situation keeps evolving..
- How do we see supply chains adapting and planning to minimize the impact of the next major disruption..



Tariq Hasan
Director, SCM & Business Planning MX B2B, **Samsung Electronics America**



10:00

Modernize & Transform Your Logistics Practice

- "Learn how you can automate international transportation planning and execution, mitigate costly expenses, and deliver import/export compliance to ensure goods move seamlessly through international borders all by leveraging Oracle Transportation Management and Global Trade Management.
- Logistics Optimization: Take a hands-off approach to international, multi-modal routing, carrier selection and communications while leveraging machine learning for ETA prediction
- Cost Mitigation Strategies: Intelligently and proactively mitigate unexpected and avoidable costs such as detention, demurrage, and broker and forwarder fees while executing on management by exception strategy
- Trade Compliance: Maximize and ensure trade compliance through proper classification, mitigation of compliance risk, removal of friction from customs processes, and optimal sourcing decisions



Erin San Cristobal
Principal Solution Engineer, **Oracle**



Bill Buckley
Distinguished Solution Engineer, **Oracle**



10:30

Driving Digital Transformation in Container Shipping: The Power of DCSA standards

- Highlighting how DCSA's standards & initiatives drive improvements for all stakeholders in the container shipping industry.
- How standardized data exchange propels the use of modern technologies.



Dave Vandiggele
Program Lead - Shippers, **Digital Container Shipping Association**



11:00

Continual Tracking of Safe Driving Habits to Maximize the Driving Force

- Optimizing and Accelerating Training Through Technology
- Virtual training platforms reduce training time and costs while maintaining safety and consistency.
- Specialized in-person training focuses on skill development with real-time feedback.
- Continual Tracking of Safe Driving Habits to Maximize the Driving Force
- Telematics systems track driving behavior to ensure real-time safety monitoring.
- Data-driven coaching encourages drivers to improve habits and maintain safety standards.
- Incentive programs based on driving performance motivate drivers to maintain safe habits.



Tyfani Nagy
Area General Manager, **First Student Inc**



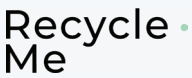
11:30

EPR in the United States: How to get ready for EPR

- Present brief case studies that led to the current situation
- Discuss the basic Tenets of EPR
- Present the current Status of EPR in the US – adopter states and proposed states
- Exploring significant challenges due to the complex political landscape in the U.S.
- Addressing the obstacles faced by plastic and packaging producers
- Harmonization barriers and the impact of fragmentation within the EPR framework
- Sharing best practices for EPR implementation to maximize environmental benefits



Jason Bergquist
Vice President, **Recycle-me**



LUNCH AND NETWORKING BREAK

12:00 [1 Hour]

13:00

Logistics Blindspots: Tracing the origins and notable implications of visibility in your supply chain

- Understanding the omni-channel origins of supply chain visibility.
- Outlining the true costs of limited visibility.
- Exploring AI, Blockchain and Predictive Analytics for enhanced visibility.



Juan Cora
Founder & CEO, **Aquatio Software**



13:30

Port of Refuge in the Event of Fire on Board

- Consideration of the challenges and requirements to get approval to bring a container vessel into a Port of Refuge following a cargo fire on board



William Leschaeve
Senior Naval Architect, **BrookesBell**



14:00

Managing Through Crisis: Why a Connected Supply Chain Is Critical

- In today's unpredictable global environment, resilience isn't just a competitive edge—it's a necessity. This session explores how a truly connected supply chain empowers organizations to navigate disruption with speed, clarity and confidence. By leveraging real-time data, integrated technologies and seamless collaboration, businesses can identify risks early, adapt quickly and maintain operational continuity
- But connectivity isn't only about systems—it's about people. Strong relationships with suppliers, partners and stakeholders are the backbone of effective crisis response, enabling trust, transparency and smart decision-making. And when automation meets human insight, organizations unlock not just stability, but innovation and growth.
- Join us as we dive into real-world examples and emerging trends that show how connected supply chains—built on technology and trust—are redefining resilience in the face of crisis: Route Optimization and Predictive Logistics
- SHORT VERSION:- In times of disruption, supply chain leaders need more than visibility—they need connectivity. This session explores how integrated technologies, real-time data, and strong partner relationships enable faster decisions, smarter risk management, and operational resilience. Learn how leading organizations are combining tech and human insight to navigate crises, drive innovation, and build supply chains that thrive under pressure.



Justin McInturff
International Logistics Manager, **Jarrett**



NETWORKING BREAK

14:30 [30 Min]

15:00

Affordable Tracking in the Intermodal World

- How are you keeping up with all of your containers today
- Customer Notifications
- True affordability and why it makes sense to make the move



Angela Lawson
Senior Account Manager, **Radius Telematics LLC**



15:30

Driving Success with a Digital Supply Chain

- Transformative Power of Digitalization: Explore how digitalization optimizes supply chain operations, enhancing visibility, agility, and efficiency.
- Leveraging Advanced Technologies: Utilize data analytics, AI, and automation to drive supply chain performance and decision-making.
- Navigating Implementation Challenges: Address obstacles and opportunities in adopting digital solutions for supply chain transformation at Spacelabs Healthcare.
- Adapting to Emerging Trends: Manage cybersecurity risks, geopolitical tensions, regulatory changes, and ESG requirements through innovative digital strategies at Spacelabs.



Jay Patel
Global Supply Chain Lead, **Spacelabs Healthcare- OSI Systems**



END OF DAY 1

Day 2
Wednesday, May 07, 2025

● Sponsored Sessions ● Booked Sessions ● Available Sessions

08:30

Registration & Refreshment Networking



09:00

Smart Tracking for Smarter Supply Chains: Using RFID & Sensors to Optimize Returnable Asset Management

- Enhancing Visibility & Control: Use RFID and sensors to track turns, dwell times, and cycles, ensuring timely returns and minimizing asset losses.
- Improving Asset Utilization: Monitor distribution, inventory, and movement patterns to reduce inefficiencies, optimize deployment, and extend asset lifespan.
- Reducing Supply Chain Waste: Detect damage, prevent misplacements, and streamline asset recovery with real-time data and predictive analytics.



David Horvat
CEO, Real Time Intelligence LLC



09:30

Leveraging AI in Logistics, Automated Documentation Verification for Shipments

- Route Optimization and Predictive Logistics
- Pricing Models and AI Agents in Logistics Operations



Pamela Villarreal
CEO, OTIF



10:00

Beyond Visibility: How Smart Container Tracking is Reshaping Global Logistics with Reliable Data, Sensor Fusion, and Real-Time Operational Intelligence

- Why traditional tracking fails in complex global operations, and how sensor fusion and door detection address visibility gaps across dry container fleets and intermodal logistics.
- Real-world results from large-scale deployments with leading shipping lines and ground operators, including measurable gains in security, efficiency, and customer satisfaction.
- The future of smart container tracking: using multi-sensor intelligence to support predictive insights, eBL integration, and a more resilient, data-driven supply chain.



Tal Leemor
VP Marketing & Partnerships Hoopo



10:30

Fifi4 Marine: Compact Li-Battery Fire-Extinguishing System for EV and Battery Cargo

- Lithium-ion battery and electric vehicle thermal runaway fires threaten cargo, personnel, and vessel safety.
- The Fifi4 Marine self-contained fire-extinguishing system addresses this risk by automatically deploying a biodegradable, non-corrosive foam instantly on detection of abnormal heat or gas levels.
- Already installed on marine-certified vessels, it has proven to suppress lithium battery and EV fires in seconds and fully extinguish them in minutes, limiting damage and preventing spread.
- The compact Fifi4 unit accommodates EVs and lithium battery cargo in the same container—no separate enclosure required.



Cor Meedendorp
CEO-Founder, FIFI4MARINE



11:00

Walkthrough on J.B. Hunt transportation success stories and use cases



Bill Intres
Matter Expert (Sales Leader), J.B. Hunt Enterprise Connectivity



11:30

Trucking: Separating Fact & Fiction

- A combination of state & federal regulations are joining forces with many of today's most progressive companies to drive change in commercial trucking, bringing forth new types of power and new opportunities.
- A clean trucking 101, including the types of vehicles and equipment needed for various segments across the transportation ecosystem.
- Revised expectations for pricing when leveraging ZEVs.
- Tips and tricks for making more environmentally conscious decisions without exploding the budget.



Mike Bush
Head of Marketing, Talon Logistics Inc.



LUNCH AND NETWORKING BREAK

12:00 [1 Hour]

13:00

Resilience by Design: Proactively Managing Supply Chain Disruptions Before They Happen

- Embedding Resilience in Sourcing and Procurement Strategies: Discover how leading organizations build flexibility through multi-sourcing, dynamic pricing models, and smarter contract terms to withstand volatility.
- Anticipating Disruptions with Real-Time Risk Intelligence: Learn how to identify hidden risks and leverage data-driven tools and supplier insights to detect and address issues before they escalate.
- Strategic Trade-Offs: Cost Optimization vs. Continuity: Explore practical frameworks for balancing cost pressures with the need for continuity, agility, and long-term supplier partnerships in high-risk environments



Aniket Kulkarni
Strategic Sourcing Manager, Sysco corporation



13:30

Session-Private Cellular Networks: The Foundation of a Smart Container Port

- Container Ports Globally are modernizing and the foundation of this is around connectivity
- A proven technology is private cellular networks
- We do a deep dive into who has deployed these solutions and what use cases are being leveraged on this technology today, including the Port of Houston



Adam Schipper
Director Business Development-Transportation & Logistics, Ericsson



14:00

Driving Business Success through Sales, Inventory & Operations Planning (SIOP) and Integrated Business Planning (IBP)

- Bridging Functional Silos: Strategies to foster cross-departmental collaboration, ensuring cohesive planning and execution.
- Enhancing Forecast Accuracy: Utilizing SIOP to refine demand forecasting, thereby reducing inventory costs and stockouts.
- Financial Integration: Demonstrating how IBP aligns operational plans with financial objectives, promoting profitability and strategic agility.
- Case Studies: Real-world examples showcasing successful implementation and the resultant business benefits.



Darrell Culpepper
Director of SIOP, Integra Mission Critical LLC



14:30

Why Technology Risks are Logistics Risks: How a single data point can save millions

- The 2017 Maersk ransomware attack is used as a backdrop to highlight the intersection of logistics and cybersecurity risk.
- A brief overview of today's evolving threat landscape sets the stage for urgency and awareness.
- The 2024 CrowdStrike incident is referenced as a modern example of digital disruption with wide-reaching operational impacts.
- The discussion explores how logistics and cybersecurity leaders can align to improve risk management and operational resilience



Matthew Webster
Chief Executive Officer / Chief Information Security Officer, cyvergence



15:00

Archer—a new venture delivering persona-driven, client-specific supply chain technology solutions.

- Designed for rapid deployment and flexible iteration, Archer empowers users to adapt faster, without relying on lengthy development cycles or rigid legacy systems. Kevin continues to drive innovation across logistics and technology, and is also involved with Anwyay Socks, a brand bringing fun and purpose to perfectly mismatched socks.



Kevin Higgins
CEO and Co-Founder, Archer Solutions



END OF DAY 2