

# World Freight Summit 2023

Innovate Freight Forwarding Globally through Digitalization and Sustainability

08 - 09 November, 2023 | 100% Virtual

[www.freight-summit.com/official\\_agenda/](http://www.freight-summit.com/official_agenda/)

## Day 1 Agenda

US Eastern Time [EST]

Agenda as of 7 November 2023, and subject to change

### 8:15 AM Opening Remarks

### 8:30 AM Automation of Freight Processes to Increase Efficiency, Reduce Costs, Improve Customer Service, and Enhance Visibility



- Enhanced Efficiency
- Cost Reduction
- Enhanced visibility

Vikas Kapur, Operations Manager | Shipping, Trading & Lighterage Co. LLC

### 9:00 AM Post COVID Cost of Ownership in FTL and LTL Ground Operations



- Discussion about the trends in resource management and asset management, best practices for acquiring and holding assets during supply chain shortages.
- What is the future with emissions regulation and how do organizations plan for laws to change from state to state?
- Maintenance plans to lengthen the life of assets with the total cost of ownership in the forefront.

Brad Smith, Manager | Mercury Associates, Inc.

### 9:30 AM UK courier shipments to EU and the impact of Brexit on duties and country of origin.

- Following Brexit it has had a significant impact on companies importing and exporting goods from the EU and EEA countries
- The rules of origin has made importing certain goods liable for duty even when free trade deals have been agreed with certain countries (Serbia for example)
- Impact on courier services for businesses with EU coverage after Brexit



James Topps, Supply Chain & Operations Director | SKANWEAR

### 10:00 AM Innovate Customs and Regulatory Process Globally through Digitalization and Sustainability

- Overview of the current and future customs and regulatory landscape including challenges and non-tariff barriers to trade
- Where and how can digital technologies and automation can have significant impacts on customs and other regulatory processes.
- Practical best developed practices and case examples of digital technologies have changed and reshaped the trade landscape



Jason Blackman, Global Head of Customs Compliance | DHL Supply Chain

### 10:30 AM Networking Break

### 11:00 AM Heavy-Duty Fuel Cell Trucks: Lessons from the Road

- With California's Advanced Clean Fleets mandate requiring 100% ZEV sales, fleets must start converting their vehicles to zero emissions
- Initial data was collected from over 15 successful commercial vehicle trials in North America, including port drayage, food and beverage, regional haulage, and chemical distribution
- Critical quantitative and qualitative learnings from vehicle telemetry, customer feedback, and infrastructure insight provide learnings for fleets deploying vehicles soon



Cory Shumaker, Head of Business Development - Americas | Hyzon Motors

3 Ways  
To Register

Web: [freight-summit.com](http://freight-summit.com)

Email: [info@ptnevents.com](mailto:info@ptnevents.com)

Ph: +1 (201)-856-6505

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## 11:30 AM Global Emergency Response Freight



- Freight challenges that humanitarian relief organizations face when responding to emergencies
- Logistics cluster and import clearance working groups for humanitarian relief orgs (this could be removed)
- Problem solving one disaster at a time
- Stories from the field (Haiti earthquake, Bahamas Hurricane Dorian, Current Sudan conflict)

**Natalie Lahutsky, Specialist, Emergency Response Logistics | International Medical Corps**

## 12:00 PM How Pandemic and Post Pandemic Logistics Impacted MRO Operations in Public Transportation



- Introduction – public transportation has long relied on a simplistic view of supply chain and materials management. The pandemic has shown that a more strategic view is needed to sustain growth and financial impacts.
- Pandemic Impacts – During the pandemic public transportation relied on freight tracking to monitor stock levels of PPE for front line personnel. Provide examples of logistics impacts
- Post Pandemic Impacts – Post Pandemic are a challenge due to tier 2 and 3 vendors not being able to provide parts to support operations. Provide examples of logistics challenges
- Future Plans – rethinking supply chain impacts and moving towards digital control towers, route planning, and additive manufacturing. Provide examples of where we are going in our supply chain maturity

**Gerald Verno, Director - Supply Chain Planning and Analytics | WMATA**

## 12:30 PM Tech Forward: Embracing Gen AI and AI/ML for Next-Gen Logistics - Exploring Opportunities and Best Practices



- The Impact of Gen AI and AI/ML on Logistics: Discover how these transformative technologies are revolutionizing the freight forwarders, container, transportation, and logistics industry.
- AI/ML in Supply Chain Management: Learn how AI-driven analytics are optimizing operations, enhancing visibility, and enabling agile decision-making.
- Reducing Costs and Enhancing Efficiency: Explore real-world examples of how AI/ML implementation leads to cost savings and streamlined logistics processes.

**John McFall, CEO | SupplyChainWise**

## 1:00 PM How Global Data Standards are Shaping the Future of Global Trade – From Pilot to Progress



- US Customs and Border Protection (CBP) Global Business Identifier (GBI) Initiative
- US Consumer Product Safety Commission (CPSC) e-filing Program
- Federal Maritime Commission (FMC) Maritime Transportation Data Initiative (MDTI)

**Megan Baumer, Business Development Director, eCommerce | GS1 US**

## 1:30 PM Networking Break

## 2:00 PM Windward and Leeward Islands are part of the Caribbean too



- The islands that make up the Windward and Leeward Islands, populations, sovereignty and main shipping lines & forwarders in these countries.
- Jamaica, Trinidad, Martinique and Dominican Republic are not the only territories in the Caribbean – but they play a vital role in getting cargo to the other territories.
- The way forward for these small islands in terms of logistics.

**LaSonja Gilkes, Marketing & Business Development Manager | Premier World Cargo**

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## 2:30 PM The need of a global vision in today's business networking

- The uncertainties and subsequent cargo flows changes, that require a solid global network to deal with same with Easyfresh (global reefer logistics) and the WWSA ([www.wwsa.info](http://www.wwsa.info) / shipagency biz).



Rafael Llerena, CEO | Easyfresh Logistics

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## 3:00 PM Opportunities and Challenges in Intermodal Freight Transportation

- Understanding Intermodal Freight Transportation
- Highlight the advantages of using multiple modes of transport for efficient cargo movement.
- Technological Advancements and Intermodal Integration



Tal Singh, CEO | J&S Drayage, LLC

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## 3:30 PM End of Day 1

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## Day 2 Agenda

US Eastern Time [EST]

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### 8:30 AM Global client centric platform replaces freight logistics forwarders software

- Freight forwarders and carriers are too focused on their internal process and lack integration with their customers.
- The customer is not even considered as part of the strategy with maybe the exception of tracking
- Our clients take control and use our technology to manage their global shipping and trading. The world is now their selling field. They integrate using our PO Manager, multimodal flexible options at their fingertips and full visibility of their shipments as well as Customs compliance formalities to wms to final delivery, in short a global supply chain management system in one easy to use cloud based system 247365 and replaces freight forwarders cumbersome antiquated 9-5 restrictive process.



John O'Brien, Owner | Ecom Global Systems

Session Sponsor

### 9:00 AM Towards a green and just transition - key insights from the UNCTAD Review of Maritime Transport 2023

- Decarbonization, changing geography of trade and digitalization: key challenges ahead for the global shipping industry
- Expected trade growth in different shipping segments. Forces make balancing supply and demand challenging in coming years.
- Forces at play reshaping the sector's roles and operating landscape
- Collaboration for decarbonization



Luisa Antonia Rodriguez Ortega, Economic Affairs Officer | UNCTAD

### 9:30 AM Automation of freight processes to increase efficiency, reduce costs, improve customer service, and enhance visibility

- In terms of automation aiding freight cost reductions, we can touch upon certain process like optimized route planning, Inventory management, Load optimization, Price comparison, Documentation and compliance, Freight Tracking and visibility, Demand forecasting and collaborating with various stakeholders.
- In terms of providing better customer services, prime in the picture is the order tracking real time with RFID based system, download of the FCRs and electronic bill of lading and issue of delivery orders, also by providing real time information on the logistics snags in the supply chain, it aides the customers to have confidence in a service provider in terms of exchange of information and builds trust.



Sampath Raghavan, Head of Exim & Logistics | Raymond Limited

### 10:00 AM Looking Ahead: Evolving Market Trends in Global Container Freight

- A deep dive into global spot freight rate trends as they currently stand
- A look at current supply/demand fundamentals as cargo volumes remain weak, and ocean carriers continue to order vessels
- An analysis of the containership orderbook as it stands, with respect to volume, fuel choice, and scrapping potential

S&P Global David Lademan, Analyst, Price Assessments | S&P Global

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## 10:30 AM One Mile at a time, Bayer's Digital Journey towards Smart Logistics

Evolving our Digital innovations and changing the way we operate to drive business results.



Technology to drive autonomous, sustainable, and predictive logistics solutions

What is the customer experience like today vs. before you had visibility?

**Johnny Ivanyi, Supply Chain Sr. Director, Global Head of Logistics Excellence | Bayer Crop Science**

## 11:00 AM How to automate warehouses without disrupting the current operation

- Gradual Implementation: When automating a warehouse, it's important to introduce changes gradually to avoid disrupting ongoing operations.
- Collaborative Planning: Involve warehouse staff and management in the planning and implementation process.
- Training and Support: Provide comprehensive training and ongoing support to warehouse staff during the automation process.



**Serkan Celik, Regional Director | Barsan Global Logistics Co., Ltd.**

## 11:30 AM Networking Break

## 12:00 PM Overcoming Integration Roadblocks

Identifying timeline roadblocks

Acknowledging the roadblock and determining solution feasibility

Solving/addressing roadblock and retaining roadblock solution for future implementations (efficiencies, cost reduction)

**REDWOOD** **Kimberly Saez, Controller for Client Onboarding | Redwood Logistics**

## 12:30 PM Selling value in a logistics market

- Everyone else is going cheap, why that does not mean you are the best.
- How to deliver value, prospect, and speak to customers about value.
- Sometimes the customer has to experience bad service to value great service.



**Charles O'Byrne, Director of Sales | Swan Transportation Services**

## 1:00 PM Best Practices and Case Studies Of Digitalization To Business Objectives And Technology Alignment

- Conversion Of Sales Leads / Queries To Bookings
- Service Mails
- Customised Solutions / Dedicated Customer Service



**Vyankatesh Tulshibagwale, Team Leader - Liner Division | Waypoint Port Services Pvt. Ltd.**

## 1:30 PM Opportunities and Challenges in Intermodal Freight Transportation in Africa

Opportunities: Enhanced Connectivity, Trade Facilitation, Sustainable Development

Challenges: Infrastructure Deficiencies, Regulatory Harmonization, Intensified Security Risks

Conclusion: Africa is ready to secure its position in the global trade landscape.



**Nontobeko Nzimande, Operations Controller | C. Steinweg Logistics**

## 2:00 PM Closing Remarks