

## Terms and Condition for Media Partnerships

**Media Partnership Agreement:** This Media Partnership Agreement is entered into/between PTN Events and [Media Partner]. The purpose of this partnership is to promote and publicize the [Name of Event] organized by PTN Events.

### **PTN Events shall provide Client with the following: (If Applicable & Negotiable):**

- Supporter level branding on event days and on our event website which attracts thousands of unique visitors [Meaningful Media Partnership - PTN Events](#)
- Exclusive discount for members/subscribers
- 2 media delegates complimentary pass(es) which include:
- Full access to all conference days
  - Access to all networking activities
  - Access to the post-event presentations viewer

### **We would look for in return (If Applicable & Negotiable):**

- Event banner/information on your homepage and/or event pages (banner to be supplied by us)
- An announcement on your social networks (i.e., LinkedIn Official Page)
- Promote PTN Events as an organizer: <https://ptnevents.com/>

### **Exclusivity and Duration:**

This media partnership is exclusive for the [Name of Event] and is valid from [Start Date] to [End Date].

### **Use of Logos and Branding:**

Both PTN Events and [Media Partner] agree to use each other's logos, with prior approval, solely for the purpose of promoting the [Name of Event].

### **Termination:**

Either party may terminate this Agreement with written notice in the event of a material breach by the other party. The termination will take effect [Number of Days] days after the notice.

### **Confidentiality:**

Both parties agree to keep any confidential information exchanged during this partnership confidential.

### **Entire Agreement:**

This Agreement represents the entire understanding between the parties concerning the subject matter herein and supersedes all prior discussions, negotiations, and agreements.

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