



Smart Transportation
Conference & Exhibition

SMART TRANSPORTATION CONFERENCE & EXHIBITION

100% Virtual | May 09 - 10, 2023

Organized
& Managed by:

ptn events

www.transportation-conference.com

ABOUT THE CONFERENCE

Transform the Transportation Industry with decarbonization and sustainability.

This conference brings together key players from the transportation industry to probe and explore winning strategies and technologies, dealing with smart tools to build a flexible transport network.

This is a platform to discuss the latest developments and best practices for the future of modern technology and management strategies for a transportation system to enhance mobility and safety.

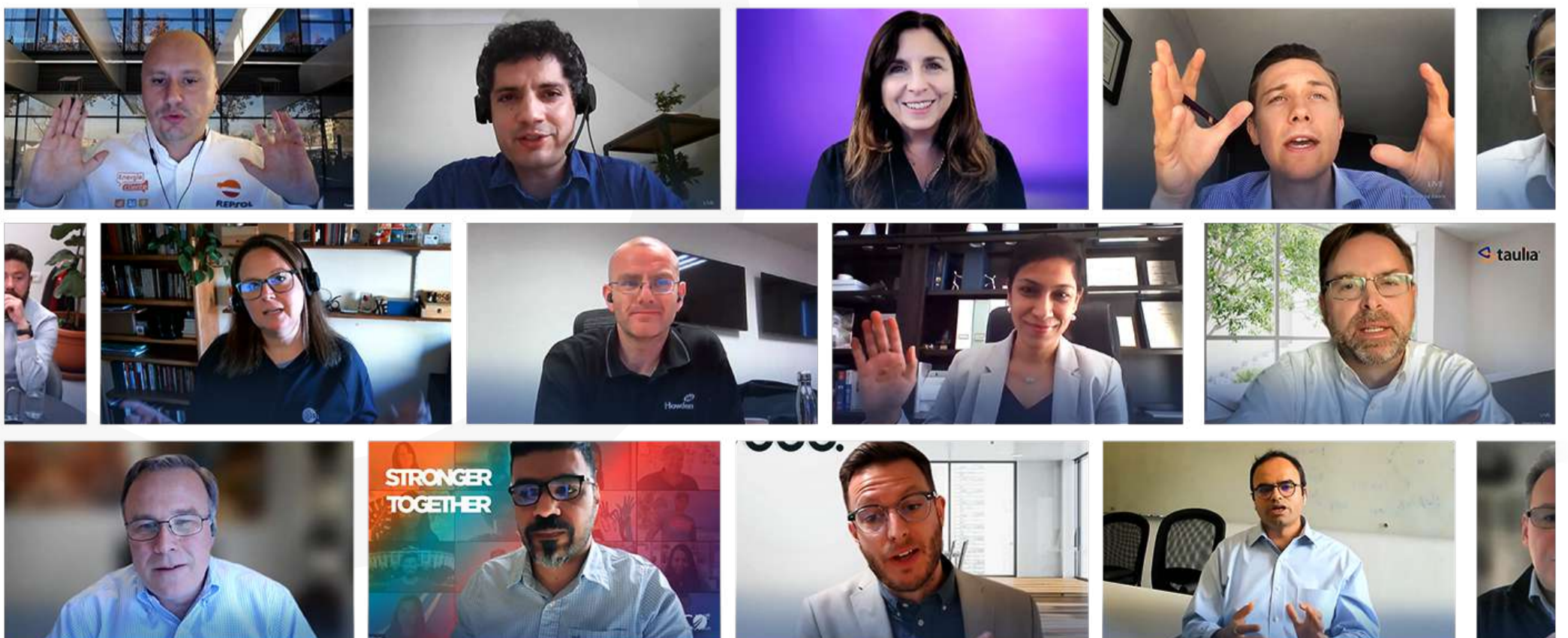
Transport decarbonisation is the next industrial revolution which drives the path for net zero emission technology and infrastructure. It will make it faster and more efficient to deliver fundamentally better transportation.

With an intense **2-day** agenda the conference seeks to expand in-depth discussions to ensure safer transport infrastructure, along with the technological challenges of the Intelligent transportation systems to an unpredictable future.

Conference Agenda Keytopics

- ★ **A strategic roadmap** for the smart transportation industry to assess every operation for improving efficiency, sustainable mobility and decarbonisation
- ★ Leveraging digitalization, predictive, and optimisation processes through **affordable and effective** real-time fleet monitoring and management
- ★ Application of big data and data analytics to improve **transport safety, efficiency, and sustainability**
- ★ **Innovation** in new solutions like traffic management, parking management, passenger information and freight information bring impact on future mobility
- ★ Opportunities and Challenges in – **Revolutionising** technology development & operation maintenance into different modes of transportation, including roadways, railways, airways, and maritime
- ★ Why is it time to fund for the **future transportation** – where money comes from and how to secure it ?
- ★ **Strategic technology** to achieve an interconnected multimodality transport ecosystem
- ★ **Best practices and case studies** of field experiments and real-world deployment of emerging vehicle technologies provides practical solutions.
- ★ **Impacts and performance** of 5G communication, emerging cognitive computing, ML/AI on the transportation system's safety, efficiency, energy consumption, and environmental footprints
- ★ Using Smart transportation tools such as mobility as a service, route information, public transport, and transit hubs improve transportation **efficiency and sustainability** in building a streamlined transit network

Our Session Glimps



CONFERENCE IN NUMBERS



350+
Attendees

took part in Conference over the last 3 years



250+
Companies

from more than 65+ countries



24+
Technical Speakers

shared their insights on the latest technologies and explored digitalisation strategies



12+
Sponsors & Exhibitors

we attract some of the world's leading brands to exhibit with us



40+
Countries

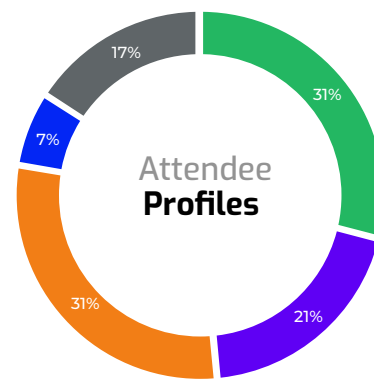
took part in Conference over the last 3 years



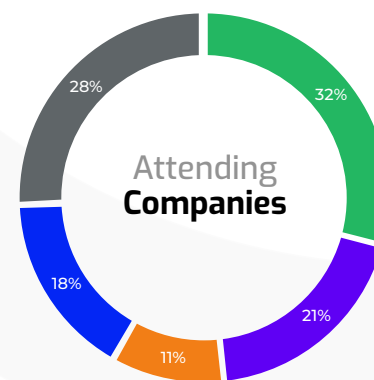
35+
Media Partners

joined us on mission to make our event shine

Our Conference Statistics



- Top Management
- Project Directors, Head of Technical Dept
- BD, Sales and Marketing
- Government Structures
- Leading Technical Specialist



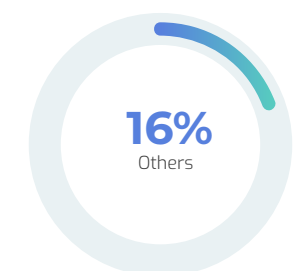
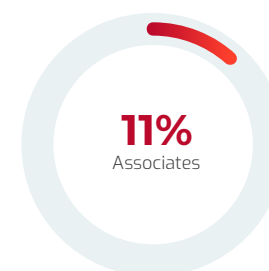
- Logistics & Supplychain Companies
- Freight Operation & Transportation
- 3PL/ Shippers / Carriers
- Import | Export
- Service Providers

Attendee Demographics



- North America (38%)
- Middle East (14%)
- Europe (31%)
- Asia (12%)
- Others (05%)

Attendee Seniority level breakdown



TESTIMONIALS AND EXPERIENCE



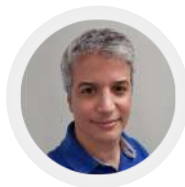
Thanks very much for this opportunity. I was impressed by the quality of your event. It was as well run and organized as I've ever attended.

Rafiq Khurshid | IT Specialist & Consultant



Thank you for giving us a chance to participate, it was a great experience and super organized platform.

Atheer Alatter | Lead Data Scientist



I am happy to join the great team of speakers and thanks for having me on this awesome event. Excellent teamwork. Hope be with you next time.

Vitor Do Valle | Head of Centre of Excellence



Thank you, team for the Certificate. As mentioned before, I truly appreciate the prompt communication, prep call and accommodating my change of date. I look forward to partnering with ptn events in future.

Arthi Vasudevan | Senior Product Manager



Thank you very much for your support during this event. I think that overall it went well.

Gerardo Muñoz | Product Marketing Manager



Thank you for Sharing. I should have mentioned this in my feedback; some of the best i have seen for any conference, Live or Virtual. Awesome Event!

Lennart Heip | Global Modal and Technology



We are excited to join this great event. Sign up to hear a speech from Michal Paulski on Cybersecurity during the Oil and Gas Automation & Digitalization Conference.

Michal Paulski | Senior Manager



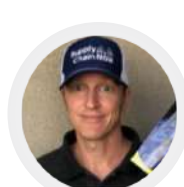
Many thanks to you the incredible team for organizing the event. Watching for 2 days was very insightful and your team efforts to organize everyone from around the created the success.

Johnathan Finlayson | Project Logistics Director



Thank very much for the opportunity. I was sincerely impressed by the quality of your event. It was as well run and organized a conference as I've ever attended. All of the sessions i was able to attend were excellent - really informative.

Tan Miller | Director, Global Supply Chain Management Program



Oh man, some of my favorite folks in freight are the container shipping right now.

Mike Bush | Terminal Relationship Manager



It was a valuable session and great learning from Global leader, It was amazing conference, Thanks a lot.

Pankaj Gupta | Global Sourcing



We managed to be in touch with good leads. User-friendly and very professional staff all along the sponsorship journey.

Carl Lauron | Founder



SPEAKERS OF THE CONFERENCE



Mirza Hotic
Senior Consultant Integrated
Transport & Mobility
Aurecon



Daniel Clarke
Head of Innovation and
Technology
**Cambridgeshire County
Council**



Abdulrahman Ijaabo
CEO
Tachyon



Kevin Farquharson
Co-Founder and Director
MaaStran Ltd



Aki Laakkonen
Thesis Worker
Vaisala



Lawrence Iu
Executive Director
ComaCivic Exchangepany



Shane Hymers
Bus Rapid Transit
Development Manager
Kent County Council



Waliur Rahman
CEO
AppliedAutonomy



Andrew Highfield
Head of Integrated Transport
**Hertfordshire County
Council**



Jimmy Lim
Supply chain manager
Equinix



Roch Muraine
Global Sales Director, Vertical
Market - Transport
**Alcatel-Lucent
Enterprise**



Sunil Budhdeo
Transport Innovation
Manager
Coventry City Council



Simon Reed
Head of Technology & Data:
Transport Services
Transport for London



Manuel Ceva
CEO
Insight Signals



Sebuliba Mercy
Programs Officer
**Lake Victoria Region
Local Authorities**



Radanyi Romeo
Director - Quantum
Architecture
Moody's Corporation



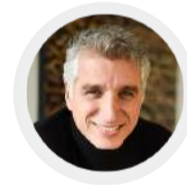
Krithiga R
ML Engineer
**TOYOTA Connected India
Pvt Ltd**



Arun Shankar
Head of Innovation
Continental



Travis Ritter
Business Development
Director
Cohesive



Philippe Sayegh
Chief Adoption Officer
VERSES



Benjamin Carter
IoT Specialist
**Center for Internet
Security**



Aaron Munetsi
Chief Executive Officer
**Airlines Association Of
Southern Africa**



Peter Elliott
Head of Property
Development
Transport for London



Karen Notman
Midlands Alliance Plus
Manager
**Leicestershire
County Council**



Thabo Moloto
National Transport
Administrator & Controller
Woolworths








Pietro Orciuolo
Chief Marketing & Digital
Officer
Corvallis



O.D. Harris
Councilmember
City of Chandler





Day 1 | Tuesday, May 09, 2023

● Sponsored Sessions ● Booked Sessions ● Reserved Sessions






<p>Welcome Speech</p> <p>07:45 AM Opening Remarks</p>	 <p>Mirza Hotic Senior Consultant Integrated Transport & Mobility Aurecon</p> <p>08:00 AM Shared mobility and MaaS: fact or fiction</p>
 <p>Daniel Clarke Head of Innovation and Technology Cambridgeshire County Council</p> <p>08:30 AM How can technology and Data support the shift to sustainable transport?</p>	 <p>Abdulrahman Ijaabo CEO Tachyon</p> <p>09:00 AM SESSION SPONSOR How technology can transform the transportation function</p>
 <p>Kevin Farquharson Co-Founder and Director MaaStran Ltd</p> <p>09:30 AM Achieving Interoperable Account Based Ticketing</p>	 <p>Aki Laakkonen Thesis Worker Vaisala</p> <p>10:00 AM Sustainable and efficient logistics value chain with weather data</p>

Networking Break 10:30 AM (1 hour)

Jimmy Lim

 <p>Lawrence Iu Executive Director Civic Exchange</p> <p>11:00 AM Designing a Funding Model to Support the Carbon Neutral Pledge for Commercial Operators</p>	 <p>Shane Hymers Bus Rapid Transit Development Manager Kent County Council</p> <p>11:30 AM Fastrack - Data Led Bus Patronage Recovery - How Kent County Council are using Smart ways of finding new markets and have proved a correlation between better journey times and increased bus usage.</p>
 <p>Waliur Rahman CIO, Advisory Partner, Strategy and Development, Innovation Kyndryl</p> <p>12:00 PM Smart City - what is it? What're the key elements of a smart city?</p>	 <p>Andrew Highfield Head of Integrated Transport Hertfordshire County Council</p> <p>12:30 PM Developing and delivering Demand Responsive Transport in Rural Communities: HertsLynx</p>

Networking Break 13:00 PM (30 Minutes)

 <p>Jimmy Lim Supply chain manager Equinix</p> <p>13:30 PM 2023 global logistics shipping supply chain outlook market trends</p>	 <p>Roch Muraine Global Sales Director, Vertical Market - Transport Alcatel-Lucent Enterprise</p> <p>14:00 PM Improving passenger flow and crowd management with technology and innovation</p>
 <p>Sunil Budhdeo Transport Innovation Manager Coventry City Council</p> <p>14:30 PM Integration of Vehicle Technologies Impacting Future Mobility Services</p>	 <p>Simon Reed Head of Technology & Data: Transport Services Transport for London</p> <p>15:00 PM Tales from London: Public Transport - a digital enabler for the City</p>
 <p>Manuel Ceva CEO Insight Signals</p> <p>15:30 PM A User Centric Mobility Digital Twin to accelerate cities' ecological transition</p>	

End of the Day 1

Day 2 | Wednesday, May 10, 2023

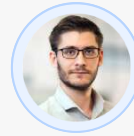
● Sponsored Sessions ● Booked Sessions ● Reserved Sessions



Sebuliba Mercy Stephen
Programs Officer
Lake Victoria Region Local Authorities Cooperation

08:00 AM

Opportunities and challenges in revolutionizing technological development



Radanyi Romeo
Director - Quantum Architecture
Moody's Corporation

08:30 AM

Explore the Impact of Quantum Technologies, a Hitchhiker's Guide to QC



Krithiga R
ML Engineer
TOYOTA Connected India Pvt

09:00 AM

AI/ML enabled Intelligent Transportation Systems and Sustainable AI



Arun Shankar
Head of Innovation
Continental

09:30 AM

On the way to Autonomous Mobility



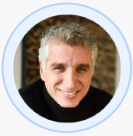
Travis Ritter
Business Development Director
Cohesive

10:00 AM | GOLD SPONSOR

Don't outsmart yourself: Making the most out of what have. Leveraging enabling technology to unlock the value of dormant and/or dark data.

Networking Break

10:30 AM (30 Minutes)



Philippe Sayegh
Chief Adoption Officer
VERSES

11:00 AM

Using AI and digital twins to govern the behaviour of autonomous transportation



Benjamin Carter
IoT Specialist
Center for Internet Security

11:30 AM

IoT: Pushing New Security Boundaries in Smart Transportation



Aaron Munetsi
Chief Executive Officer
Airlines Association Of Southern Africa

12:00 PM

Intra Africa travel in a smart approach

Networking Break

12:30 PM (30 Minutes)



Peter Elliott
Head of Property Development
Transport for London

13:00 PM

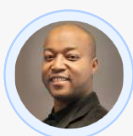
The last connection – working with communities and partners around our stations to deliver new homes



Karen Notman
Midlands Alliance Plus Manager
Leicestershire County Council

13:30 PM

Digital Transformation of local highway authority services through collaboration



Thabo Moloto
National Transport Administrator & Controller
Woolworths

14:00 PM

Maximizing efficiencies in a supply chain and logistics network operation especially when transporting perishable and long-life goods in cold chain environment.



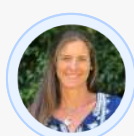
Pietro Orciuolo
Chief Marketing & Digital Officer
Corvallis

14:30 PM

The Usability Test: The secret sauce of Smart Transportation - How User Experience Can Change the Way We Move Within a Smart City in only 5 steps.



O.D. Harris
Councilmember
City of Chandler



Krista Glotzbach
Partnership lead
City of Chandler

15:00 PM

Chandler Flex - Using Technology to Deliver On-Demand Public Transportation



End of the Day 2

SPONSORS & EXHIBITORS OF 2023

Gold Sponsors

The logo for Cohesive is presented within a thin grey rectangular border. The word "Cohesive" is centered in a black, sans-serif font. The letter 'C' is stylized with a circular cutout on its left side.

Cohesive

Session Sponsors

The logo for Tachyon is a solid red rectangle with the word "TACHYON" centered inside in white, uppercase, sans-serif font.

TACHYON



AMONG OUR REGULAR ATTENDEES



ABOUT ORGANIZER

ptn events is a global **business events** and consulting firm that provides a wide range of business services **to a diversified client base**.

A leading organiser of commercial and knowledge based top-level conferences, managed by a group of specialists with more than a decade of combined expertise in successfully developing business events, trainings and consulting for corporates, governments, associations and high-net-worth individuals across the world.

We are known for our smooth event delivery. Our staff have been directing, producing, managing and digitising top-level conferences that connect businesses with opportunities through conferences, expos, demand generation and consulting services.

Our mission is to add value to our client's sales and marketing engagements and business development activities.

We are passionate about exceeding our customers' expectations, providing quality learning experiences, and being genuinely ahead of the curve when it comes to conference topics.

Get in touch with us on enquiry info@ptnevents.com

ptn  events

Our Flagship Events



Container Shipping Conference

Container Shipping Conference 2023

This event brings together key players of the Container, Transport and Logistics industry, to probe and explore winning strategies and technologies, by means of innovations in dealing with the current and future logistics challenges of the Container Industry.

www.container-shipping-conference.com



SupplyChain Digitalization 2023

SupplyChain Digitalization Conference 2023

The Supply Chain Digitalization Conference prides itself on providing you the fastest and most cost-effective platform to meet buyers and expand your brand into new regions.

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ogad Conference & Exhibition

Oil and Gas Automation & Digitalization Conference 2023

Leveraging the technology innovation and Digital Revolutions. This Conference creates an Opportunities to boost Profitability and Strategies to Maximize Efficiencies in Oil and Gas Production.

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Digital transformation

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