



World Freight Summit

Nov 08 - 09, 2023 | 100% Virtual

**3 Ways
to Register**

Website: www.freight-summit.com

Email: info@ptnevents.com

Ph: +1 (201)-856-6505

ABOUT THE CONFERENCE

This conference creates an Opportunities to boost Profitability and Strategies to Maximize Efficiencies

Discover the power of digital freight forwarders in revolutionizing supply chain management. With real-time tracking and data-driven insights, where businesses can save time, reduce costs, and optimize operations.

By automating and digitalizing the freight forwarding process businesses can elevate efficiency, accuracy, customer service, visibility and security. As the landscape evolves, new challenges arise, fueling the need for groundbreaking solutions like smarter routing, seamless data integration and value added services.

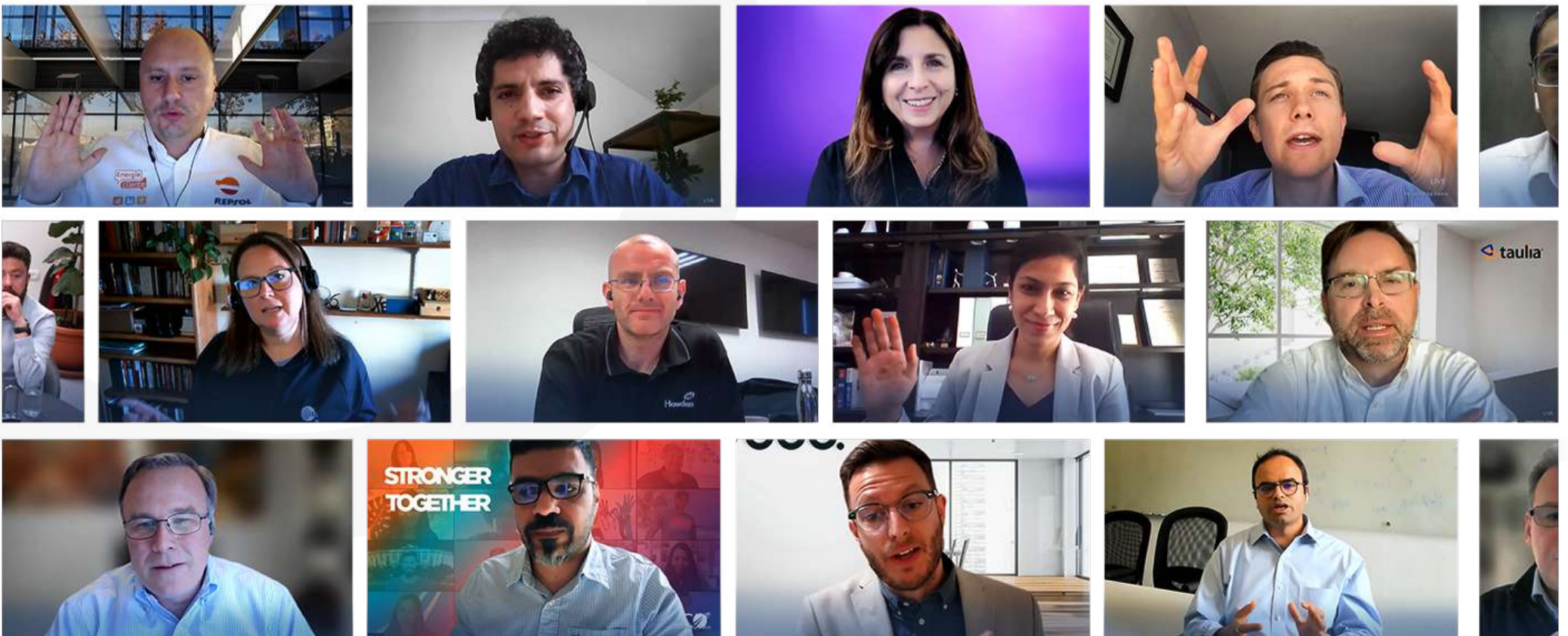
Step into a new era of efficiency and productivity with the power of innovation in digital freight forwarding. Where blockchain technology offers enhanced security, transparency, and efficiency, revolutionizing the industry by reducing costs. Experience seamless goods transportation route planning, tracking, and documentation through the automation of tasks using artificial intelligence and machine learning. This transformative approach fosters stronger relationships with clients and carriers, driving success in the logistics landscape.

With an intense 2-days agenda the conference seeks to expand in-depth discussions to digitalize the process of freight forwarding and improve business efficiency, viability, reduce costs, sustainability, improve customer service and security.

Conference Agenda Keytopics

- ★ Adapt Electric Vehicles for a Greener and Cost-Effective Future with Autonomous Advancements, Emission Reduction, and Sustainable Freight Transportation
- ★ Automation of Freight Processes to Increase Efficiency, Reduce Costs, Improve Customer Service, and Enhance Visibility
- ★ Discover Strategies to Optimize First and Last Mile Pickup and Delivery Operations to Improve Customer Satisfaction and Drive Growth.
- ★ Integrate Sustainability & Digitalization to Drive Unprecedented Advancement in E-commerce
- ★ Accelerating Digitalization: IoT & AI/ML, Big Data, Blockchain, and Digitalized Freight Forwarding
- ★ Best practices and Case Studies of Digitalization to Business Objectives and Technology Alignment
- ★ The Integration of Advanced Technologies will Revolutionize Customs Operations, Enabling Efficient and Secure Cross-Border Trade
- ★ Traceability and Visibility enables Sustainable Sourcing in F&B by Identifying Raw Material Origins and Assessing Environmental Impact for Informed Decisions
- ★ How to Utilise Multi-Channel Strategies of Supply Chain with Global Uncertainties?
- ★ Addressing the Labor Shortage in Transportation and Logistics Requires a Dual Approach: Leveraging Technology Solutions and Improving Work Conditions in the Industry
- ★ Opportunities and Challenges in Intermodal Freight Transportation

Our Session Glimps





AMONG OUR REGULAR ATTENDEES



CONFERENCE IN NUMBERS



550+
Attendees

will gather under one roof to network for 2 days



350+
Companies

from more than 65+ countries



24+
Technical Speakers

will share their insights on the latest technologies and explored digitalisation strategies



15+
Sponsors & Exhibitors

we attract some of the world's leading brands to exhibit with us



25+
Countries

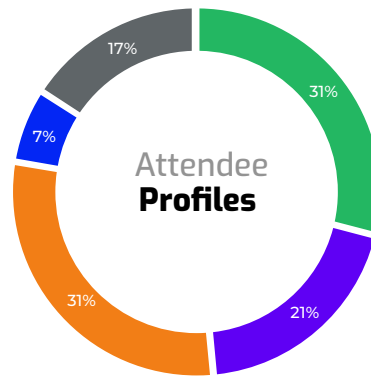
talking part in this year's conference



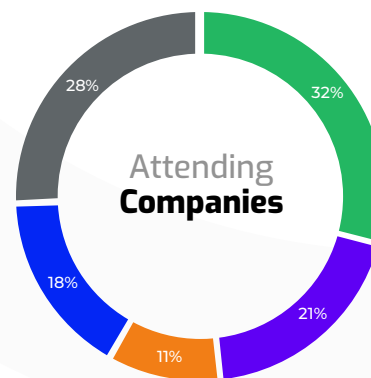
50+
Media Partners

joined us on mission to make our event shine

Our Conference Statistics



- Top Management (31%)
- Project Directors, Head of Technical Dept (21%)
- BD, Sales and Marketing (31%)
- Government Structures (07%)
- Leading Technical Specialist (17%)



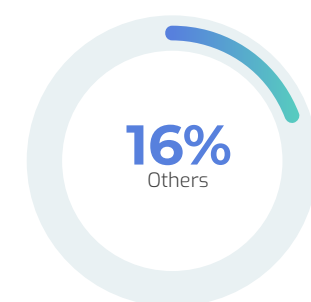
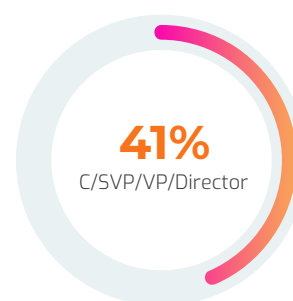
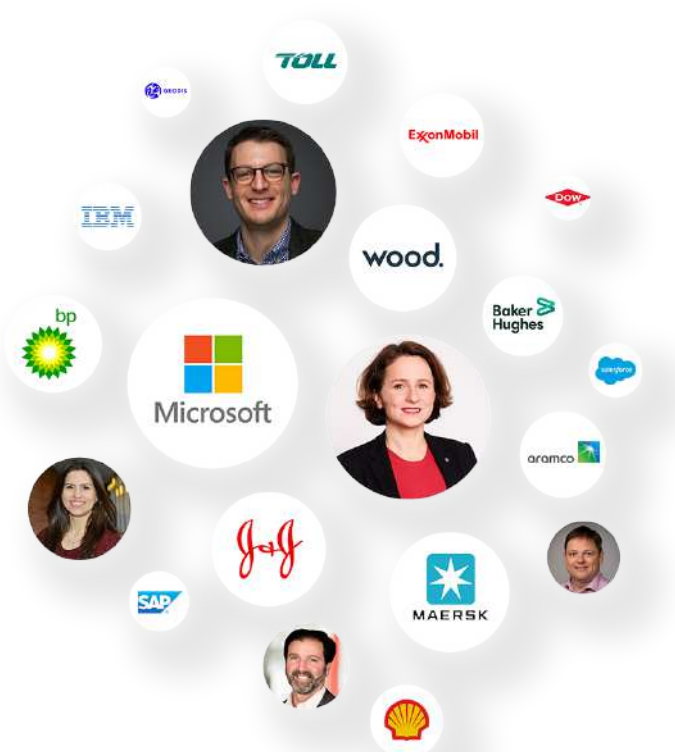
- logistics & Supplychain Companies (32%)
- Freight Operation & Transportation (21%)
- 3PL/ Shippers / Carriers (11%)
- Import | Export (18%)
- Service Providers (28%)

Attendee Demographics



- North America (38%)
- Middle East (14%)
- Europe (31%)
- Asia (12%)
- Others (05%)

Attendee Seniority level breakdown



SPEAKERS OF THE CONFERENCE



Vikas Kapur
Operations Manager
Shipping, Trading & Lighterage Co. (STALCO) LLC



Brad Smith
Manager
Mercury Associates, Inc.



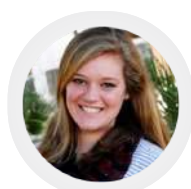
James Topps
Supply Chain & Operations Director
SKANWEAR



Jason Blackman
Global Head of Customs Compliance
DHL Supply Chain



Cory Shumaker
Head of Business Development - Americas
Hyzon Motors



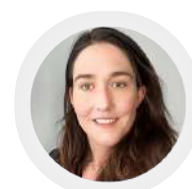
Natalie Lahutsky
Emergency Response Unit, Procurement Specialist
International medical corps



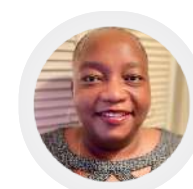
Gerald Verno
Director - Supply Chain Planning and Analytics
Washington Metropolitan Area Transit Authority (WMATA)



John McFall
CEO
SupplyChainWise



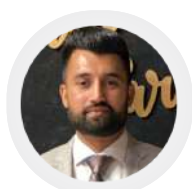
Megan Baumer
Business Development Director, eCommerce
GS1 US



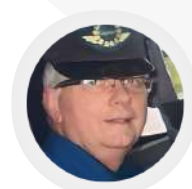
LaSonja Gilkes
Marketing & Business Development
Premier World Cargo



Rafael Llerena
CEO
Easyfresh Logistics



Tal Singh
CEO
J&S Drayage, LLC



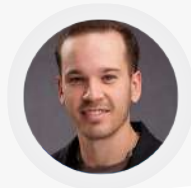
John O'Brien
Owner
Ecom Global Systems



Luisa Antonia Rodriguez Ortega
Economic Affairs Officer
UNCTAD



Sampath Raghavan
HEAD - EXIM & LOGISTICS
Raymond Limited



David Lademan
Analyst, Price Assessments
S&P Global



Johnny Ivanji
Supply Chain Sr. Director, Global Head of Logistics Excellence
Bayer Crop Science



Serkan Celik
Regional Director
Barsan Global Logistics Co., Ltd.



Kimberly Saez
Controller for Client Onboarding
Redwood Logistics



Charles O'Byrne
Director of Sales
Swan Transportation Services



Vyankatesh Tulshibagwale
Team Leader
Waypoint Port Services Pvt. Ltd.



Nontobeko Nzimande
Operations Controller
C. Steinweg Logistics

SPEAKING OPPORTUNITIES



SPEAKING SESSION

30 minutes session includes 10 min of Q&A's

- Live sessions in-front of delegates
- 20 minutes for the presentation +10 minutes for Q&A's
- Certificate of Appreciations
- Session should be based agenda key topics only



PANEL DISCUSSION

1 hour session for 5 speakers

- Live panel discussion in-front of all delegates
- Certificate of Appreciations
- Discussion between panelists only

* Please note that Speaker package is available only after the topic approval by the Production team.

Want to become a speaker?

Get in touch with us for more information on Speaking opportunities!

Vatsal Patel

Conference Director & Speaking Opportunities

Vatsal@ptnevents.com, +1 (201)-856-6505




Day 1 | Wednesday, November 08, 2023

● Sponsored Sessions ● Booked Sessions ● Reserved Sessions


Welcome Speech

08:15 AM
Opening Remarks




Vikas Kapur
Operations Manager
Shipping, Trading & Lighterage Co. (STALCO) LLC

08:30 AM
Automation of Freight Processes to Increase Efficiency, Reduce Costs, Improve Customer Service, and Enhance Visibility



Brad Smith
Manager
Mercury Associates, Inc.

09:00 AM
Post COVID Cost of Ownership in FTL and LTL Ground Operations



James Topps
Supply Chain & Operations Director
SKANWEAR

09:30 AM
UK courier shipments to EU and the impact of Brexit on duties and country of origin.




Jason Blackman
Global Head of Customs Compliance
DHL Supply Chain

10:00 AM
Innovate Freight Forwarding Globally through Digitalization and Sustainability

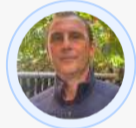
Networking Break

10:30 AM (30mins)



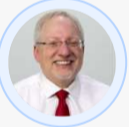
Cory Shumaker
Head of Business Development - Americas
Hyzon Motors

11:00 AM
Heavy-Duty Fuel Cell Trucks: Lessons from the Road




Chris Martin
Manager, Emergency Response Logistics and Preparedness
International medical corps

11:30 AM
Global Emergency Response Freight



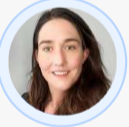
Gerald Verno
Director - Supply Chain Planning and Analytics
Washington Metropolitan Area Transit Authority

12:00 PM
How Pandemic and Post Pandemic Logistics Impacted MRO Operations in Public Transportation



John McFall
Head of Supply Chain, Transportation, and Logistics Business Unit
Amazon Web Services (AWS)

12:30 PM
Tech Forward: Embracing Gen AI and AI/ML for Next-Gen Logistics - Exploring Opportunities and Best Practices




Megan Baumer
Business Development Director, eCommerce
GSI US

13:00 PM
How Global Data Standards are Shaping the Future of Global Trade - From Pilot to Progress


Networking Break

13:30 PM (30mins)



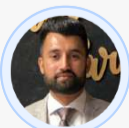
LaSonja Gilkes
Marketing & Business Development Manager
Premier World Cargo

14:00 PM
Windward and Leeward Islands are part of the Caribbean too



Rafael Llerena
CEO
Easyfresh Logistics

14:30 PM
The need of a global vision in today's business networking



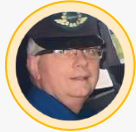
Tal Singh
CEO
J&S Drayage, LLC

15:00 PM
Opportunities and Challenges in Intermodal Freight Transportation

End of the Day 1

Day 2 | Thursday, November 09, 2023

● Sponsored Sessions ● Booked Sessions ● Reserved Sessions



John O'Brien
President
Ecom Global Systems

08:30 AM | SESSION SPONSOR

Global client centric platform replaces freight logistics forwarders software.



Luisa Antonia Rodriguez Ortega
Economic Affairs Officer
UNCTAD

09:00 AM

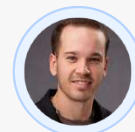
Towards a green and just transition - key insights from the UNCTAD Review of Maritime Transport 2023



Sampath Raghavan
Deputy General Manager - Exports, Imports & Commercial
Raymond Limited

09:30 AM

Automation of freight processes to increase efficiency, reduce costs, improve customer service, and enhance visibility



David Lademan
Analyst, Price Assessments
S&P Global

10:00 AM

Looking Ahead: Evolving Market Trends in Global Container Freight



Johnny Ivanyi
Supply Chain Sr. Director, Global Head of Logistics Excellence
Bayer Crop Science

10:30 AM

One Mile at a time, Bayer's Digital Journey towards Smart Logistics



Serkan Celik
Regional Director
Barsan Global Logistics Co., Ltd.

11:00 AM

How to automate warehouses without disrupting the current operation

Networking Break

11:30 AM [30mins]



Kimberly Saez
Controller for Client Onboarding
Redwood Logistics

12:00 PM

Overcoming Integration Roadblocks



Charles O'Byrne
Director of Sales
Swan Transportation Services

12:30 PM

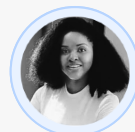
Selling value in a logistics market



Vyankatesh Tulshibagwale
Team Leader
Waypoint Port Services Pvt. Ltd.

13:00 PM

Best Practices And Case Studies Of Digitalization To Business Objectives And Technology Alignment



Nontobeko Nzimande
Operations Controller
C. Steinweg Logistics

13:30 PM

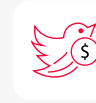
Opportunities and Challenges in Intermodal Freight Transportation in Africa

End of the Day 2



DELEGATE PASS INCLUDES FOLLOWING

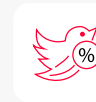
- Watch any talk live during the conference days
- Certificate of participation
- Q&A discussions
- Full access to all tracks and break out sessions
- Online platform to view presentations and virtual exhibition
- Online access to selected post-conference materials
- eBook of conference proceedings
- Visit virtual Exhibition during the breaks
- Networking opportunities on the Exhibition Floor
- Access to all networking activities



SUPER EARLY BIRD

Window closing on **Aug 11, 2023**

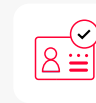
USD **299**



EARLY BIRD

Window closing on **Sep 11, 2023**

USD **399**



REGULAR PASS

Window closing on **Nov 09, 2023**

USD **499**

10% OFF
GROUP OF 2

15% OFF
GROUP OF 3

20% OFF
GROUP OF 5

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TESTIMONIALS AND EXPERIENCE



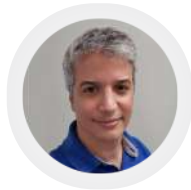
Thanks very much for this opportunity. I was impressed by the quality of your event. It was as well run and organized as I've ever attended.

Rafiq Khurshid | IT Specialist & Consultant



Thank you for giving us a chance to participate, it was a great experience and super organized platform.

Atheer Alatter | Lead Data Scientist



I am happy to join the great team of speakers and thanks for having me on this awesome event. Excellent teamwork. Hope be with you next time.

Vitor Do Valle | Head of Centre of Excellence



Thank you, team for the Certificate. As mentioned before, I truly appreciate the prompt communication, prep call and accommodating my change of date. I look forward to partnering with ptn events in future.

Arthi Vasudevan | Senior Product Manager



Thank you very much for your support during this event. I think that overall it went well.

Gerardo Muñoz | Product Marketing Manager



Thank you for Sharing. I should have mentioned this in my feedback; some of the best i have seen for any conference, Live or Virtual. Awesome Event!

Lennart Heip | Global Modal and Technology



We are excited to join this great event. Sign up to hear a speech from Michal Paulski on Cybersecurity during the Oil and Gas Automation & Digitalization Conference.

Michal Paulski | Senior Manager



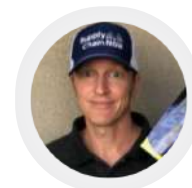
Many thanks to you the incredible team for organizing the event. Watching for 2 days was very insightful and your team efforts to organize everyone from around the created the success.

Johnathan Finlayson | Project Logistics Director



Thank very much for the opportunity. I was sincerely impressed by the quality of your event. It was as well run and organized a conference as I've ever attended. All of the sessions i was able to attend were excellent - really informative.

Tan Miller | Director, Global Supply Chain Management Program



Oh man, some of my favorite folks in freight are the container shipping right now.

Mike Bush | Terminal Relationship Manager



It was a valuable session and great learning from Global leader, It was amazing conference. Thanks a lot.

Pankaj Gupta | Global Sourcing



We managed to be in touch with good leads. User-friendly and very professional staff all along the sponsorship journey.

Carl Lauron | Founder



ABOUT ORGANIZER

ptn events is a global **business events** and consulting firm that provides a wide range of business services **to a diversified client base**.

A leading organiser of commercial and knowledge based top-level conferences, managed by a group of specialists with more than a decade of combined expertise in successfully developing business events, trainings and consulting for corporates, governments, associations and high-net-worth individuals across the world.

We are known for our smooth event delivery. Our staff have been directing, producing, managing and digitising top-level conferences that connect businesses with opportunities through conferences, expos, demand generation and consulting services.

Our mission is to add value to our client's sales and marketing engagements and business development activities.

We are passionate about exceeding our customers' expectations, providing quality learning experiences, and being genuinely ahead of the curve when it comes to conference topics.

Get in touch with us on enquiry info@ptnevents.com



Our Flagship Events



Digital Logistics Conference 2023

Elevate your logistics game with the principles of Adaptability, Sustainability, and Visibility

www.digital-logistics-conference.com



Smart Transportation Conference 2024

Take advantage of dozens of unique networking opportunities with trucking's most engaged leaders as well as dedicated exhibit hours to learn about the latest products and technology for your fleet.

www.transportation-conference.com



Data Driven Supply Chain Conference 2024

An exclusive virtual event consisting of top level content and thought leadership discussions exploring Data Driven Supply Chain & Digital Revolution

www.ptnevents.com/Data-Driven-Supply-Chain



Container Shipping Conference 2024

This event brings together key players of the Container, Transport and Logistics industry, to probe and explore winning strategies and technologies, by means of innovations in dealing with the current and future logistics challenges of the Container Industry.

www.container-shipping-conference.com



Supply Chain Visibility Conference 2024

An exclusive virtual event consisting of top-level content and thought leadership discussions exploring Technology Innovation & Digital Revolution

www.visibility-conference.com



Supply Chain Digitalization Conference 2024

The Supply Chain Digitalization Conference prides itself on providing you the fastest and most cost-effective platform to meet buyers and expand your brand into new regions.

www.supplychain-conference.com

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Chris Lee

Sponsorship & Media Director, Global Partnership

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Vatsal Patel

Conference Director & Speaking Opportunities

Vatsal@ptnevents.com

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Henry Stewart

Delegate Registration & Group Sales Enquiries

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