

Course Catalog – **Students**



Contents **Overview**

1. WordPress front-end Development
2. Search Engine Optimization (SEO) Specialization
3. Graphic Design
4. Corporate Communication
5. Advanced Excel
6. UI / UX Design
7. Website Development
8. Project Management



WordPress front-end **Development**

What you will learn?

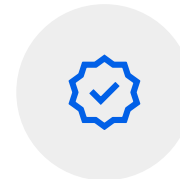
1. Introduction to WordPress
2. WordPress Pages, Posts, & Menu
3. Setup Permalinks, Widgets, Site Logo
4. Most Useful WordPress Plugins
5. Contact Form 7, Mail Configuration, and SMTP
6. Elementor Page Builder Plugin



Hands-on experience



Role/Level- based Certificate



Professional Badge



Completion Certificate

Courses **Introduction**

Unlock the power of WordPress with our comprehensive course. Learn to design, build, and manage professional websites with ease. Master themes, plugins, SEO, and customization techniques to create responsive, user-friendly sites that stand out. Perfect for beginners and those looking to enhance their web development skills.



Search Engine Optimization (SEO) **Specialization**

What you will learn?

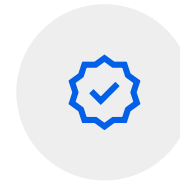
1. Introduction to SEO
2. Introduction Web 2.0
3. Keyword Research
4. Quality Content Creation
5. Link Building
6. Mobile-Friendly & Technical Optimization



Hands-on experience



Role/Level- based Certificate



Professional Badge



Completion Certificate

Courses **Introduction**

Discover the power of SEO with our course. From understanding search engine algorithms to implementing effective strategies, learn how to optimize your website and drive organic traffic. Elevate your digital presence and achieve your business goals with our expert-led SEO training.



Graphic Design

What you will learn?

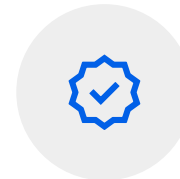
1. Introduction of graphic design
2. Design Principles
3. Describe graphic software
4. Typography theory
5. Composition and Layout
6. Portfolio Development



Hands-on experience



Role/Level- based Certificate



Professional Badge



Completion Certificate

Courses **Introduction**

The Fundamentals of Graphic Design course is designed to introduce you to the essential principles and techniques of graphic design. Through a series of hands-on projects, you will learn how to create visually compelling designs that effectively communicate messages and engage audiences. This course covers a wide range of topics including typography, color theory, composition, and the use of various design software.



Corporate Communication

What you will learn?

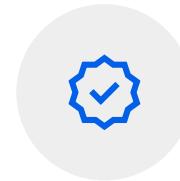
1. What is corporate communication
2. Scope of corporate communication
3. Corporate Communication in India
4. Corporate Identity
5. Features of Corporate Communication
6. Ethics and law in corporate Communication
7. Defamation
8. Importance Of Ethics in Corporate Communication



Hands-on experience



Role/Level- based Certificate



Professional Badge



Completion Certificate

Courses **Introduction**

Corporate communication plays a vital role in shaping the image, reputation, and relationships of organizations with their stakeholders. It encompasses various channels and strategies used by companies to convey messages, engage audiences, and achieve organizational goals effectively. Our corporate communication courses are designed to equip professionals with the skills and knowledge needed to excel in this dynamic field.



Advanced **Excel**

What you will learn?

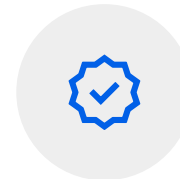
1. Excel New Features
2. Fundamental Data Analysis
3. Powerful Data Analysis – Introduction
4. Powerful Data Analysis
5. Other Features



Hands-on experience



Role/Level- based Certificate



Professional Badge



Completion Certificate

Courses **Introduction**

Unlock the full potential of Excel with our Advanced Excel course. From mastering complex functions and data analysis techniques to automating tasks and creating dynamic visualizations, this course equips you with the advanced skills needed to excel in data management and analysis. Take your Excel proficiency to the next level and enhance your career prospects today.



UI / UX Design

What you will learn?

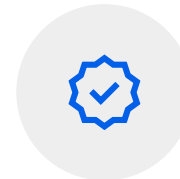
1. Introduction to UI/UX Design
2. Design Principles
3. User Research
4. Wireframing and Prototyping
5. Visual Design
6. Interaction Design
7. Usability and User Testing
8. Design Tools
9. Responsive and Adaptive Design



Hands-on experience



Role/Level- based Certificate



Professional Badge



Completion Certificate

Courses **Introduction**

The User Interface (UI) and User Experience (UX) Design Fundamentals course is designed to equip you with the essential knowledge and skills needed to create intuitive, user-friendly digital interfaces. Through a combination of theory and hands-on projects, you will learn how to design interfaces that prioritize user needs, enhance usability, and deliver exceptional user experiences across various digital platforms.



Website Development

What you will learn?

1. Introduction
2. The Basics of Web Development
3. What is HTML, CSS, JavaScript, Frameworks?
4. Front End Frameworks
5. Back End Skills
6. Server and Deployment Skills
7. Content Management System (CMS)
8. How to start the web development process?
9. Scoping the Project



Hands-on experience



Role/Level- based Certificate



Professional Badge



Completion Certificate

Courses **Introduction**

Our website development courses are designed to equip you with the skills and knowledge needed to create dynamic, user-friendly, and visually appealing websites. Whether you're a beginner or looking to advance your skills, our courses cover everything from the basics of HTML and CSS to advanced topics like JavaScript, responsive design, and web application development



Project Management

What you will learn?

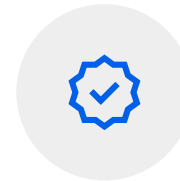
1. Introduction to project management
2. Project Planning
3. Project Execution
4. Monitoring and Controlling
5. Project Closure
6. Advanced Project Management Techniques



Hands-on experience



Role/Level- based Certificate



Professional Badge



Completion Certificate

Courses **Introduction**

Our Project Management course equips you with essential skills to effectively plan, execute, and oversee projects. Learn best practices, methodologies, and tools to manage resources, mitigate risks, and achieve project goals on time and within budget. Perfect for aspiring project managers and professionals seeking to enhance their project management capabilities.