Supply Chain Visibility
Conference & Exhibition 2024

Apr 11 - 12, 2024 | 100% Virtual

An exclusive virtual event consisting of top-level content and thought leadership discussions exploring Supply Chain Visibility & Digital Revolution.

3 Ways to Register

www.visibility-conference.com | **Email:** info@ptnevents.com | **Ph:** +1 (640)-800-2228

ABOUT THE CONFERENCE

The Supply Chain Visibility Conference 2024 will be the key to accelerate the strategic roadmap and hold a promising meeting place for the industry to develop new projects involving revolutionary technology using AI, IoT, Cloud computing and GPS enable real-time tracking and monitoring of goods throughout the supply chain, providing valuable data on location, condition, and performance.

The primary goal of the conference is to drive advancements in the supply chain, ensuring a prosperous future. By bridging the gap between execution, planning and strategy we aim to revolutionize the supply chain industry. We offer a comprehensive solution to identify potential risks and opportunities that could affect your supply plan. By integrating supply chain planning throughout the entire end-to-end process, you can optimize your demand plan, striking the perfect balance between market opportunities and your supply network's capabilities.

Attendees will engage in in-depth discussions on the benefits of precise transit times and multimodal ETAs, forging strategic partnerships with reliable carriers to achieve on-time delivery, eliminating blind spots in visibility, and implementing effective supply chain management techniques. Through these initiatives, we strive to minimize costs linked to delays, demurrage, expediting, and inventory holdings, ultimately leading to significant improvements and gain proactive exception management capabilities, reduce fees, and delight your customers.

With an intense 2-days agenda, the conference seeks to enhance your supply chain efficiency with our comprehensive solutions. By attending our event, you will have the opportunity to engage with industry leaders, government officials, and port authorities who are at the forefront of supply chain innovation.

Conference Theme/Key Topics

★ Focus on digital transformation, leveraging technologies like IoT, AI, and blockchain to enhance efficiency and collaboration while gaining real-time insights into their supply chain processes

★ Strategic solutions for improving efficiency of "End-to-End Visibility"

★ Enhance supply chain visibility for intermodal connectivity and the pivotal role of ship-to-rail-to-truck and air-to-truck logistics

★ Best practices and Case studies of business objectives and technology alignment

★ Opportunities and Challenges in – Intelligent Supply Chain for Logistics Planning and Management

★ Improved visibility fuels success in sustainability, automation and consumer engagement

Our Session Glimpse

TOLL
ABInBev
Walmart
BRIDGESTONE
BAT
PRIMARK
INTERNATIONAL PAPER
XPO Logistics
BAYER
HMM

3M
BMW
asianpaints
amazon
Dow
ESTĒE LAUDER COMPANIES
Mondelēz International
PEPSICO
United Nations
BHP

WELSPUN
COTTON ON GROUP
SUN PHARMA
ORACLE
glanbia nutritionals
COLGATE-PALMOLIVE
DHL GLOBAL FORWARDING
UPS
Nestlē
Walmart

COSCO SHIPPING
CMA CGM
RAK CERAMICS
Kimberly-Clark
MULTIMODAL
NEXT
Hapag-Lloyd
ADITYA BIRLA GROUP
Yusen Logistics
NATIONAL BRANDS LIMITED

CEVA LOGISTICS
MAERSK
brose Excellence in Mechatronics
Cargologik
SILK CONTRACT LOGISTICS
GEODIS
Weidmüller
KLEARNOW
NNR
CargoTrans

CAR
WORLD OCEAN COUNCIL The International Business Alliance for Corporate Ocean Responsibility
Blueprint
SCOULAR
TAYLORED
Globalia logistics network
Ciech
suzano
AT&T
GB Railfreight

BLUEX
W
JWM Asia
NTZ
ULINE
ananas
FUTURE
LogistaaS
TRANSPLACE
cargofive

BUYCO
DANUBE HOME
Freightgate
LANDMARK GROUP
endava
Bolt
coupa
KUEHNE+NAGEL
FREIGHTOS Smooth shipping
TURNERS FORWARDING World-wide Logistics Solutions

CONFERENCE IN NUMBERS

550+
Attendees

350+
Companies

24+
Technical Speakers

15+
Sponsors & Exhibitors

25+
Countries

50+
Media Partners

Attendee **Seniority level breakdown**

41%
C/SVP/VP/Director

32%
Head/Manager

11%
Associates

16%
Others
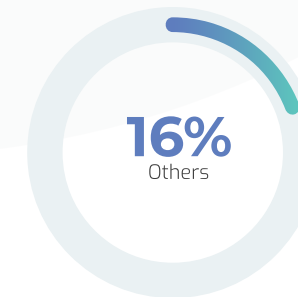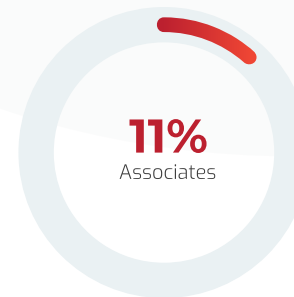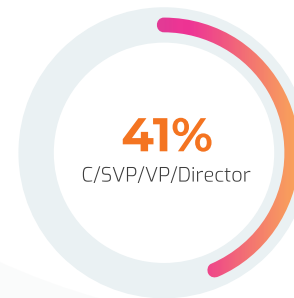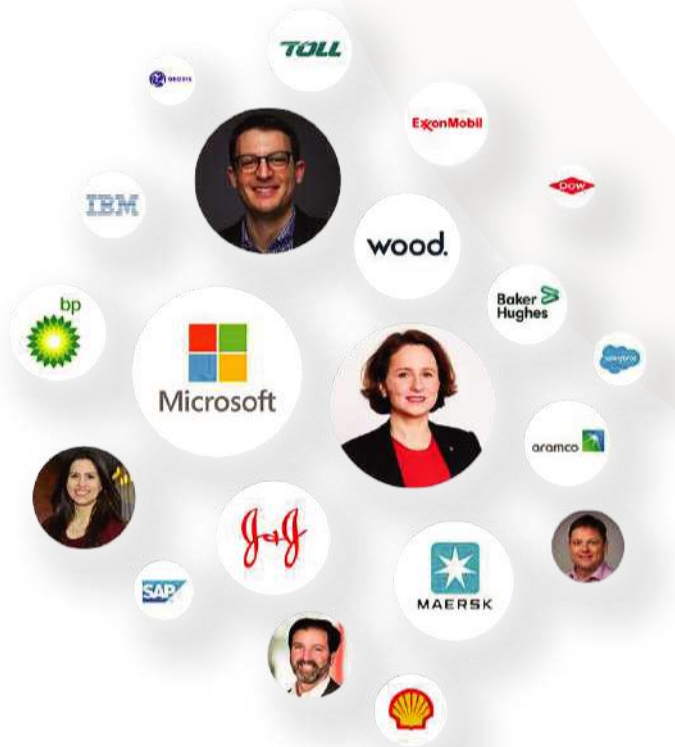
SPEAKING OPPORTUNITIES

SPEAKING SESSION

30 minutes session includes **10 min of Q&A's**

- Live sessions in-front of delegates
- **20 minutes** for the presentation **+10 minutes** for Q&A's
- Certificate of Appreciation
- Session should be based on conference theme/key topics only

PANEL DISCUSSION

1 hour session for 5 speakers

- Live panel discussion in-front of all delegates
- Certificate of Appreciation
- Discussion between panelists only

* Please note that Speaker package is available only after the topic approval by the Production team.

Want to become a speaker?
Get in touch with us for more information on Speaking opportunities!

Othman Syed
Conference Producer & Speaking Opportunities
othman.syed@ptnevents.com

Day 1 | Thursday, Apr 11, 2024
(Agenda as of 09 April, 2024 and subject to change)

● Sponsored Sessions   ● Booked Sessions   ● Available Sessions

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08:30

Opening Remarks

09:00

Revolutionizing the Supply Chain from Field to Fork with Plastic Pooling of Returnable Assets delivering Safe, Quality, cost effective solutions in tandem with Tracability, Tracking and Management of assets.

- Pooling Pallets is sustainable reusable option for all inbound flows of pallets and containers and this helps Manufacturers manage load carriers, cut costs and inventory and have detailed tracking on our POOL IT system – Traceable and Reliable.
- Developments in Traceability means that where IBC Containers for dry bulk and liquids are shipped , TOSCA has utilised IOT technology to track and trace the containers which is invaluable if shipping Pharma or valuable products .
- Tosca has developed layer pads with Bar codes for the Beverage Industry so that layer pads and pallets can be individually tracked from Tosca to Manufacturer and back to collection and wash and reuse.
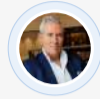
Andrew Wilson
Business Development Director, **Tosca**

09:30

Leverage circularity in Discrete Manufacturing for Decarbonization of Production and Sustainable Products

- Manufacturing by definition is a carbon intensive and resource hungry process. However, it is possible to build more sustainable products by adopting the principles of circular economy
- As virgin materials get more scarce and thereby expensive, material stewardship and reuse across higher value retention loops like remanufacturing and refurbishment becomes a handy tool to drive up profitability in the upstream supply chain
- Harvesting parts for reuse also helps in decarbonization. When parts are harvested at end of use, upstream scope 3 emissions can be greatly reduced for each participant of the value chain
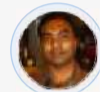
Suneet Agera
Chief Innovation Architect,
SAP Sustainability Innovations, **SAP**

David Sonnenschein
Vice President, SAP Sustainability Engagement,
SAP New Ventures and Technology, **SAP**

10:00

Navigating the Real-Time Visibility Paradox to Unlock Value in Supply Chains

- Unraveling the Paradox of Real-Time Visibility: Discuss the complex dynamics of implementing real-time visibility in supply chains, exploring the juxtaposition of its challenges and the significant value it brings.
- Strategic Implementation for Enhanced Visibility with Human Insight: Address the strategic use of technologies to overcome the paradoxical nature of real-time visibility, while emphasizing the critical role of human judgment in interpreting data and making decisions.
- Real-World Insights: Triumphs and Trials in Real-Time Visibility: Present case studies that reflect both the successful and challenging aspects of real-time visibility implementations, emphasizing how these experiences contribute to unlocking value in supply chains.

Slawomir Wycislak
Associate Professor, **Jagiellonian University**

Networking Break ———————————————————————————— 10:30 AM (1 hour)

11:30

THE IMPACT OF SUPPLY CHAIN RELIABILITY OF DISTRI COMPANIES IN IPO PROCESSES: AITEK SA

- Overviews and significance of IPO Processes for distribution.
- Assess the risks and advantages associated with supply chain reliability during IPO processes for distributors.
- Provide insights on mitigating risks during IPO processes.
- Propose strategies to enhance supply chain reliability for distributor companies.

Herve Yessoh
Supply Chain Director, **Aitek**

12:00

Unlocking Supply Chain Visibility: Transforming Manufacturing Through Innovative Solutions

- Digital Identity for Products: Imagine a world where every product carries a unique digital signature. RFID-powered Digital DNA achieves just that—automated tracking without human intervention. Goods move seamlessly, leaving no room for uncertainty, enabling end-to-end traceability of products, assets, and resources, and driving digital transformation for manufacturers.
- Holistic Visibility: From raw material intake to the final product dispatch, our solution provides uninterrupted visibility. No blind spots, no gaps. Manufacturers gain real-time insights into their operations.
- Critical Attributes: Manufacturers can now monitor essential attributes such as product condition, work-in-progress status, quality, expiration dates, maintenance history, certifications, manufacturing dates, and batch numbers. These details drive efficiency and cost savings.
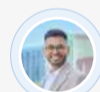
Manthan Vikas Pawar
Product & GTM Strategy | AI - Robotics | CRN 40 Under 40, **Levata**

12:30

Develop your digital strategy and start the transformation

- Key elements of a digital supply chain strategy
- Key hurdles for a good digitzation approach
- How to create your digital supply chain strategy
- Achieve your digital performance boost

Torsten Becker
CEO, **BESTgroup**

13:00

Supply Chain Visibility: Keeping an eye on the big picture in logistics networks

- Supply chain visibility brings light to the darkness
- How to gain a comprehensive and consistent view of all aspects, from transportation to storage, and achieve unprecedented levels of success

Flavio Arssani
Portfolio Manager - Smart Manufacturing, **Siemens**

Networking Break ———————————————————————————— 13:30 (30mins)

14:00

Warehouse Automation: Distribution process improvements

- The use of Last Mile system to improve the traceability of the transportation process
- Truck loading optimization, volumetric load
- Dispatch route optimization using AI

Andrés Riquelme
Distribution chief, **Fresenius Kabi**

Networking Break ———————————————————————————— 14:30 (30min)

15:00

Innovating for Impact : Digitization of Supply Chains in Schools with IoT, AI, and ML.

- AI and ML as Catalysts for Smart Supply Chain Optimizations.
- Customer Impact and tracking visibility - Hundreds of School Districts, Millions of School going children everyday, and their Parents.
- Optimizing supply chain routing and reducing costs by leveraging Machine Learning.
- Methodology for Implementation of Digitalisation in this novel sector and its implications and benefits.

Aditya Kumar Sharma
Senior Operations Manager,   **Zum Services Inc.**

End of Day 1

Day 2 | Friday, Apr 12, 2024
(Agenda as of 09 April, 2024 and subject to change)

● Sponsored Sessions   ● Booked Sessions   ● Available Sessions

08:30

Opening Remarks

09:00

Leveraging Data and AI for Enhanced Supply Chain Visibility

- Introduction to Supply Chain Visibility
- Role of Data in Supply Chain Visibility
- Impact of AI on Supply Chain Visibility
- Analytics for Transparent Supply Chains:
- Future Trends in Supply Chain Visibility

Soumit Roy
Associate Director, Data Analytics and AI, Jade Global Inc, **Jade Global Inc**

JADE GLOBAL

09:30

Procurement Data Analytics and Visualization Dashboard-A Digitization Initiative Implemented In A Global Medical Supply Organization

- How often do we see organizations spending millions of dollars in their procurement transformation programs by engaging third-party consultants or companies? The answer to this question is quite often.
- The digital dashboard project described here was developed from scratch and completed entirely by leveraging in-house procurement expertise with no significant costs incurred.
- A comprehensive procurement data analytics dashboard that enables measuring key procurement metrics such as supplier on-time (OTD) delivery, spend analysis, and supplier compliance and approval status.

Mohammed Rizwan Mirajkar
Senior Procurement Manager, Medical Projects, **International SOS MEA Branch**

INTERNATIONAL SOS
WORLDWIDE REACH. HUMAN TOUCH.

10:00

Supply Chain Inventory Management Power by AI

- Bird's Eye View of AIML and Gen AI
- Inventory Management Overview
- Applied AI for Supply chain
- Real World Case Study AI for Supply Chain - Inventory Management
- Dilemmas, Concerns, Consideration for AI-Fication of Business Operations
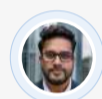
Mainak Mitra
Analytics,AIML, Data leader, **Conviva**

CONVIVA

Networking Break ———————————————————————————— 10:30 (1 Hour)

11:30

Why traceability is vital to Tony's Chocolonely

- supply chain set-up of Tony's Chocolonely, addressing the cocoa chain set-up and our solution to the problem.
- 100% traceability of the full flow enabled us to be so far successful in the road to achieve our mission.
- capability to other parties in the industry, to make sure the transparent flow (and obligations that come with that) is a industry changing mechanism.

Wouter de Vries
Factory Director, **Tony's Chocolonely**

TONY'S CHOCOLONELY

Networking Break ———————————————————————————— 12:00 (1 Hour)

13:00

Strategic Visibility Solutions for a Smarter Supply Chain

- Beyond the silo: Connecting data streams across stakeholders for real-time insights and proactive decision-making.
- Leveraging AI-powered optimization: Leveraging machine learning to predict disruptions, optimize routes, and anticipate bottlenecks.
- Collaboration increases transparency: Building partnerships across the supply chain to unlock transparency and drive collective efficiency.

Shaun Walling
Brand Manager, **Arrive**

arrive
BEYOND DELIVERED

Networking Break ———————————————————————————— 13:30 (30mins)

14:00

Living on the Edge: How Edge AI will usher in a new era in supply chain visibility

- ABSTRACT Over the coming years, smart sensors embedded with the latest advancements in AI technologies will enable companies to extend their digital initiatives to cover supply chain visibility applications and use-cases that have proven to be elusive using existing system architectures.
- A connected fleet operation is critical to the future of supply chain visibility – where real-time operational data is captured and analyzed to maximize uptime and identify opportunities to eliminate inefficiencies. The key to realizing this vision is through a complete integration of vehicle telematics systems, sensors and decision enablers.
- As we progress into a 'smarter fleet operation', a systematic approach is required to ensure good data, captured by AI-enabled sensors, resulting in practical outcomes and solutions driving the profitable supply chain operation. The short-term objective is to ensure a stable operation where the fleet operational inefficiencies are minimized through good process visibility. The longer-term objective is to link real-time fleet operational insights into the maintenance protocols to drive data based decisions for improving overall operational efficiencies.

Karthik Rau
CEO, **Senzit, Inc**

senzit

14:30

Tech-Powered Turnaround: From Planning to Inventory Management to Sourcing, How Segra Revolutionized Its Supply Chain Operations and Saved Millions

- Identifying pain points is a pivotal first step toward progress. Explore areas hindering Segra's success, including a need for a planning strategy, streamlined sourcing, integrated systems and optimized warehouse operations.
- Next, learn how Segra conducted an end-to-end supply chain assessment to develop a core set of recommendations, serving as a roadmap for transforming multiple areas of its business.
- Discover the keys to digital transformation success. Get an insider's look at how Segra seamlessly modernized its supply chain operations in under a year, achieving impactful results and significant savings.
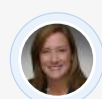
Cyndi Scallion
Vice President of Supply Chain and Facilities Management, **Segra**

SEGRA

End of Day 2

DELEGATE PASS INCLUDES FOLLOWING

- Watch any talk live during the conference days
- Certificate of participation
- Q&A discussions
- Full access to all tracks and break out sessions
- Online platform to view presentations and virtual exhibition
- Online access to selected post-conference materials
- eBook of conference proceedings
- Visit virtual Exhibition during the breaks
- Networking opportunities on the Exhibition Floor
- Access to all networking activities

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An Announcement on Social Networks	✔	✔	✔	✔	✔
Logo placement and sponsorship title on the Event website	✔	✔	✔	✔	✔
One Advertisement section (placement) on the conference website home page	✔	-	-	-	-
One Advertisement section (placement) on the conference brochure (Full Page)	✔	✔	-	-	-
Email-Blast of Speaking Session to all delegates	✔	✔	✔	-	-
Logo visibility in all pre and post show promotion	✔	✔	✔	-	-
Premium Virtual Booth	✔	✔	✔	✔	-
Download Copy of all Participant List	✔	✔	✔	-	-

CONFERENCE ACCESS					
Speaker Pass and Co-Speaker Pass	3	2	1	-	1
30 Minutes Premium Speaking Slot (Includes 10mins of Q&A's)	✔	✔	✔	-	-
Special registration discount for all additional delegates	20%	15%	15%	10%	-
Virtual Table for 1-to-1 Meetings	✔	✔	✔	✔	-
VIP Meetings	5	2	0	0	0
Complimentary full access delegate passes	8	6	4	2	1
Sponsorship announcement at the conference opening remarks	✔	✔	-	-	-

POST CONFERENCE MATERIAL					
Download Copy of all participants list	✔	✔	✔	-	-
Data Analytics of your Speaking Session	✔	✔	✔	-	-
Data Analytics of your Booth	✔	✔	✔	-	-

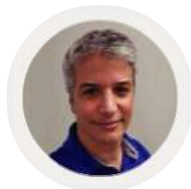# TESTIMONIALS AND EXPERIENCE

Thanks very much for this opportunity. I was impressed by the quality of your event. It was as well run and organized as I've ever attended.

Rafiq Khurshid | IT Specialist & Counsultant

aramco
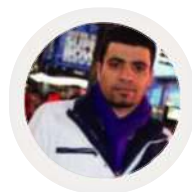
Thank you for giving us a chance to participate, it was a great experience and super organized platform.

Atheer Alatter | Lead Data Scientist

TIBCO

I am happy to join the great team of speakers and thanks for having me on this awesome event. Excellent teamwork. Hope be with you next time.

Vitor Do Valle | Head of Centre of Excellence

BR PETROBRAS

Thank you, team for the Certificate. As mentioned before, I truly appreciate the prompt communication, prep call and accommodating my change of date. I look forward to partnering with ptn events in future.

Arthi Vasudevan | Senior Product Manager

Baker Hughes

Thank you very much for your support during this event. I think that overall it went well.

Gerardo Muñoz | Product Marketing Manager

aspentech

Thank you for Sharing. I should have mentioned this in my feedback; some of the best i have seen for any conference, Live or Virtual. Awesome Event!

Lennart Heip | Global Modal and Technology

DOW

We are excited to join this great event. Sign up to hear a speech from Michal Paulski on Cybersecurity during the Oil and Gas Automation & Digitalization Conference.

Michal Paulski | Senior Manager

accenture

Many thanks to you the incredible team for organizing the event. Watching for 2 days was very insightful and your team efforts to organize everyone from around the created the success.

Johnathan Finlayson | Project Logistics Director

GEODIS

Thank very much for the opportunity. I was sincerely impressed by the quality of your event. It was as well run and organized a conference as I've ever attended. All of the sesssions i was able to attend were excellent - really informative.

Tan Miller | Director, Global Supply Chain Management Program

RIDER UNIVERSITY
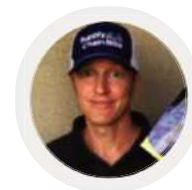
Oh man, some of my favorite folks in freight are the container shipping right now.

Mike Bush | Terminal Relationship Manager

NEXT

It was a valuable session and great learning from Global leader, It was amazing conference, Thanks a lot.

Pankaj Gupta | Global Sourcing

WELSPUN

We managed to be in touch with good leads. User-friendly and very professional staff all along the sponsorship journey.

Carl Lauron | Founder

BUYCO

ABOUT **ORGANIZER**

PTN Events, a premier organizer of cutting-edge B2B conferences that seamlessly blend business and knowledge. At the forefront of the industry, we curate exclusive gatherings that transcend borders, bringing together a dynamic mix of corporates, governments, associations, industry leaders, and high-net-worth individuals.

Our conferences serve as global forums where industry visionaries converge to explore and navigate the transformative landscape of cutting-edge technologies. As catalysts for innovation, we facilitate robust discussions and collaborations that transcend geographical boundaries.

At PTN Events, we pride ourselves on creating an immersive environment where knowledge flows freely, and connections flourish. Whether you're a corporation seeking strategic partnerships, a government entity exploring policy implications, or a thought leader on the brink of the next big idea, our conferences provide the platform to engage with the pulse of industry evolution. Join us in shaping the future!

Get in touch with us on enquiry info@ptnevents.com

ptn ⠿ events

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This event brings together key players of the Container, Transport and Logistics industry, to probe and explore winning strategies and technologies, by means of innovations in dealing with the current and future logistics challenges of the Container Industry.

www.container-shipping-conference.com

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Take advantage of dozens of unique networking opportunities with trucking's most engaged leaders as well as dedicated exhibit hours to learn about the latest products and technology for your fleet.

www.transportation-conference.com

Supply Chain Digitalization Conference 2024

The Supply Chain Digitalization Conference prides itself on providing you the fastest and most cost-effective platform to meet buyers and expand your brand into new regions.

www.supplychain-conference.com

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www.ptnevents.com/Data-Driven-Supply-Chain

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www.digital-logistics-conference.com

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