



# Supply Chain Digitalization Conference & Exhibition 2024

Sept 18 - 19, 2024 | Los Angeles, California

Leveraging The Technology Innovation and Digital Revolutions

**3 Ways  
to Register**

**Website:** [www.supplychain-conference.com](http://www.supplychain-conference.com)

**Email:** [info@ptnevents.com](mailto:info@ptnevents.com)

**Ph:** +1 (640)-800-2228

## ABOUT THE CONFERENCE

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The Supply Chain Digitalization Conference 2024 brings together supply chain and technology innovators to push forward a complete digital transformation within the supply chain. This platform will include the entire Supply Chain and Procurement, Transportation and Logistics industry together with Manufacturer, Retail, Consumer Goods, Chemical, Oil & Gas, Food & Beverage, Pharmaceuticals, Govt. Officials, Transportation & Logistics providers, and many more to discuss the latest developments and best practices in the industry.

The aim of this event will be to unravel the complexities in supply chain management, focusing on the challenges posed by intricate networks, limited technology use, and trust issues with suppliers. Our goal is to highlight the significance of “visibility” in understanding and navigating these challenges effectively. Especially in times of major disruptions, enhancing visibility becomes a foundational strategy for building resilience. Join us to explore ways to simplify complexities and leverage technological advancements, enabling businesses to establish transparent and interconnected supply chains. With a focused 2-day agenda, the event seeks to foster in-depth discussions on strategies, applied knowledge, and technological challenges within supply chain and procurement operations.

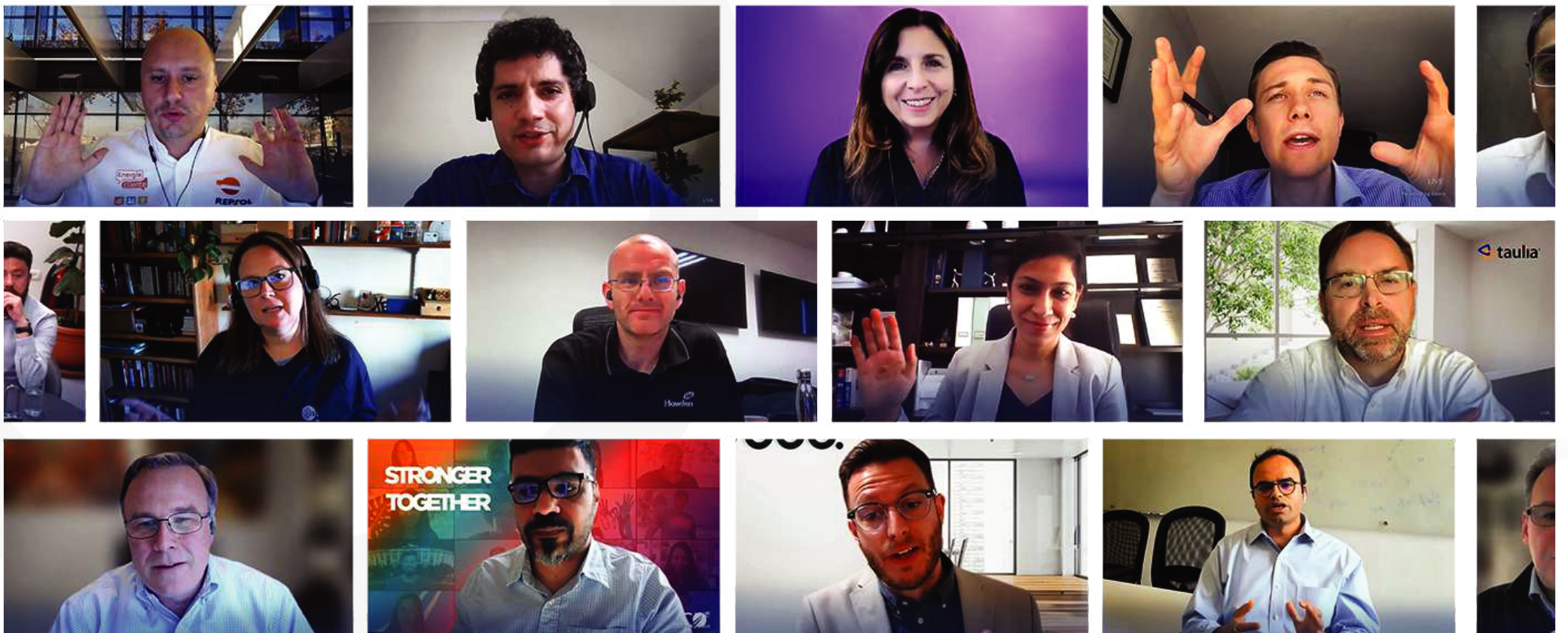
### Conference Theme/Keytopics

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- ★ Accelerating Digitalization: IoT & AI/ML, Big Data, Blockchain, and Digitalized Supply Chain
- ★ Discover methods to incorporate sustainability into supply chain operations, aligning with business requirements while reducing environmental footprints
- ★ Achieve optimal risk management by prioritizing customer service excellence and navigating global supply chain risks with strategic foresight
- ★ Explore ways to align talent strategy with the broader supply chain plan, setting goals and taking actions to ensure ongoing relevance and effectiveness
- ★ Supply Chain best practices and case studies of Digitalization to business objectives and technology alignment
- ★ Investment Scenario and Opportunities for Supply Chain industry
- ★ Prioritize and identify cost-saving opportunities in the supply chain & create a clear plan to communicate and implement these initiatives effectively
- ★ Bridge the supply chain gap by focusing on improving visibility, fostering collaboration, and addressing sustainability concerns
- ★ Opportunities and Challenges in – Digital Logistics, Intelligent Supply Chain for Logistics Planning and Management

### Our Session Glimps

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AMONG OUR REGULAR ATTENDEES



# CONFERENCE IN NUMBERS

**350+**  
Attendees

**250+**  
Companies

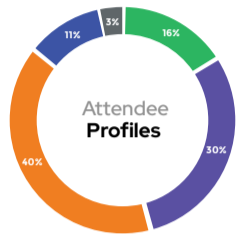
**24+**  
Technical  
Speakers

**15+**  
Sponsors &  
Exhibitors

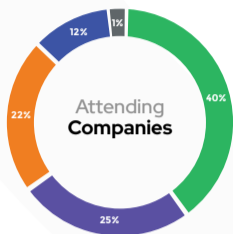
**25+**  
Countries

**45+**  
Media Partners

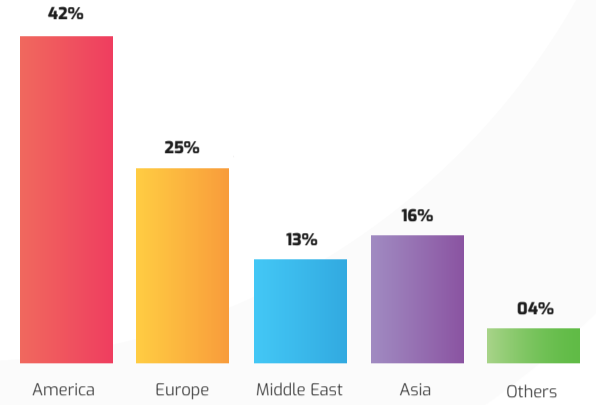
## Statistics of previous conference



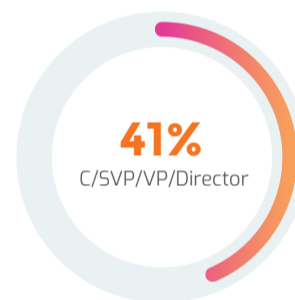
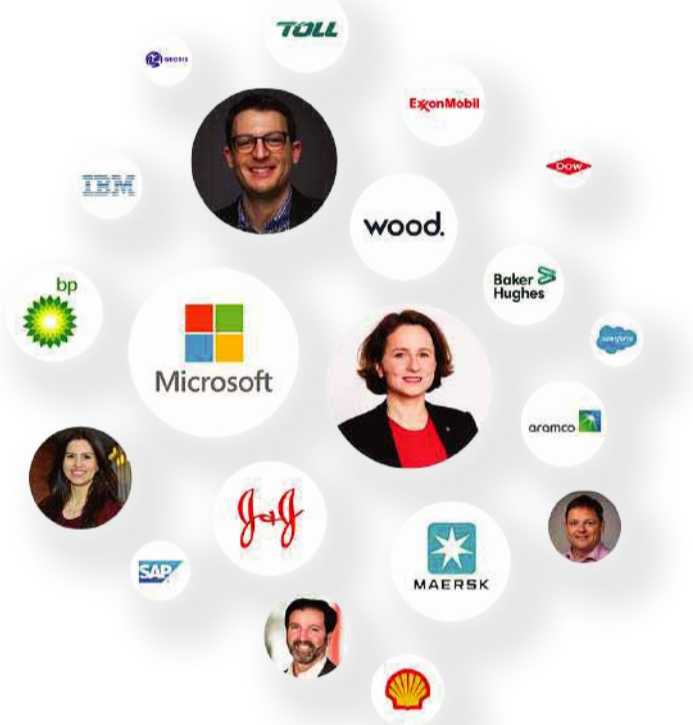
- Government Executives - 16%
- Top Management - 30%
- Project Directors, Head of Technical Dept - 40%
- BD, Sales and Marketing - 11%
- Leading Technical Specialist - 03%



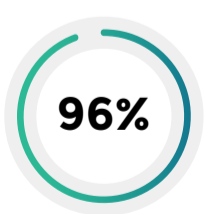
- Oil Companies - 40%
- Refineries and Petrochemical Plants - 25%
- EPC - 22%
- Service Companies - 12%
- Research Institutes - 01%



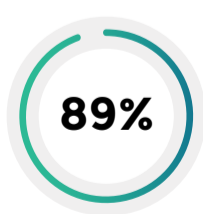
## Attendee Seniority level breakdown



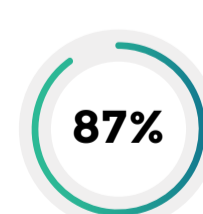
## Attendee Survey Report



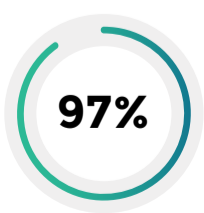
of respondents found the event to be a valuable use of their time



of respondents agreed that the virtual event was easy to understand, access, and navigate through



of respondents attend 4 or fewer conferences a year, making digital twin conference a valuable place to connect with this audience



of respondents said they are likely to join this event next year



of respondents found the conference content & sessions to be informative and useful



of respondents would recommend attending this event to a friend or colleague

\*Based on the attendee survey report from May, 2023

# SPEAKING OPPORTUNITIES

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## SPEAKING SESSION

**30 minutes** session includes **10 minutes of Q&A's**

- Live sessions in-front of delegates
- **20 minutes** for the presentation **+10 minutes** for Q&A's
- Certificate of Appreciations
- Session should be based agenda key topics only



## PANEL DISCUSSION

**1 hour session** for 5 speakers

- Live panel discussion in-front of all delegates
- Certificate of Appreciations
- Discussion between panelists only

\* Please note that Speaker package is available only after the topic approval by the Production team.

## Want to become a speaker?

Get in touch with us for more information on Speaking opportunities!

**Othman Syed**

Conference Producer & Speaking Opportunities

[othman.syed@ptnevents.com](mailto:othman.syed@ptnevents.com)



# OFFICIAL AGENDA

## Day 1 | Wednesday, Sept 18, 2024

(Agenda as of 25 April, 2024 and subject to change)

● Sponsored Sessions ● Booked Sessions ● Available Sessions

07:30  
Opening Remarks

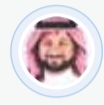
08:30  
Available Session

09:00  
Available Session

09:30  
Available Session

10:00  
Supply Chain Digitalization Focused on leveraging digital technology for network integration, end-to-end visibility, multi-company collaboration & advanced analytics.

- Digitalizing supply chain is - the application of the Internet of Things, the use of advanced robotics, and the application of advanced analytics of big data in supply chain management: place sensors in everything, create networks everywhere, automate anything, and analyze everything to significantly improve performance and customer satisfaction



**Ammar AlAboud**  
VP of Consulting and Research, **Supply chain and Procurement Society**



Networking Break 10:30 (1 Hour)

11:30  
How to increase value to stakeholders in the supply chain through profitable digitalization investments in Small and Medium Companies

- Understanding where you can add value in your Supply Chain in Small and Medium Companies
- What is the best technology for you? Digitalization profitable areas of investment in the Supply Chain for Small and Medium companies
- Sharing some implementation cases in terms of Money, Time and Success in Small and Medium Companies



**Luis Cervantes**  
V. P. of Operations, **PFERD de México**



12:00  
Reserved for Fresenius Kabi



12:30  
Effective Supply chain planning systems for MTO Businesses - Overcoming key business challenges like delayed Customer Orders, Rush Supplier Orders and many more

- MTO companies struggle with appropriate application of advanced planning systems because of the uniqueness of their business. This presentation showcases must have capabilities and considerations for a digital planning system to be a good fit for MTO companies
- Key supply chain planning challenges
- Design framework to solve for these challenges
- Common pitfalls to avoid



**Vijay Baweja**  
Manager, **Deloitte Consulting LLP**



13:00  
Pirate or Privateer? Using Additive Manufacture to Resolve Supply Chain Challenges

- Supply chains are universally having to balance cost, resilience and sustainability, often sacrificing one for the sake of the others
- The onset of innovation in digital manufacturing, particularly additive manufacture (aka 3D printing), is now enabling it to reduce supply chain costs while simultaneously increasing resilience and sustainability, leading to a digital inventory and achieving agile make-to-order
- Illustrated with contemporary examples, this talk will look at how additive manufacturing can be leveraged to overcome many of the challenges that are affecting supply chains today, and how to take the first steps on that journey.



**Len Pannett**  
Board Advisor, **UK Ministry of Defence**



13:30  
Innovating for Impact : Digitization of Supply Chains in Schools with IoT, AI, and ML.

- AI and ML as Catalysts for Smart Supply Chain Optimizations.
- Customer Impact and tracking visibility - Hundreds of School Districts, Millions of School going children everyday, and their Parents.
- Optimizing supply chain routing and reducing costs by leveraging Machine Learning.
- Methodology for Implementation of Digitalisation in this novel sector and its implications and benefits.



**Aditya Kumar Sharma**  
Senior Operations Manager, **Zum Services Inc.**



Networking Break 14:00 (1 Hour)

14:30  
Effective Supply chain planning systems for MTO Businesses - Overcoming key business challenges like delayed Customer Orders, Rush Supplier Orders and many more

- MTO companies struggle with appropriate application of advanced planning systems because of the uniqueness of their business. This presentation showcases must have capabilities and considerations for a digital planning system to be a good fit for MTO companies
- Key supply chain planning challenges
- Design framework to solve for these challenges
- Common pitfalls to avoid



**Jamal Payne**  
Director, **Volvo Group**



15:00  
Available Session

15:30  
Available Session

16:00  
Available Session

16:30  
Available Session

17:00  
A Digital First Supply Chain: Building Reliability and Resilience

- The need to navigate through continuous volatility to deliver products to customers and consumers where and whenever they need them.
- Bringing together capabilities, the power of data and the benefits of technology to accelerate the growth and deliver better outcomes
- Power of prediction - the uninterrupted flow of information to determine the demand in real time



**Meri Stevens**  
Chief Operations Officer, **Johnson & Johnson**



End of Day 1 Closing Remarks

# OFFICIAL AGENDA

## Day 2 | Thursday, Sept 19, 2024

(Agenda as of 25 April, 2024 and subject to change)

● Sponsored Sessions ● Booked Sessions ● Available Sessions

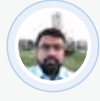
08:30

Available

09:00

### The digital transformation in the inbound supply chain for enhanced visibility & transparency and effective stakeholder-relations management

- Digitisation of inbound supply chain - latest trends and tools
- Emerging technology for better visibility and traceability in food supply chains
- Stakeholder collaboration for cost management and better efficiency through digitisation



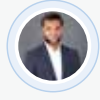
**Unnikrishnan Vijayan**  
General Manager - Procurement, ITC Limited - Foods Business Division



09:30

### Medical supply chain projects

- Humanitarian aid and relief projects are categorized as specialized supply chains. Firstly, these projects are triggered due to pandemics, emergencies, and catastrophic events such as hurricanes and earthquakes.
- In addition, geopolitical tensions in specific regions also push
- Overall, orchestrating medical supply projects from end-to-end is a complex and challenging task. I will be more than jubilant to share practical insight and how to navigate during the execution of projects.



**Mohammed Rizwan Mirajkar**  
Senior Procurement Manager, Medical Projects, International SOS MEA Branch



10:00

Available Session

## Networking Break

10:30 [1 Hour]

11:30

### Transforming the Demand Planning and Forecasting – practical application

- Tools: a review of possibilities with four popular tools (SAP APD, SAS, Kinaxis Rapid Response, Excel)
- Process: how the Ways of working should look like in modern Process, concerning the mentioned tools
- People: Change management in connection with the two topics above is massive, and there are a lot of blind spots. I can share insight into the experience of two implementations (SAS in Nestle and Kinaxis RR in Carlsberg)



**Jasinski Piotr**  
Global Senior Manager, Carlsberg Group



12:00

Available Session

12:30

Available Session

13:00

### Analyzing the acceptance of Artificial Intelligence and Internet of Things application in securing supply chain third party risk.

- Will AI and IoT be used less in industry than supply chain services? This means that there are fewer types of supply chain security devices and systems.
- Is the possibility of cyberattacks on devices and data the biggest risk when using AI and IoT for supply chain services?
- The number of connected IoT objects depends on the size of the company's supply chain and the degree of collaboration with third parties.



**Lordt Becklines**  
Supply Chain Management, Amazon



13:30

Available Session

## Networking Break

14:00 [30mins]

11:30

### Building a responsive supply chain through Digitalization

- Nature of the evolving market in India - fast paced eCommerce adoption, a discerning, price and time-sensitive customer and a plethora of established and entrepreneurial brands proliferating the market
- To cater to this evolving market, supply chains are being shaped to deliver on 3 key parameters - Speed, Scale, Sustainability. Digitalization is a key enabler for these evolving supply chains.
- How is Digitalization enabling supply chains / evolving trends



**Vikram Idnani**  
Technology Advisor, Landmark Group



15:00

Available Session

15:30

Available Session

16:00

Available Session

16:30

Available Session

17:00

Available Session

## End of Day 2

Closing Remarks



## DELEGATE PASS INCLUDES FOLLOWING

- Watch any talk live during the conference days
- Certificate of participation
- Q&A discussions
- Access to two-day event – including all conference stages and the exhibition
- Online access to selected post-conference materials
- Networking opportunities on the Exhibition Floor
- Access to all networking activities
- End of Day 1 networking drinks reception and gala dinner



### SUPER EARLY BIRD

Window closing on **May 20, 2024**

**USD \$799**  
(Exclusive of service charge)



### EARLY BIRD

Window closing on **July 22, 2024**

**USD \$899**  
(Exclusive of service charge)



### REGULAR PASS

Window closing on **Sept 25, 2024**

**USD \$999**  
(Exclusive of service charge)

**10% OFF**  
GROUP OF 2

**15% OFF**  
GROUP OF 3

**20% OFF**  
GROUP OF 5

### Interested in Participating as a group?

Get in touch with the team for more information on group discounts

### DELEGATE SUPPORT TEAM

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# SPONSORSHIP & EXHIBITION PACKAGES

	TITLE PACKAGE	PLATINUM PACKAGE	GOLD PACKAGE	SESSION PACKAGE	EXHIBITOR PACKAGE
<b>BRANDING</b>	<b>USD \$22999</b> <small>(Exclusive of service charge)</small>	<b>USD \$9599</b> <small>(Exclusive of service charge)</small>	<b>USD \$7099</b> <small>(Exclusive of service charge)</small>	<b>USD \$3799</b> <small>(Exclusive of service charge)</small>	<b>USD \$3799</b> <small>(Exclusive of service charge)</small>
Logo placement and sponsorship title on the Event website	■	■	■	■	■
Email Blast – Sponsorship Announcement <i>(Email to 10k+ active subscribers)</i>	■	-	-	-	-
One Advertisement section (placement) on the conference website home page	■	-	-	-	-
One Advertisement section (placement) on the conference brochure (Full Page)	■	■	-	-	-
Download copy of all participant list	■	■	■	-	-
Scanned business card copies of all the participants	■	■	■	-	■
Banner at the registration desk <i>(printed &amp; installed by the Organizer)</i>	■	■	-	-	-
Your Logo on Delegate Packs	■	■	■	-	-
<b>CONFERENCE ACCESS</b>					
30 Minutes Premium Speaking Slot <i>(Includes 5mins of Q&amp;A's)</i>	■	■	■	■	-
Speaker Pass and/or Co-Speaker Pass(es)	1 + 2 Pass	1 + 1 Pass	1 Pass	1 Pass	-
VIP Pre-Set Meetings with Clients	5	2	-	-	-
Full Access Premium Delegates passes	8	6	4	1	3
Full access to all conference activities	■	■	■	■	■
Hosted luncheon and drinks reception	■	■	■	■	■
Exhibit space <i>(Includes draped table (approx. 6ft), plus 4 chairs)</i>	10ft x 20ft	10ft x 20ft	08ft x 10ft	-	08ft x 08ft
3X2m banner <i>(printed &amp; installed by the Organizer)</i>	■	-	-	-	-
Literature Distribution in Delegate packs <i>(materials supplied by you)</i>	■	■	■	-	■
Registration or lanyard sponsorship	■	-	-	-	-
Video interview with the company's representative	■	■	-	-	-

## TESTIMONIALS AND EXPERIENCE



Thanks very much for this opportunity. I was impressed by the quality of your event. It was as well run and organized as I've ever attended.

**Rafiq Khurshid** | IT Specialist & Consultant



Thank you for giving us a chance to participate, it was a great experience and super organized platform.

**Atheer Alatter** | Lead Data Scientist



I am happy to join the great team of speakers and thanks for having me on this awesome event. Excellent teamwork. Hope be with you next time.

**Vitor Do Valle** | Head of Centre of Excellence



Thank you, team for the Certificate. As mentioned before, I truly appreciate the prompt communication, prep call and accommodating my change of date. I look forward to partnering with ptn events in future.

**Arthi Vasudevan** | Senior Product Manager



Thank you very much for your support during this event. I think that overall it went well.

**Gerardo Muñoz** | Product Marketing Manager



Thank you for Sharing. I should have mentioned this in my feedback; some of the best i have seen for any conference, Live or Virtual. Awesome Event!

**Lennart Heip** | Global Modal and Technology



We are excited to join this great event. Sign up to hear a speech from Michal Paulski on Cybersecurity during the Oil and Gas Automation & Digitalization Conference.

**Michal Paulski** | Senior Manager



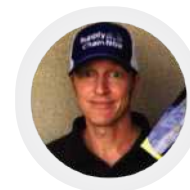
Many thanks to you the incredible team for organizing the event. Watching for 2 days was very insightful and your team efforts to organize everyone from around the world created the success.

**Johnathan Finlayson** | Project Logistics Director



Thank very much for the opportunity. I was sincerely impressed by the quality of your event. It was as well run and organized a conference as I've ever attended. All of the sessions i was able to attend were excellent - really informative.

**Tan Miller** | Director, Global Supply Chain Management Program



Oh man, some of my favorite folks in freight are the container shipping right now.

**Mike Bush** | Terminal Relationship Manager



It was a valuable session and great learning from Global leader, It was amazing conference. Thanks a lot.

**Pankaj Gupta** | Global Sourcing



We managed to be in touch with good leads. User-friendly and very professional staff all along the sponsorship journey.

**Carl Lauron** | Founder



## CONTACT US

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To Find Out How To **Be A Part Of Our Community**,  
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