



SUPPLYCHAIN DIGITALIZATION CONFERENCE & EXHIBITION 2023

100% Virtual | May 24 - 25, 2023

Organized
& Managed by:

ptn  events

www.supplychain-conference.com

ABOUT THE CONFERENCE

Supply Chain Digitalization Conference 2023 creates an Opportunities to boost Profitability and Strategies to Maximize Efficiencies.

The Supply Chain Digitalization Conference brings together supply chain and technology innovators to push forward a complete digital transformation within the supply chain. While working with our manufacturing audience, to probe and explore winning strategies and technologies, by means of innovations in dealing with the current and future supply chain challenges.

The aim of this event will be to bring digital innovators in next generation technologies together to understand and discuss the global market issues and technical challenges to propel the industry forward.

This platform will include entire Supply Chain and Procurement, Transportation and Logistics industry together along with Manufacturer, Retail, Consumer Goods, Chemical, Oil & Gas, Food & Beverage, Pharmaceuticals, Govt. Officials, Transportation & Logistics providers, and many more to discuss the latest developments and best practices in the industry.

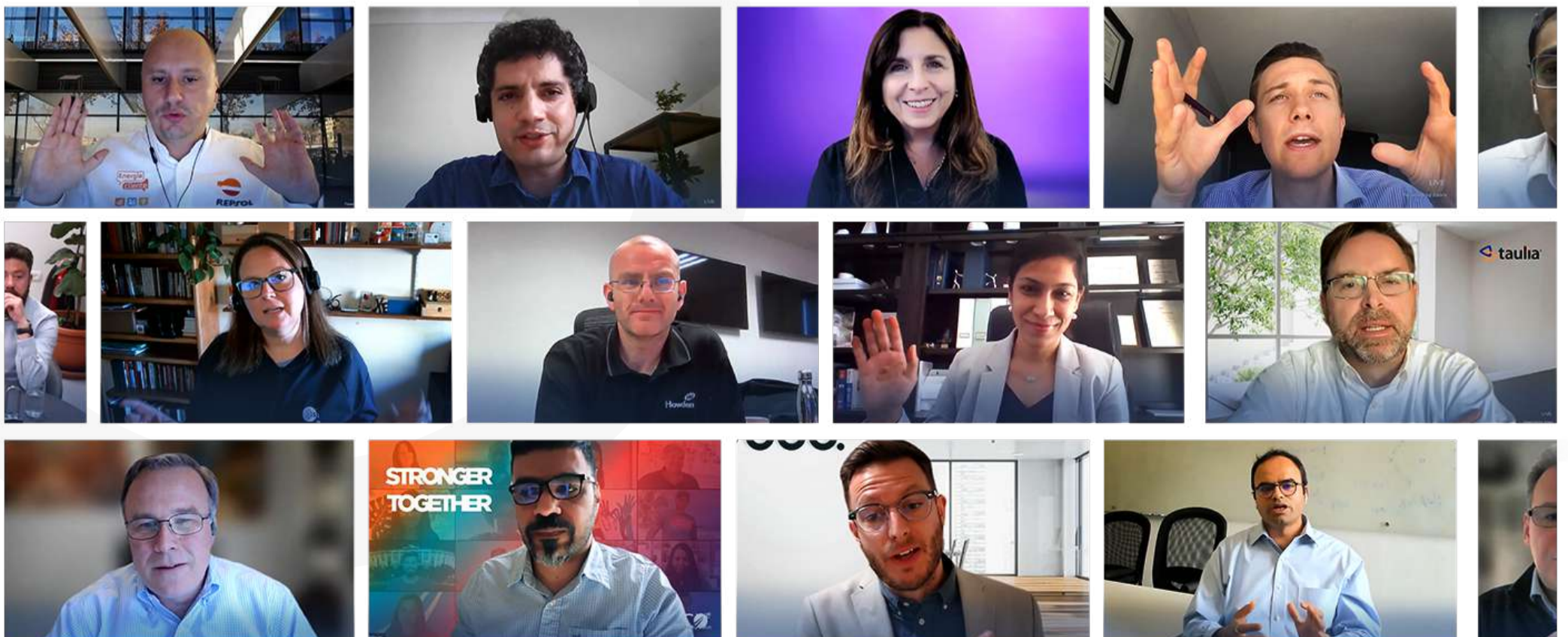
With an intense **2-day** agenda, the conference seeks to expand in-depth discussions, strategies and applied knowledge along with technological challenges of supply chain & procurement operations. You will gain insights from the best in the industry and make lifelong friends.

The conference is holding a promising meeting place for the industry, through its interactive sessions, highlighting the latest developments in the industry.

Conference Agenda Keytopics

- ★ **Accelerating Digitalization:** IoT & AI/ML, Big Data, Blockchain, and Digitalized Supply Chain
- ★ Leveraging Digitalization to **optimize and reduce costs**, while improving processes and customer service
- ★ Develop the agility required to adapt your **logistics and distribution networks**
- ★ Supply Chain **best practices and case studies** of Digitalization to business objectives and technology alignment
- ★ **A strategic technology** and tools to successfully respond to an unpredictable future
- ★ **Emerging Digitalization technologies** into Supply Chain & Logistics and its benefits, impact and performance
- ★ Investment Scenario and **Opportunities** for Supply Chain industry
- ★ **Opportunities and Challenges** in – Digital Logistics, Intelligent Supply Chain for Logistics Planning and Management

Our Session Glimps



CONFERENCE IN NUMBERS



350+
Attendees

took part in Conference over the last 3 years



250+
Companies

from more than 65+ countries



24+
Technical Speakers

shared their insights on the latest technologies and explored digitalisation strategies



12+
Sponsors & Exhibitors

we attract some of the world's leading brands to exhibit with us



40+
Countries

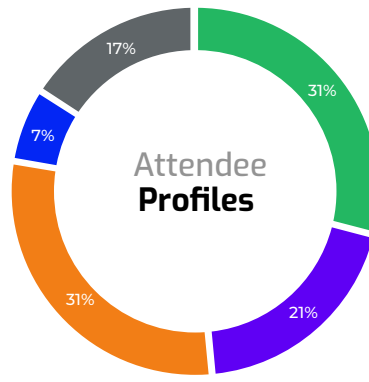
took part in Conference over the last 3 years



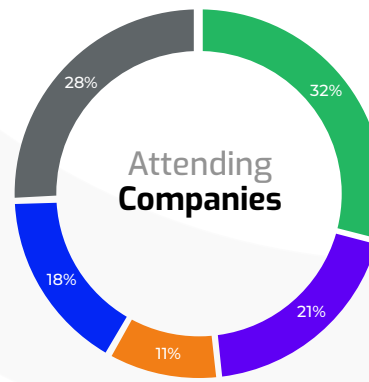
35+
Media Partners

joined us on mission to make our event shine

Our Conference Statistics



- Top Management
- Project Directors, Head of Technical Dept
- BD, Sales and Marketing
- Government Structures
- Leading Technical Specialist



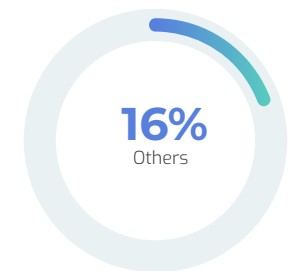
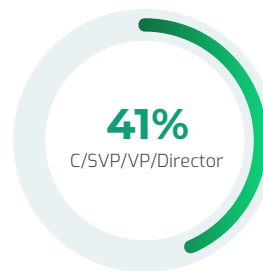
- logistics & Supplychain Companies
- Freight Operation & Transportation
- 3PL/ Shippers / Carriers
- Import | Export
- Service Providers

Attendee Demographics



- North America (38%)
- Middle East (14%)
- Europe (31%)
- Asia (12%)
- Others (05%)

Attendee Seniority level breakdown



Visitors Feedback On Exhibition



rated the exhibition in terms of value addition



rated the exhibition in terms of value addition



rated the exhibition in terms of value addition



rated the exhibition in terms of value addition

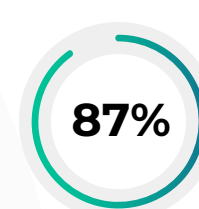
Attendee Survey Report



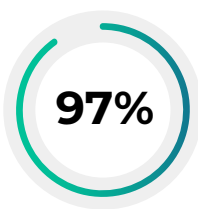
of respondents found the event to be a valuable use of their time



of respondents agreed that the virtual event was easy to understand, access, and navigate through



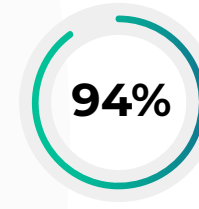
of respondents attend 4 or fewer conferences a year, making digital twin conference a valuable place to connect with this audience



of respondents said they are likely to join this event next year



of respondents found the conference content & sessions to be informative and useful



of respondents would recommend attending this event to a friend or colleague

*Based on the attendee survey report from November, 2022

TESTIMONIALS AND EXPERIENCE



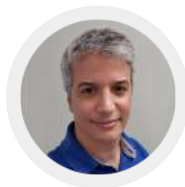
Thanks very much for this opportunity. I was impressed by the quality of your event. It was as well run and organized as I've ever attended.

Rafiq Khurshid | IT Specialist & Counsultant



Thank you for giving us a chance to participate, it was a great experience and super organized platform.

Atheer Alatter | Lead Data Scientist



I am happy to join the great team of speakers and thanks for having me on this awesome event. Excellent teamwork. Hope be with you next time.

Vitor Do Valle | Head of Centre of Excellence



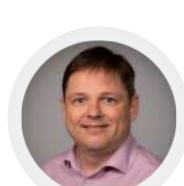
Thank you, team for the Certificate. As mentioned before, I truly appreciate the prompt communication, prep call and accommodating my change of date. I look forward to partnering with ptn events in future.

Arthi Vasudevan | Senior Product Manager



Thank you very much for your support during this event. I think that overall it went well.

Gerardo Muñoz | Product Marketing Manager



Thank you for Sharing. I should have mentioned this in my feedback; some of the best i have seen for any conference, Live or Virtual. Awesome Event!

Lennart Heip | Global Modal and Technology



We are excited to join this great event. Sign up to hear a speech from Michal Paulski on Cybersecurity during the Oil and Gas Automation & Digitalization Conference.

Michal Paulski | Senior Manager



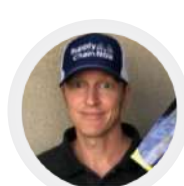
Many thanks to you the incredible team for organizing the event. Watching for 2 days was very insightful and your team efforts to organize everyone from around the created the success.

Johnathan Finlayson | Project Logistics Director



Thank very much for the opportunity. I was sincerely impressed by the quality of your event. It was as well run and organized a conference as I've ever attended. All of the sesssions i was able to attend were excellent - really informative.

Tan Miller | Director, Global Supply Chain Management Program



Oh man, some of my favorite folks in freight are the container shipping right now.

Mike Bush | Terminal Relationship Manager



It was a valuable session and great learning from Global leader, It was amazing conference, Thanks a lot.

Pankaj Gupta | Global Sourcing



We managed to be in touch with good leads. User-friendly and very professional staff all along the sponsorship journey.

Carl Lauron | Founder



SPEAKERS OF THE CONFERENCE



Alex Koshulko
VP of Digital Marketing
GMDH Streamline



Harish Kumar
Director of Supply Chain
House of Spices India



Pratap Singh Chauhan
COO
ib group



Urenna Nwagwu
Production Planner
Guidepoint Global



Jasinski Piotr
Global Senior End-to-End
Supply Chain Planning
Manager
Carlsberg Group



Lordt Becklines
Senior Manager, Cross Border
Programs, Worldwide
Reverse Logistics Services
Amazon



Len Pannett
President UK - Council of
Supply Chain Management
Professors
UK Ministry of Defence



Lare Ayoola
Chief Executive Officer
**TITIS - Tranter It Infrastructure
Services Limited**



Gaurav Mogra
Founder and CEO
**Lambda Supply Chain
Solutions Pvt. Ltd**



Caner Yildiz
Purchasing Specialist
**Eczacıbaşı-Monrol
Nuclear Products**



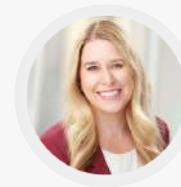
Nina Berger
General Manager Peakboard
America
Peakboard America Inc.



Vikram Idnani
President - Chief Information
Officer
Landmark Group



Gena Morgan
Sr. Director, Community
Engagement
GS1 US



Liz Sertl
Sr. Director, Retail Grocery
Community Engagement
GS1 US



Andy Hancock
Global Vice President, Center
of Excellence, SAP Digital
Supply Chain
SAP



Jonas Lundgren
Senior Consultant
Blue Tiger International



Frank Kenney
Director of Industry Solutions
Cleo

Day 1 | Wednesday, May 24, 2023

● Sponsored Sessions ● Booked Sessions ● Reserved Sessions

Welcome Speech

08:15 AM

Opening Remarks



Alex Koshulko
VP of Digital Marketing
GMDH Streamline

08:30 AM | **GOLD SPONSOR**

Redefining Supply Chain Planning with Discrete-Event Dynamic Simulation



Harish Kumar
Director of Supply Chain
House of Spices India

09:00 AM

Opportunities & Challenges faced in implementing AI/ML based demand planning solutions



Pratap Singh Chauhan
COO
ib group

09:30 AM

Future-Proof Your Supply Chain And Develop New Ideas To Win During Disruption. And Build Agility Into Systems, Processes & Decision Making



Urenna Nwagwu
Production Planner
Guidepoint Global

10:00 AM

The use of blockchain for supply chain sustainability in – Digital Logistics and the impact of geopolitical factors on supply chain management

Networking Break

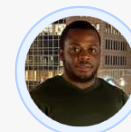
10:30 AM (1 hour)



Jasinski Piotr
Global Senior End-to-End Supply Chain Planning Manager
Carlsberg Group

11:30 AM

Transforming the Demand Planning and Forecasting – practical application



Lordt Becklines
Senior Manager, Cross Border Programs, Worldwide Reverse Logistics Services
Amazon

12:00 PM

Analyzing the acceptance of Artificial Intelligence and Internet of Things application in securing supply chain third party risk.



Len Pannett
President - UK
UK Ministry of DefenceUK

12:30 PM

Digital Inventory: How to overcome resilience and inflationary issues in supply chains through 3D printing*



Lare Ayoola
Chief Executive Officer
TITIS - Tranter It

13:00 PM

The Opportunities and Challenges in Revolutionizing Technology Development in the Supply Chain Industry with a special focus on the Food and Agriculture Supply Chain.

End of the Day 1

Day 2 | Thursday, May 25, 2023

● Sponsored Sessions ● Booked Sessions ● Reserved Sessions



Frank Kenney
Director of Industry
Solutions
Cleo

08:00 AM

Solving for Unpredictability with Agility through
Ecosystem Integration



Gaurav Mogra
Founder and CEO
**Lambda Supply Chain
Solutions Pvt. Ltd**

08:30 AM

Supply Chain design and planning for E-commerce
supply chain networks



Caner Yildiz
Purchasing Specialist
**Eczacıbaşı-Monrol Nuclear
Products**

09:00 AM

Increasing Supply Chain Visibility with Tracking
Devices



Nina Berger
General Manager Peakboard
America
Peakboard America Inc.

09:30 AM

The human-machine interface as the key to efficiency
or what is the essential role of human beings in the
jungle of modern technologies?

Networking Break

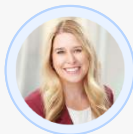
10:00 AM (1 hour)



Vikram Idnani
President - Chief Information
Officer
Landmark Group

11:00 AM

Building a responsive supply chain through Digitalization



Liz Sertl
Sr. Director, Community
Engagement
GS1 US



Gena Morgan
Vice President, Standards
GS1 US

11:30 AM

Beyond the U.P.C. Barcode: Leveraging New
Technologies in Retail



Andy Hancock
Global Vice President, Center
of Excellence, SAP Digital
Supply Chain
SAP

12:00 PM

Enable a Risk-Resilient and Sustainable
Supply Chain



Jonas Lundgren
Senior Consultant
Blue Tiger International

12:30 PM

The Digital Transformation of Your Supply Chain to
Reduce Risk and Cost: Real World Examples You
Can Get Started on Today

End of the Day 2

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AMONG OUR REGULAR ATTENDEES



ABOUT ORGANIZER

ptn events is a global **business events** and consulting firm that provides a wide range of business services **to a diversified client base**.

A leading organiser of commercial and knowledge based top-level conferences, managed by a group of specialists with more than a decade of combined expertise in successfully developing business events, trainings and consulting for corporates, governments, associations and high-net-worth individuals across the world.

We are known for our smooth event delivery. Our staff have been directing, producing, managing and digitising top-level conferences that connect businesses with opportunities through conferences, expos, demand generation and consulting services.

Our mission is to add value to our client's sales and marketing engagements and business development activities.

We are passionate about exceeding our customers' expectations, providing quality learning experiences, and being genuinely ahead of the curve when it comes to conference topics.

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Our Flagship Events



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Container Shipping Conference 2023

This event brings together key players of the Container, Transport and Logistics industry, to probe and explore winning strategies and technologies, by means of innovations in dealing with the current and future logistics challenges of the Container Industry.

www.container-shipping-conference.com



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Take advantage of dozens of unique networking opportunities with trucking's most engaged leaders as well as dedicated exhibit hours to learn about the latest products and technology for your fleet.

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ogad Conference &
Exhibition

Oil and Gas Automation & Digitalization Conference 2023

Leveraging the technology innovation and Digital Revolutions. This Conference creates an Opportunities to boost Profitability and Strategies to Maximize Efficiencies in Oil and Gas Production.

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 **DigitalTwin**

Oil and Gas Digital Twin Conference 2023

Digital Twin Conference creates an Opportunities to boost Profitability and Strategies to Maximize Efficiencies in Oil and Gas Production.

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 **Digital
transformation**

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Leveraging the technology innovation and Digital Revolutions. This Conference creates an Opportunities to boost Profitability and Strategies to Maximize Efficiencies in Oil and Gas Production.

www.digital-transformation-conference.com

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