

# Digital Logistics



## Conference & Exhibition 2023

**Oct 11 - 12, 2023** | **100% Virtual**

**3 Ways  
to Register**

**Website:** [www.digital-logistics-conference.com](http://www.digital-logistics-conference.com)

**Email:** [info@ptnevents.com](mailto:info@ptnevents.com)

**Ph:** +1 (201)-856-6505

## ABOUT THE CONFERENCE

This conference creates an Opportunities to boost Profitability and Strategies to Maximize Efficiencies

Master the technique of directing your attention towards establishing a strong link between the procurement and sales elements of the conventional supply chain, transforming it into a seamless and efficient digital logistics process which plays a crucial role in shaping the overall customer experience for shippers.

In the era of Industry 4.0 and the Internet of Things, the convergence of digitalization, interconnectivity, artificial intelligence, and big data is revolutionizing system advancements. This has led to the emergence of innovative and intelligent systems that are unlocking fresh possibilities for enhancing productivity and value creation across the entire supply chain.

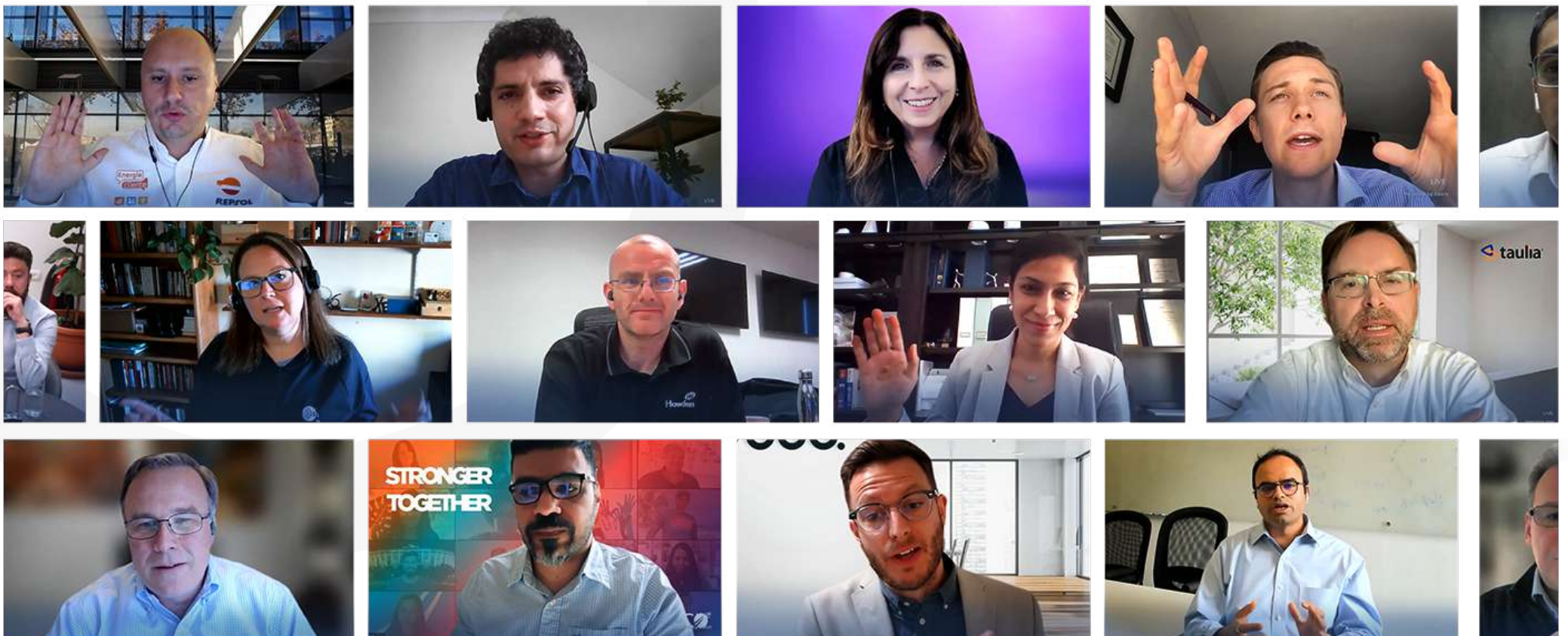
Experience the game-changing capabilities of cutting-edge technologies such as virtual reality, 3D printing, and sensors, revolutionizing the way we perceive and interact with our surroundings. These innovative tools empower us with real-time data exchange, enabling swift adaptation to changes and timely adjustments, ultimately enhancing warehouse management processes.

With an intense **2-day** agenda the conference seeks to expand in-depth discussions to digitalize the process of logistics by uniting accomplished executives in the field of logistics technology, facilitating collaborative efforts to push boundaries, disrupt conventions, and cultivate new avenues of growth for their businesses.

## Conference Agenda Keytopics

- ★ Optimize logistics Service and Enhance Risk Response Ability by Digital Technology
- ★ Accelerating Digital Innovation to Meet New Business Objectives and Technology Alignment
- ★ Resilient and Sustainable Logistics & Supply Chain
- ★ Last Mile in E-commerce Logistics
- ★ The Impact of Supply Chain Decarbonization on Logistics and Global Trade
- ★ Cyber Security Strategies in Logistics & Supply Chain
- ★ Best Practices and Case Studies of Digitalization
- ★ Logistics 4.0 and its Challenges and Opportunities

## Our Session Glimps





AMONG OUR REGULAR ATTENDEES





# CONFERENCE IN NUMBERS



**550+ Attendees**

will gather under one roof to network for 2 days



**350+ Companies**

from more than 65+ countries



**24+ Technical Speakers**

will share their insights on the latest technologies and explored digitalisation strategies



**15+ Sponsors & Exhibitors**

we attract some of the world's leading brands to exhibit with us



**25+ Countries**

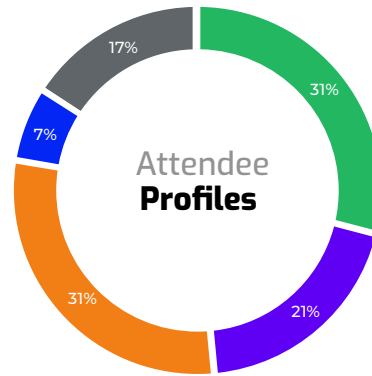
tacking part in this year's conference



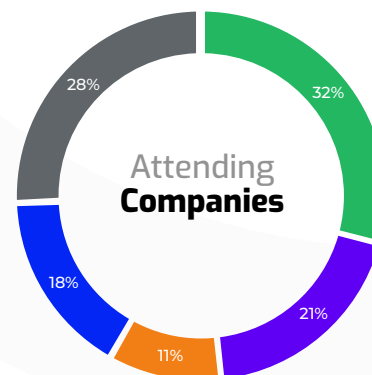
**50+ Media Partners**

joined us on mission to make our event shine

## Our Conference Statistics



- Top Management
- Project Directors, Head of Technical Dept
- BD, Sales and Marketing
- Government Structures
- Leading Technical Specialist



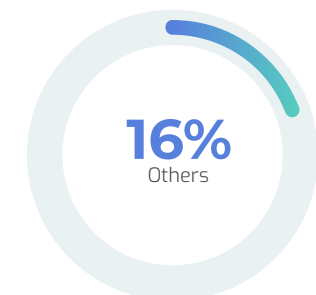
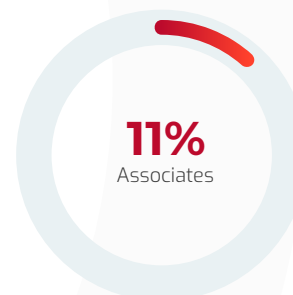
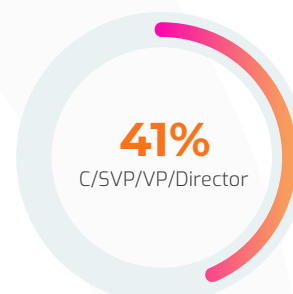
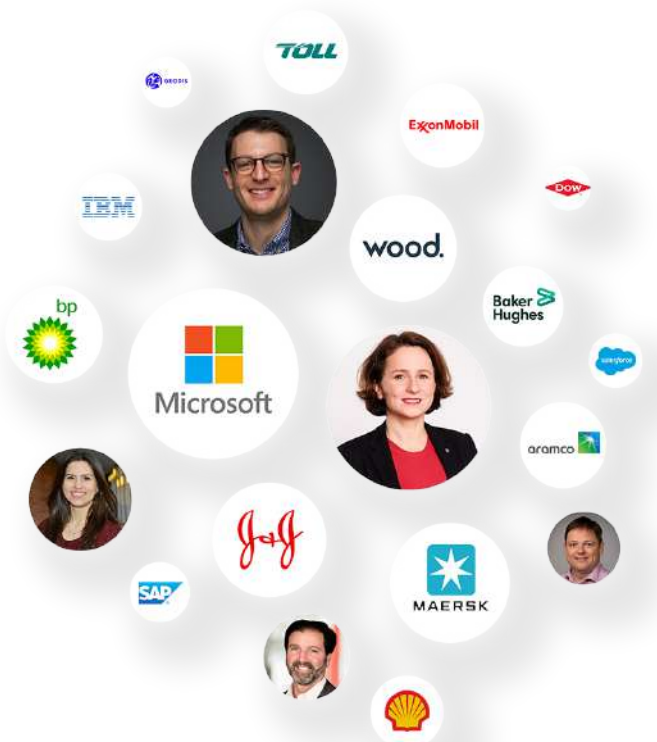
- logistics & Supplychain Companies
- Freight Operation & Transportation
- 3PL/ Shippers / Carriers
- Import | Export
- Service Providers

## Attendee Demographics



- America (42%)
- Middle East (13%)
- Europe (25%)
- Asia (16%)
- Others (04%)

## Attendee Seniority level breakdown



# SPEAKERS OF THE CONFERENCE

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**Mohamed Ezzat**

Group Logistics Manager

**Ahram Security  
Group**



**Russ Felker**

CTO

**Trinity Logistics**



**Tan Miller**

Harper Professor of Global  
Supply Chain Management

**Rider University**



**Kevin Deng**

Growth Markets Data and AI  
Offering Development

**Accenture**



**Torsten Becker**

Head of Study Program  
Supply Chain Management

**SRH Berlin University**



**Ali Abdelhaq**

Supply Chain & Procurement  
Manager

**National Cement Factory**



**Caner YILDIZ**

Foreign Trade and Customer  
Relations Specialist

**Eczacıbaşı-Monrol  
Nuclear Products**



**Filipe Marques**

Chief Revenue Officer

**S4Digital**



**Damian Kolata**

Head of Industrial & Logistics  
PL | Head of E-Commerce CEE

**Cushman & Wakefield**



**John McFall**

CEO

**SupplyChainWise**



**Sajid Ali**

Head of Last Mile Delivery &  
Last Mile Performance  
(Industry Expert)

**Omantel**



**Pamela Villarreal G**

Co-Founder and CEO

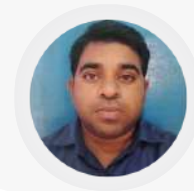
**OTIF**



**Chandan Trehan**

Lead Digital Supply Chains  
and Blockchain

**Bosch**



**Dr. Bhagwat Ram**

Research Associate

**Indian Institute of  
Management  
Ahmedabad (IIMA)**



**Mahmud Hanafi**

Digital Customer Value  
Management

**Telkomsel**



**Josephine Eneje**

Transformation Leader

**APM Terminals**



**Loshani Sigwadi**

Data Analyst

**GIBS Business School  
(Gordon Institute of  
Business Science)**



**Andrea Martin**

FreightViewer Coordinator

**FreightViewer**

# SPEAKING OPPORTUNITIES

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## SPEAKING SESSION

30 minutes session includes 5min of Q&A's

- Live sessions in-front of delegates
- 25 minutes for the presentation + 05 minutes for Q&A's
- Certificate of Appreciations
- Session should be based agenda key topics only



## PANEL DISCUSSION

1 hour session for 5 speakers

- Live panel discussion in-front of all delegates
- 10 minutes for the speech, one by one
- Certificate of Appreciations
- Discussion between panelists only

\* Please note that Speaker package is available only after the topic approval by the Production team.

## Want to become a speaker?

Get in touch with us for more information on Speaking opportunities!

**Vatsal Patel**

Conference Director & Speaking Opportunities


Vatsal@ptnevents.com, +1 (201)-856-6505




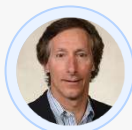
Day 1 | Wednesday, October 11, 2023


● Sponsored Sessions ● Booked Sessions ● Reserved Sessions

**Welcome Speech** | **08:15 AM**  
Opening Remarks


 **Mohamed Ezzat**  
Group Logistics Manager  
**Ahram Security Group** | **08:30 AM**  
Adapting Supply Chain Network Design to the recent global shipping, energy and war crisis


 **Russ Felker**  
CTO  
**Trinity Logistics** | **09:00 AM**  
Generative AI's impact on Logistics 4.0


 **Tan Miller**  
Harper Professor of Global Supply Chain Management  
**Rider University** | **09:30 AM**  
Using Digital Technology to Balance Cost Minimization and Risk Management Objectives


 **Kevin Deng**  
Growth Markets Data and AI Offering Development  
**Accenture** | **10:00 AM**  
Driving Customer-Centricity in Omnichannel Merchandising Experience

Networking Break 10:30 AM [1 Hour]

 **Torsten Becker**  
Head of Study Program Supply Chain Management  
**SRH Berlin University** | **11:30 AM**  
Using low code process automation for accelerating digital transformation


 **Ali Abdelhaq**  
Procurement Manager  
**National Cement Factory** | **12:00 PM**  
Responsible & sustainable sourcing in the cement industry and new updated safety measures in logistical handling manufacturing


 **Caner YILDIZ**  
Foreign Trade and Customer Relations Specialist  
**Eczacıbaşı-Monrol Nuclear Products** | **12:30 PM**  
Advantages and Disadvantages of Transportation Management Systems


 **Filipe Marques**  
Chief Revenue Officer  
**S4Digital** | **13:00 PM**  
How to uplevel your supply chain with low-code

Networking Break 13:30 PM [30 Minutes]

 **Damian Kolata**  
Head of Industrial & Logistics PL | Head of E-Commerce CEE  
**Cushman & Wakefield** | **14:00 PM**  
Modern omnichannel logistics as the competitive advantage for growth in CEE region

 **John McFall**  
CEO  
**SupplyChainWise** | **14:30 PM**  
Revolutionising Logistics and Supply Chain: GenAI's Uncharted Frontiers in Efficiency, Resilience, and Innovation

 **Sajid Ali**  
Head of Last Mile Delivery & Last Mile Performance (Industry Expert)  
**Omantel** | **15:00 PM**  
Sustainable E-commerce Logistics

 **Pamela Villarreal G**  
Co-Founder and CEO  
**OTIF** | **15:30 PM**  
The inception of OTIF, outlining the initial challenges and doubts, with a focus on the pivotal role of my co-founder in shaping our vision

End of the Day 1

## Day 2 | Thursday, October 12, 2023

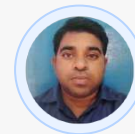
● Sponsored Sessions ● Booked Sessions ● Reserved Sessions



**Chandan Trehan**  
Lead Digital Supply Chains and  
Blockchain  
**Bosch**

**08:30 AM**

Supply chain Sustainability and Resilience- Building autonomy in the supply chain and the role of technology in the process.



**Dr. Bhagwat Ram**  
Research Associate  
**Indian Institute of  
Management**

**09:00 AM**

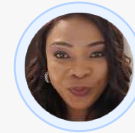
Omnichannel Service System: A Vehicle Routing Problem



**Mahmud Hanafi**  
Digital Customer Value  
Management  
**Telkomsel**

**09:30 AM**

Pioneering Next-Gen Supply Chain Management: The Convergence of RFID, Chatbots, and Generative AI in Logistics - A Use Case from One of the Largest Fertilizer Producers and Distributors in Indonesia



**Josephine Eneje**  
Transformation Leader  
**APM Terminals**

**10:00 AM**

Best practices and case studies of digitalization.



**Loshani Sigwadi**  
Data Analyst  
**GIBS Business School  
(Gordon Institute of Business  
Science)**

**10:30 AM**

Factors Affecting Smallholder Farmers' Adoption of Big Data Analytics in the South African food supply chain.



**Andrea Martin**  
FreightViewer Coordinator  
**FreightViewer**

**11:00 AM**

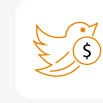
Challenges and opportunities for freight forwarders in Logistics 4.0





## DELEGATE PASS INCLUDES FOLLOWING

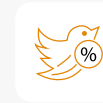
- Watch any talk live during the conference days
- Certificate of participation
- Q&A discussions
- Full access to all tracks and break out sessions
- Online platform to view presentations and virtual exhibition
- Online access to selected post-conference materials
- eBook of conference proceedings
- Visit virtual Exhibition during the breaks
- Networking opportunities on the Exhibition Floor
- Access to all networking activities



### SUPER EARLY BIRD

Window closing on **Aug 11, 2023**

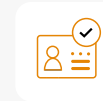
USD **299**



### EARLY BIRD

Window closing on **Sep 11, 2023**

USD **399**



### REGULAR PASS

Window closing on **Oct 11, 2023**

USD **499**

**10% OFF**  
GROUP OF 2

**15% OFF**  
GROUP OF 3

**20% OFF**  
GROUP OF 5

### Interested in Participating as a group?

Get in touch with the team for more information on group discounts

### DELEGATE SUPPORT TEAM

info@ptnevents.com, +1 (640)-800-2228  
digital-logistics-conference.com/delegate\_packages

## TESTIMONIALS AND EXPERIENCE

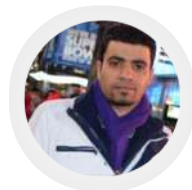
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Thanks very much for this opportunity. I was impressed by the quality of your event. It was as well run and organized as I've ever attended.

**Rafiq Khurshid** | IT Specialist & Consultant

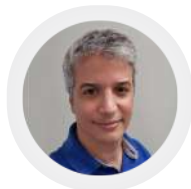
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Thank you for giving us a chance to participate, it was a great experience and super organized platform.

**Atheer Alatter** | Lead Data Scientist

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I am happy to join the great team of speakers and thanks for having me on this awesome event. Excellent teamwork. Hope be with you next time.

**Vitor Do Valle** | Head of Centre of Excellence

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Thank you, team for the Certificate. As mentioned before, I truly appreciate the prompt communication, prep call and accommodating my change of date. I look forward to partnering with ptn events in future.

**Arthi Vasudevan** | Senior Product Manager

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Thank you very much for your support during this event. I think that overall it went well.

**Gerardo Muñoz** | Product Marketing Manager

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Thank you for Sharing. I should have mentioned this in my feedback; some of the best i have seen for any conference, Live or Virtual. Awesome Event!

**Lennart Heip** | Global Modal and Technology

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We are excited to join this great event. Sign up to hear a speech from Michal Paulski on Cybersecurity during the Oil and Gas Automation & Digitalization Conference.

**Michal Paulski** | Senior Manager

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Many thanks to you the incredible team for organizing the event. Watching for 2 days was very insightful and your team efforts to organize everyone from around the created the success.

**Johnathan Finlayson** | Project Logistics Director

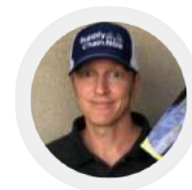
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Thank very much for the opportunity. I was sincerely impressed by the quality of your event. It was as well run and organized a conference as I've ever attended. All of the sessions i was able to attend were excellent - really informative.

**Tan Miller** | Director, Global Supply Chain Management Program

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Oh man, some of my favorite folks in freight are the container shipping right now.

**Mike Bush** | Terminal Relationship Manager

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It was a valuable session and great learning from Global leader, It was amazing conference. Thanks a lot.

**Pankaj Gupta** | Global Sourcing

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We managed to be in touch with good leads. User-friendly and very professional staff all along the sponsorship journey.

**Carl Lauron** | Founder

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## ABOUT ORGANIZER

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ptn events is a global **business events** and consulting firm that provides a wide range of business services **to a diversified client base**.

A leading organiser of commercial and knowledge based top-level conferences, managed by a group of specialists with more than a decade of combined expertise in successfully developing business events, trainings and consulting for corporates, governments, associations and high-net-worth individuals across the world.

We are known for our smooth event delivery. Our staff have been directing, producing, managing and digitising top-level conferences that connect businesses with opportunities through conferences, expos, demand generation and consulting services.

**Our mission** is to add value to our client's sales and marketing engagements and business development activities.

We are passionate about exceeding our customers' expectations, providing quality learning experiences, and being genuinely ahead of the curve when it comes to conference topics.

Get in touch with us on enquiry [info@ptnevents.com](mailto:info@ptnevents.com)



## Our Flagship Events

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### World Freight Summit 2023

Innovate Freight Forwarding Globally through Digitalization and Sustainability !

[www.freight-summit.com](http://www.freight-summit.com)



### Smart Transportation Conference 2024

Take advantage of dozens of unique networking opportunities with trucking's most engaged leaders as well as dedicated exhibit hours to learn about the latest products and technology for your fleet.

[www.transportation-conference.com](http://www.transportation-conference.com)



### Data Driven Supply Chain Conference 2024

An exclusive virtual event consisting of top level content and thought leadership discussions exploring Data Driven Supply Chain & Digital Revolution

[www.ptnevents.com/Data-Driven-Supply-Chain](http://www.ptnevents.com/Data-Driven-Supply-Chain)



### Container Shipping Conference 2024

This event brings together key players of the Container, Transport and Logistics industry, to probe and explore winning strategies and technologies, by means of innovations in dealing with the current and future logistics challenges of the Container Industry.

[www.container-shipping-conference.com](http://www.container-shipping-conference.com)



### Supply Chain Visibility Conference 2024

An exclusive virtual event consisting of top-level content and thought leadership discussions exploring Technology Innovation & Digital Revolution

[www.visibility-conference.com](http://www.visibility-conference.com)



### Supply Chain Digitalization Conference 2024

The Supply Chain Digitalization Conference prides itself on providing you the fastest and most cost-effective platform to meet buyers and expand your brand into new regions.

[www.supplychain-conference.com](http://www.supplychain-conference.com)

## CONTACT US

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To Find Out How To **Be A Part Of Our Community**,  
Contact Us On



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[www.digital-logistics-conference.com](http://www.digital-logistics-conference.com)