Digital Logistics Conference 2023

ptn events

Elevate your Logistics Game with the Principles of Adaptability, Sustainability, and Visibility
11-12 October, 2023 | 100% Virtual
www.digital-logistics-conference.com/official_agenda/

Day 1 Agenda

8:15 AM **Opening Remarks**

8:30 AM **Adapting Supply Chain Network Design to the recent global shipping, energy and war crisis**
- Regent Global challenges to the Logistics and Supply Chain industry and its effect on the logistics and supply chain industry
- Check list Reviewing points for current supply chain network design.
- Building supply chain and logistics survival strategy adapting to the recent global challenges.

Mohamed Ezzat, Group Logistics Manager | Ahram Security Group

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9:00 AM **Generative AI's impact on Logistics 4.0**
- Public (ChatGPT) vs. Private (CoPilot, Bard)
- Leveraging the newest GenAI features (i.e. Code Interpreter, Plugins)
- Examples of using GenAI for immediate business value/impact
- Setting up your organization to take advantage of GenAI

Russ Felker, Chief Technology Officer | Trinity Logistics

9:30 AM **Using Digital Technology to Balance Cost Minimization and Risk Management Objectives**
- Supply disruptions and heightened risks brought on by both the covid-19 pandemic and rising geopolitical tensions have accelerated the increasing importance of risk management factors in logistics cost and service decision-making processes.
- The utilization of digital technologies to support logistics planning and management can bolster a firm's risk response capabilities, and help facilitate balancing risk management and cost minimization objectives.
- Framework to guide the implementation of digital technologies and offer several examples.

Tan Miller, Harper Professor of Global Supply Chain Management | Rider University

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10:00 AM **Driving Customer-Centricity in Omnichannel Merchandising Experience**
- Why is customer-centricity important to merchandising
- What are the learnings from omnichannel customer-centric merchandising
- How will Generative AI shape up the merchandising experience

Kevin Deng, Growth Markets Data and AI Offering Development | Accenture

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10:30 AM **Networking Break**

11:30 AM **Using low code process automation for accelerating digital transformation**
- Understanding the advantages of digital process automation for performance increase
- Using low code process automation tools for achieving competitive advantage in the supply chain
- Examples and use cases for low code process automation.

Torsten Becker, Head of Study Program Supply Chain Management | SRH Berlin University

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3 Ways
To Register

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12:00 PM **Responsible & sustainable sourcing in the cement industry and new updated safety measures in logistical handling manufacturing**

- Responsible sourcing including responsible & sustainable Logistics and transport in manufacturing.
- Overview of Safety measures in handling logistics for the cement industry with regards to raw material and final products.
- Benefits of automation of logistics in manufacturing.

Ali Abdelhaq, Procurement Manager | National Cement Factory

12:30 PM **Advantages and Disadvantages of Transportation Management Systems**

- The important thing in air, sea and road transport is to transport the right product to the right place at the right time.
- Digital transformations in maritime transport, in particular, have forced companies to transform, which has led to the need to automate manual processes.
- Process optimization and digitalization with the help of the shipment planning system.

Caner YILDIZ, Foreign Trade and Customer Relations Specialist | Eczacıbaşı-Monrol Nuclear Products

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1:00 PM **How to uplevel your supply chain with low-code**

- A disjointed supply chain, operating on legacy, often disconnected systems, undermines control of source and finished product inventory, visibility, and timely customer deliveries.
- To improve operational efficiency, it's crucial to digitalize traditional paper-based procedures, integrate scattered legacy systems, and consolidate your data under a framework that exposes and exchanges crucial data and information to all stakeholders, quickly and effectively.
- These can be achieved using last generation low-code application frameworks

Filipe Marques, Chief Revenue Officer | S4 Digital

1:30 PM **Networking Break**

2:00 PM **Modern omnichannel logistics as the competitive advantage for growth in CEE region**

- Dynamic growth of CEE modern warehousing, dynamic development of supply chain structure, including parcel machines, PUDO points, micro HUBs and last mile logistics,
- E-Commerce, re-commerce and reverse logistics as the emerging areas in CEE,
- Warehouse automation and modern technologies improving productivity of e-commerce processes,

Damian Kolata, Head of Industrial & Logistics PL & E-Commerce CEE | Cushman & Wakefield

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2:30 PM **Revolutionising Logistics and Supply Chain: GenAI's Uncharted Frontiers in Efficiency, Resilience, and Innovation**

- Explore how GenAI is reshaping logistics and supply chains, amplifying efficiency, bolstering resilience, and fostering innovation through intelligent data-driven insights and actions.

John McFall, CEO | SupplyChainWise

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3:00 PM **Sustainable E-commerce Logistics**

- With increasing focus on environmental concerns, sustainable practices in e-commerce logistics have gained traction.
- Explore green packaging
- Explore last-mile delivery optimization to reduce carbon emissions, and- utilizing renewable energy sources in distribution centers

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Omantel

Sajid Ali, Head of Last Mile Delivery & Last Mile Performance | Omantel

3:30 PM **The inception of OTIF, outlining the initial challenges and doubts, with a focus on the pivotal role of my co-founder in shaping our vision.**

- Influence of "Supergrid Logistics" as a fundamental concept, elucidating its vital role in addressing logistics challenges.
- Real-world examples will illustrate how OTIF effectively tackles logistics issues with the Supergrid approach.
- How we're democratizing logistics, making it accessible to diverse businesses.
- The importance of diversity in fostering innovation.

Pamela Villarreal G, Co-Founder and CEO | OTIF

4:00 PM **End of Day 1**

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Day 2 Agenda

8:30 AM **Supply chain Sustainability and Resilience- Building autonomy in the supply chain and the role of technology in the process.**

- Three fundamental principles underpinning the construction of digital supply chains are Resilience, Sustainability, and Cost Effectiveness
- Organizations are harnessing the potential of cutting-edge technologies such as AI/ML, IoT, and Blockchain to address critical supply chain challenges
- The valuable insights, obstacles, and impediments encountered during the transformation of supply chains, covering the perspectives from the lens of people, processes, and technology.

Chandan Trehan, Lead Digital Supply Chains and Blockchain | Bosch

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9:00 AM **Omnichannel Service System: A Vehicle Routing Problem**

- Vehicle routing problem where a group of retail stores is served from a distribution center using a fleet of vehicles.
- Products are distributed to consumers from some of these retail stores based on product availability at inventory and by means of the same fleet of vehicles.
- The vehicle routing problem is used to solve the problem of the omnichannel retailing system.
- A retailing system is considered an omni-or multi-channel system when consumers can either place orders online or physically visit the stores to buy the products.
- A simulation experiment to check the reduced cost of transporting the products from retail store to customers transporting.

Dr. Bhagwat Ram, Research Associate | Indian Institute of Management Ahmedabad (IIMA)

9:30 AM **Pioneering Next-Gen Supply Chain Management: The Convergence of RFID, Chatbots, and Generative AI in Logistics - A Use Case from One of the Largest Fertilizer Producers and Distributors in Indonesia**

- Unleashing the Potential of RFID: Understanding RFID's role in supply chains, enhancing visibility, accuracy, and efficiency, and how it synergizes with AI capabilities.
- Chatbots & Generative AI: Transforming Interactions: Exploring how chatbots driven by generative AI are revolutionizing customer service, offering real-time tracking via RFID data and personalized interactions.
- Future Impact: An Integrated Approach: Analyzing the combined impact of RFID, chatbots, and generative AI on logistics, discussing the future trends, challenges, and opportunities in the space.

Mahmud Hanafi, Digital Customer Value Management | Telkomsel

10:00 AM **Best practices and case studies of digitalization.**

- Digitalization – Are they ready?
- Aligning People with digitalization initiatives – A must-do
- Nailing it down – Ensuring continuity

Josephine Eneje, Transformation Leader | APM Terminals

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10:30 AM **Factors Affecting Smallholder Farmers' Adoption of Big Data Analytics in the South African food supply chain.**

- The adoption of big data analytics in the food supply chain holds transformative potential, enhancing efficiency and decision-making while addressing environmental concerns.
- As SDG 2 focuses on eradicating hunger, promoting food security, and sustainable agriculture, the food supply chain's role becomes paramount. Vulnerability, as seen during events like the COVID-19 pandemic, amplifies the impact on food security and well-being.
- The study aims offers practical insights for smallholder farmers, policymakers, and stakeholders by integrating the Technology-Organization-Environment (TOE) paradigm and the Adoption Framework for Information Fusion Systems (IFS).

Loshani Sigwadi, Data Analyst | GIBS Business School

11:00 AM **Challenges and opportunities for freight forwarders in Logistics 4.0**

- The concept of Industry 4.0 in the context of the logistics industry.
- Opportunities and challenges presented by Logistics 4.0
- Digital freight forwarders

Andrea Martin, FreightViewer Coordinator | FreightViewer

11:30 AM **Closing Remarks**