



# Oil & Gas Digital Transformation Conference & Exhibition 2024

Sept 25 - 26, 2024 | Houston, TX, USA

Unleashing the power of digital transformation!

Our previous sponsors and partners:

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 WILLOWGLEN  
SYSTEMS

 INL  
Idaho National Laboratory

## ABOUT THE CONFERENCE

The Oil & Gas Digital Transformation Conference is a crucial event for industry leaders, providing a strategic platform to explore and discuss winning strategies and innovations in the dynamic digitalization landscape. The meticulously crafted agenda covers two intense days of top-notch content and thought leadership discussions, placing participants at the forefront of innovative technologies.

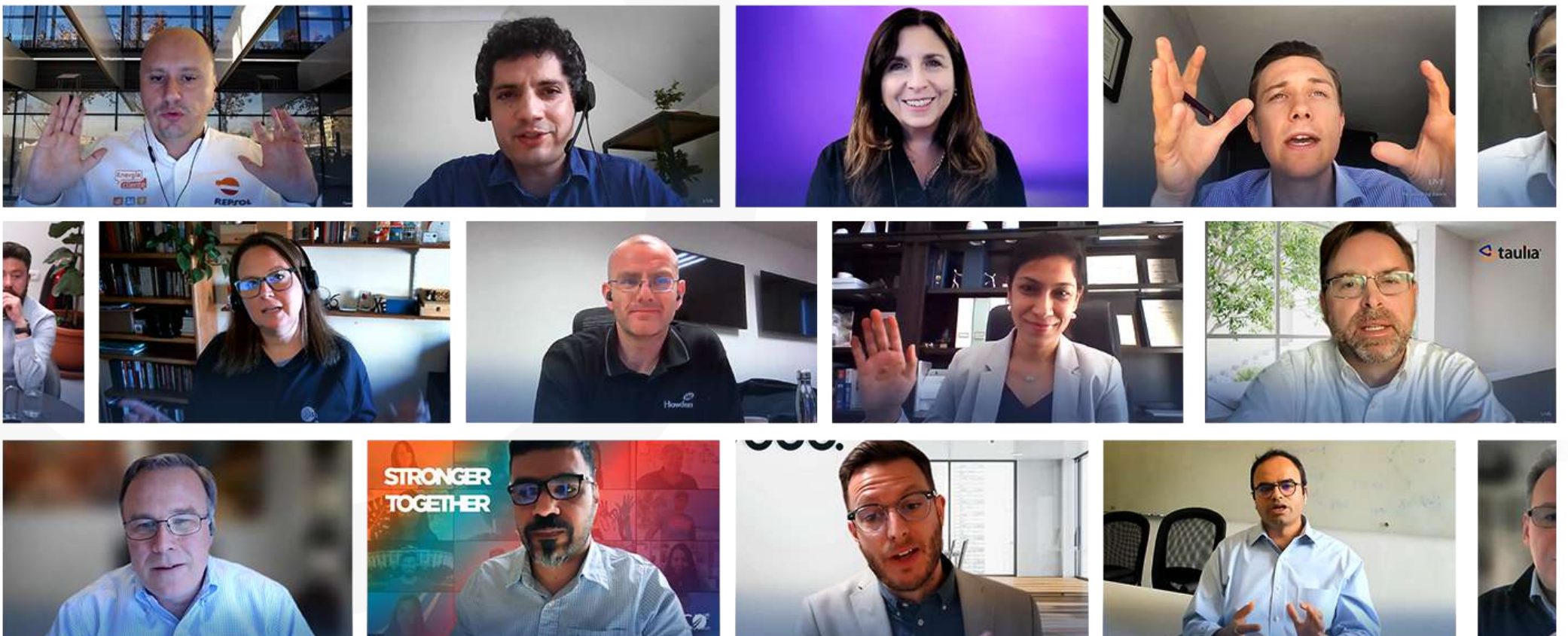
Our conference is dedicated to unlocking actionable solutions that drive heightened cost-effectiveness and operational excellence across the entire oil and gas value chain – from upstream exploration to midstream transportation and downstream refining. Attendees will gain invaluable knowledge on implementing cost-effective strategies, optimizing oilfield production, and ensuring consistent peak performance. Stay ahead of the curve by remaining informed about the latest digital developments shaping the future of the oil and gas sector.

In this dynamic setting, the Oil & Gas Digital Transformation Conference offers a valuable chance for industry professionals to participate in insightful discussions, explore cutting-edge techniques, and acquire applied knowledge related to the challenges and technological advancements in oil and gas digitalization. Our commitment to fostering collaboration is reflected in our emphasis on interactive sessions and networking opportunities, creating an environment that not only facilitates the exchange of ideas but also encourages the establishment of lifelong connections within the industry leaders.

## Conference Theme/Key Topics

- ★ Uncover the latest in IoT integration and wellsite automation, exploring cutting-edge technologies to enhance oilfield operations' efficiency and safety
- ★ Explore real-time data, advanced communications, and blockchain networks while avoiding pitfalls in the latest measuring and monitoring technologies for improved oilfield communication systems
- ★ Implement cost-effective strategies to optimize oilfield production, ensuring consistent peak performance throughout the entire operational process
- ★ Adapt to rapidly changing business processes by understanding their evolution and reimagining business strategies to meet dynamic market requirements
- ★ Why is it time to invest in digitalization – Digital Transformation driving Industry 4.0?
- ★ Explore digital transformation best practices and case studies, gaining insights from machine learning, cybersecurity, and successful transitions to ensure a successful digital program across multiple well sites
- ★ For successful change and transformation, it's crucial to build a workplace culture that embraces innovation

## Our Session Glimpse







AMONG OUR REGULAR ATTENDEES



# CONFERENCE IN NUMBERS

350+  
Attendees

250+  
Companies

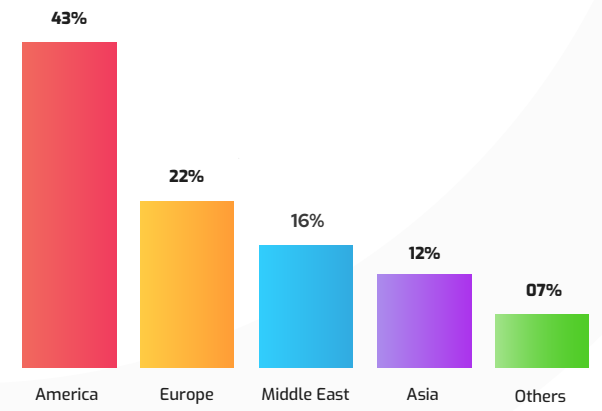
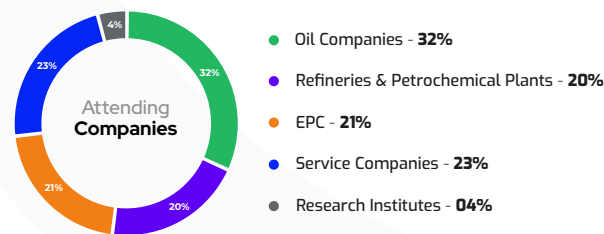
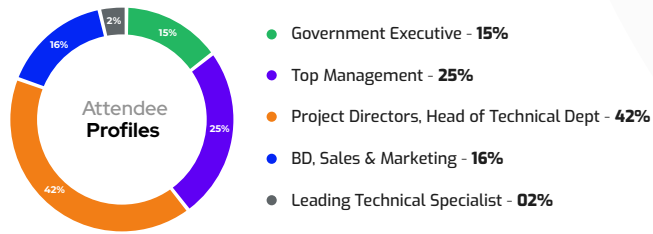
24+  
Technical  
Speakers

18+  
Sponsors &  
Exhibitors

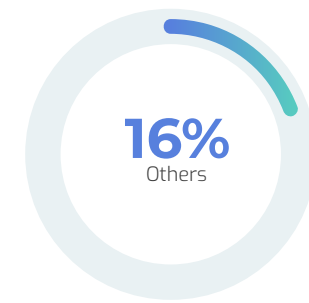
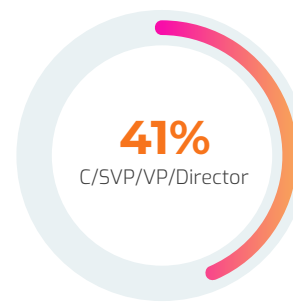
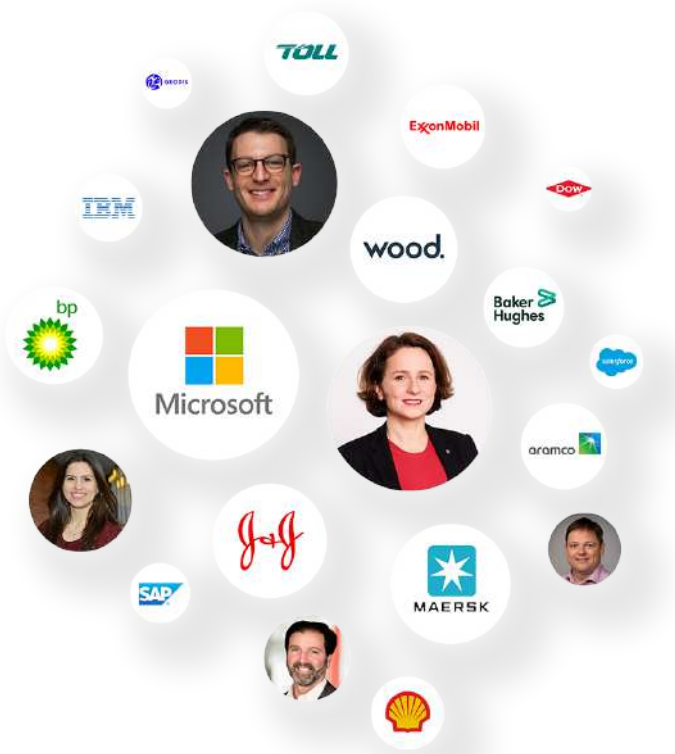
35+  
Countries

45+  
Media Partners

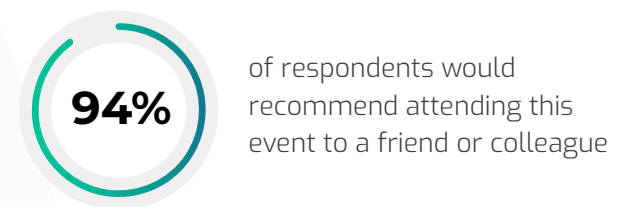
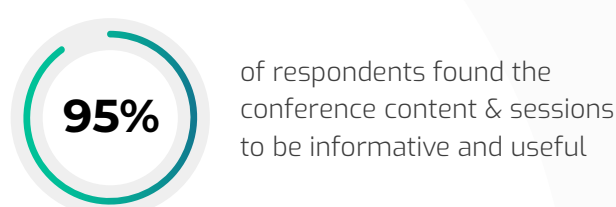
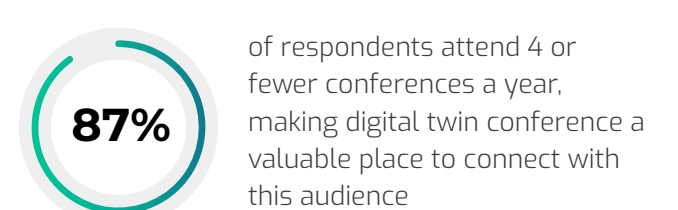
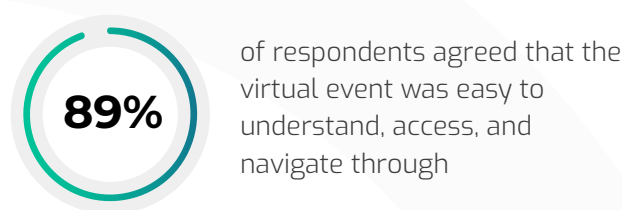
## Statistics of previous conference



## Attendee Seniority level breakdown



## Attendee Survey Report



\*Based on the attendee survey report from May, 2023

# SPEAKING OPPORTUNITIES

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## SPEAKING SESSION

**30 minutes** session includes **10 minutes of Q&A's**

- Live sessions in-front of delegates
- **20 minutes** for the presentation **+10 minutes** for Q&A's
- Certificate of Appreciation
- Session should be based on conference theme/key topics only



## PANEL DISCUSSION

**1 hour session** for 5 speakers

- Live panel discussion in-front of all delegates
- Certificate of Appreciation
- Discussion between panelists only

\* Please note that Speaker package is available only after the topic approval by the Production team.

## Want to become a speaker?

Get in touch with us for more information on Speaking opportunities!

**Vatsal Patel**

Conference Director & Speaking Opportunities

Vatsal@ptnevents.com, +1 (201)-856-6505



# OFFICIAL AGENDA

Day 1 | Wednesday, Sept 25, 2024

(Agenda as of 04 Jan, 2024 and subject to change)

● Sponsored Sessions ● Booked Sessions ● Available Sessions

07:30

Registration & Refreshment Networking

08:30

Full Closed Loop AI/ML automation of the DCS towards SOx control in the crude oil refinery.

- 100% Closed Loop AI/ML implementation in manufacturing as first of its kind in the World with Patent filed.
- Fully customizable AI/ML model trains & provides set point to DCS in real time.
- Benefits achieved are 10% reduction in chemical consumption & 90% reduction SOx deviations.



**Amit Gupta**  
Machine Learning Lead, HPCL-Mittal Energy Limited



09:00 | GOLD SPONSOR

Digital Twin of Organizations for Oil & Gas Industry.

- Many oil and gas companies possess extensive transactional data for financial performance but lack the crucial data (Data of Operating Model) that defines the organizational setup (framework) to deliver strategic value. While some companies currently employ ERP process mining to analyze day-to-day operations (data of operations model to delivery products), these efforts primarily result in incremental, bottom-up improvements and fall short of facilitating strategic enhancements such as alternative supply chains by customers. In the era of unprecedented disruptions and swiftly changing markets, acquiring this fundamental dataset, often referred to



**Hosin Min**  
CEO, Rock15



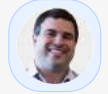
09:30

Available Session

10:00

How Integrating AI + Connected Devices Can Finally Eliminate Rework

- "Human error is one of the most preventable causes of rework in construction. Preventing human error requires ensuring workers are properly trained and validating that work processes were followed in the field. Poor data quality and industry fragmentation have been barriers to achieving these goals. Integrating artificial intelligence with connected devices in the field can close this gap. AI can make sense out of fragmented and incomplete data, and creates the foundation needed to finally replace paper checklists and



**Matthew Kleiman**  
Co-Founder & CEO, Cumulus Digital Systems



Breakfast & Networking Break

10:30 (30 mins)

11:00 | GOLD SPONSOR

Demystifying Generative AI: Hype vs. Reality

- "Current State Assessment:
  - Evaluate the current landscape of generative AI implementation across various industries.
  - Examine real-world use cases and tangible outcomes, separating the hype from the actual impact."
- "Identifying Next Use Cases:
  - Explore the evolving landscape of generative AI to pinpoint its next significant use case.
  - Discuss potential areas for advancement and innovation in applying generative AI."
- "Strategic Considerations:
  - Address the strategic elements that must align for generative AI to become a transformative force in business and industries.
  - Discuss the nuanced capabilities and limitations of generative AI."



**Eugina Jordan**  
Chief Marketing Officer, Telecom Infra Project



11:30

Available Session

12:00

Available Session

12:30

Available Session

Lunch & Networking Break

13:00 (1 hour)

14:00

Available Session

14:30

Available Session

15:00

Available Session

15:30

Available Session

Networking Break

16:00 (30 mins)

16:30

Available Session

17:00

Available Session

Drink Reception

17:30

Gala Dinner

19:00

# OFFICIAL AGENDA

## Day 2 | Thursday, Sept 26, 2024

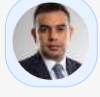
(Agenda as of 04 Jan, 2024 and subject to change)

● Sponsored Sessions ● Booked Sessions ● Available Sessions

08:30

### Navigating the Technology Jungle: Simplifying Sourcing and Procurement in Industry 4.0

- Introduction to Industry 4.0: Explore Industry 4.0 and its impact on sourcing and procurement in the downstream sector.
- Challenges of Tech Influx: Address challenges arising from rapid technology adoption and supply chain changes.
- Embrace Agility and Free Tools: Encourage agility, resource utilization, and optimization in sourcing and supply chain processes.



**Hossam Elsaadany**  
Head of Procurement and Contracts, **Egyptian Refining Company**



09:00

### Why is it time to invest in digitalization – Digital Transformation driving Industry 4.0?

- "Competitive Necessity and Market Positioning: Market Dynamics: Elucidate how the shifting market dynamics, exacerbated by globalization and evolving customer expectations, necessitate the digital transformation to maintain a competitive edge.  
Competitor Strategies: Analyze how competitors' investments in digital technologies are reshaping industry standards and expectations, thereby creating an imperative for businesses to adapt to remain competitive.  
Brand Differentiation: Discuss the potential of digital transformation to foster brand differentiation through enhanced customer experiences, innovative offerings, and streamlined operations."
- "Operational Efficiency and Cost Optimization: Process Automation: Delve into the role of automation in streamlining operations, reducing manual errors, and enabling faster decision-making.  
Predictive Maintenance: Explore the impact of predictive maintenance on reducing downtime and extending the lifespan of machinery and equipment.  
Supply Chain Optimization: Evaluate how digital technologies facilitate real-time monitoring, analytics, and optimization of supply chains, thereby driving cost efficiencies and responsiveness."
- "Innovation and New Revenue Streams:  
Product Innovation: Illustrate how digitalization empowers organizations to innovate in product or service offerings, meeting evolving market demands.  
Data Monetization: Discuss the potential of monetizing data through analytics, insights, and new service offerings, and how this forms a new revenue stream.  
Collaborative Ecosystems: Explore the creation of digital ecosystems through partnerships, platforms, and collaborative innovations, and how these ecosystems can foster new business models and revenue streams."



**Tabish Asifi**  
Group IT Governance Lead (Digital Transformation), **Majid Al Futtaim**



09:30

Available Session

10:00

Available Session

## Breakfast & Networking Break

10:30 [30 mins]

11:00

Available Session

11:30

Available Session

12:00

Available Session

12:30

Available Session

## Lunch & Networking Break

13:00 [1 hour]

14:00

Available Session

14:30

Available Session

15:00

Available Session

15:30

Available Session

## Networking Break

16:00 [30 mins]

16:30

Available Session

17:00

Available Session

## End of Day 2

Closing remarks





## DELEGATE PASS INCLUDES FOLLOWING

- Watch any talk live during the conference days
- Certificate of participation
- Q&A discussions
- Access to two-day event – including all conference stages and the exhibition
- Online access to selected post-conference materials
- Networking opportunities on the Exhibition Floor
- Access to all networking activities
- End of Day 1 networking drinks reception and gala dinner



### SUPER EARLY BIRD

Window closing on **May 20, 2024**

**USD \$799**  
(Exclusive of service charge)



### EARLY BIRD

Window closing on **July 22, 2024**

**USD \$899**  
(Exclusive of service charge)



### REGULAR PASS

Window closing on **Sept 25, 2024**

**USD \$999**  
(Exclusive of service charge)

**10% OFF**  
GROUP OF 2

**15% OFF**  
GROUP OF 3

**20% OFF**  
GROUP OF 5

### Interested in Participating as a group?

Get in touch with the team for more information on group discounts

### DELEGATE SUPPORT TEAM

info@ptnevents.com, +1 (640)-800-2228

[www.digital-transformation-conference.com/delegate\\_packages](http://www.digital-transformation-conference.com/delegate_packages)



# SPONSORS & EXHIBITORS

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## Gold Sponsors



## Visitors Feedback On Exhibition

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rated the exhibition in terms of value addition



would recommend event to others in their field



rated the exhibition good to excellent



rated technical content as good to excellent



	TITLE PACKAGE	PLATINUM PACKAGE	GOLD PACKAGE	EXHIBITOR PACKAGE	SESSION PACKAGE
<b>BRANDING</b>	<b>USD \$22999</b> (Exclusive of service charge)	<b>USD \$9599</b> (Exclusive of service charge)	<b>USD \$7099</b> (Exclusive of service charge)	<b>USD \$3799</b> (Exclusive of service charge)	<b>USD \$3799</b> (Exclusive of service charge)
Logo placement and Sponsorship/Exhibitor title on the Event website	✓	✓	✓	✓	✓
Scanned business card copies of all the participants	✓	✓	✓	✓	-
Your Logo on Delegate Packs	✓	✓	✓	-	-
Download copy of all participant list	✓	✓	✓	-	-
One Advertisement section (placement) on the conference brochure - Full Page	✓	✓	-	-	-
One Advertisement section (placement) on the conference website - Home page	✓	-	-	-	-
Banner at the registration desk <i>(printed &amp; installed by the Organizer)</i>	✓	✓	-	-	-
Email Blast – Sponsorship Announcement <i>(Email to 60k+ active subscribers)</i>	✓	-	-	-	-
<b>CONFERENCE ACCESS</b>					
Full access to all conference activities	✓	✓	✓	✓	✓
Hosted Luncheon and Drinks Reception	✓	✓	✓	✓	✓
Premium Delegate Passes and Client Passes	8	5	4	3	1
30 Minutes Premium Speaking Slot <i>(Includes 10mins of Q&amp;A's)</i>	✓	✓	✓	-	✓
Speaker Pass and/or Co-Speaker Pass(es)	1 + 2 Pass	1 + 1 Pass	1 Pass	-	1 Pass
Exhibit Space <i>(Includes draped table approx. 6ft, 4 chairs)</i>	10ft x 20ft	10ft x 20ft	10ft x 10ft	10ft x 10ft	-
Literature Distribution in Delegate packs <i>(materials supplied by you)</i>	✓	✓	✓	✓	-
Video interview with the company's representative	✓	✓	✓	-	-
VIP Pre-Set Meetings with Clients	5	2	-	-	-
Lanyard Sponsorship	✓	-	-	-	-
Banner on conference floor <i>(3X2m)</i>	✓	-	-	-	-

## Interested in Exhibiting in 2024?

Get in touch with the team for more information on conference!

**Chris Lee**

Sponsorship & Media Director, Global Partnership

Chris.Lee@ptnevents.com, +1 (640)-800-2228

## TESTIMONIALS AND EXPERIENCE



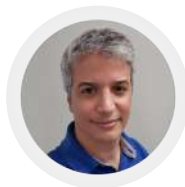
Thanks very much for this opportunity. I was impressed by the quality of your event. It was as well run and organized as I've ever attended.

**Rafiq Khurshid** | IT Specialist & Counsultant



Thank you for giving us a chance to participate, it was a great experience and super organized platform.

**Atheer Alatter** | Lead Data Scientist



I am happy to join the great team of speakers and thanks for having me on this awesome event. Excellent teamwork. Hope be with you next time.

**Vitor Do Valle** | Head of Centre of Excellence



Thank you, team for the Certificate. As mentioned before, I truly appreciate the prompt communication, prep call and accommodating my change of date. I look forward to partnering with ptn events in future.

**Arthi Vasudevan** | Senior Product Manager



Thank you very much for your support during this event. I think that overall it went well.

**Gerardo Muñoz** | Product Marketing Manager



Thank you for Sharing. I should have mentioned this in my feedback; some of the best i have seen for any conference, Live or Virtual. Awesome Event!

**Lennart Heip** | Global Modal and Technology



We are excited to join this great event. Sign up to hear a speech from Michal Paulski on Cybersecurity during the Oil and Gas Automation & Digitalization Conference.

**Michal Paulski** | Senior Manager



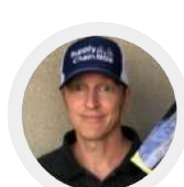
Many thanks to you the incredible team for organizing the event. Watching for 2 days was very insightful and your team efforts to organize everyone from around the created the success.

**Johnathan Finlayson** | Project Logistics Director



Thank very much for the opportunity. I was sincerely impressed by the quality of your event. It was as well run and organized a conference as I've ever attended. All of the sesssions i was able to attend were excellent - really informative.

**Tan Miller** | Director, Global Supply Chain Management Program



Oh man, some of my favorite folks in freight are the container shipping right now.

**Mike Bush** | Terminal Relationship Manager



It was a valuable session and great learning from Global leader, It was amazing conference, Thanks a lot.

**Pankaj Gupta** | Global Sourcing



We managed to be in touch with good leads. User-friendly and very professional staff all along the sponsorship journey.

**Carl Lauron** | Founder



## CONTACT US

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To Find Out How To **Be A Part Of Our Community,**  
Contact Us At

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[www.digital-transformation-conference.com](http://www.digital-transformation-conference.com)

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& Organized by **ptn** events