



Container Shipping Conference & Exhibition 2024

Apr 18 - 19, 2024 | 100% Virtual

Drive greater efficiency & transparency through Digitalization!

Our previous & current sponsors/partners:



ABOUT THE CONFERENCE

Container Shipping Conference 2024 brings together key players of the Container, Transport and Logistics industry, to probe and explore winning strategies and technologies, by means of innovations in dealing with the current and future logistics challenges of the Container Industry.

This platform showcases the practical application of digital technologies and sustainable fuel options to drive eco-consciousness within the shipping sector. It assembles a diverse assembly of professionals, including 3PLs, Freight Forwarders, Shippers, Carriers, Govt. Officials, Port Officials, Transportation & Logistics providers, and other stakeholders, for in-depth discussions on emerging industry trends and best practices.

The primary goal of this event is to bring together professionals from the global container shipping industry to focus on major issues including developing a strategic roadmap for achieving a sustainable global environment by significantly reducing carbon emissions, leveraging technological innovations to optimize fuel consumption, exploring the potential of self-navigating vessels, and more..

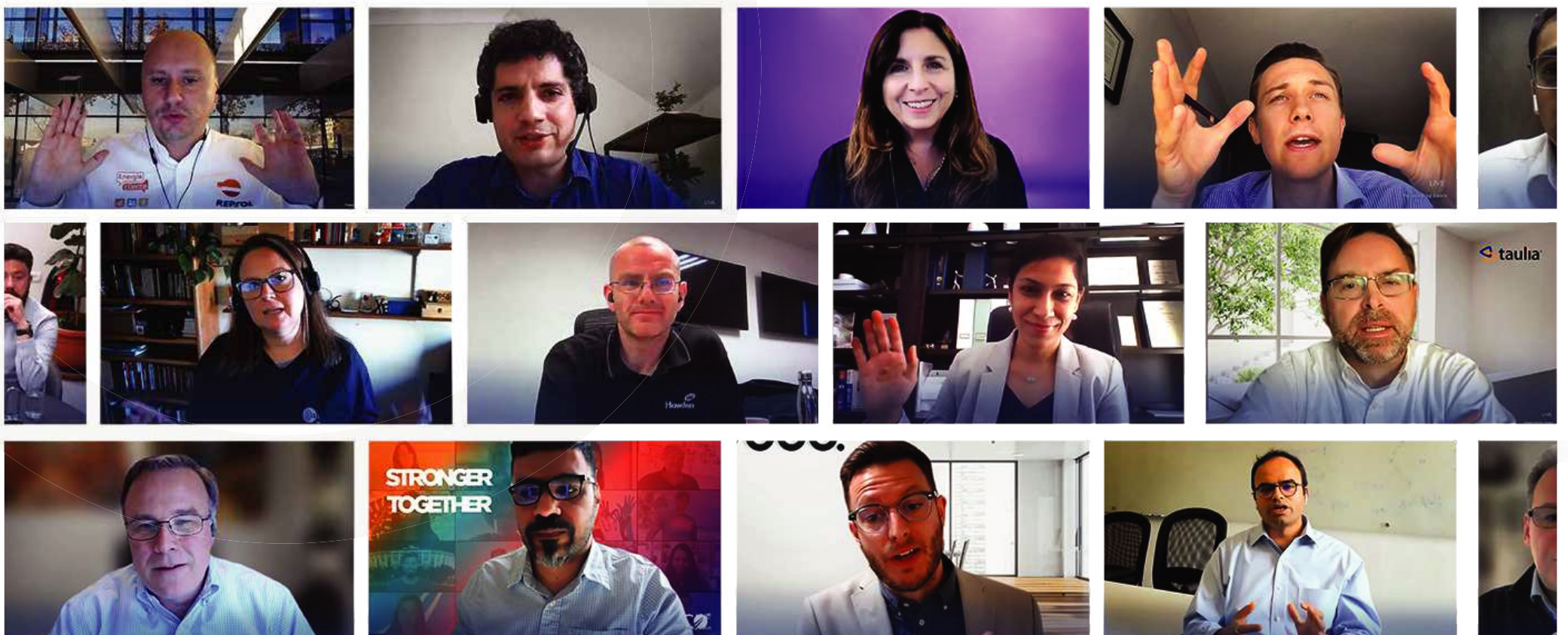
This gathering provides a vital platform for knowledge sharing and collaboration among industry leaders, fostering the development of sustainable practices that benefit both the industry and the environment.

With an intense 2-day agenda, the conference seeks to expand in-depth discussions, strategies and applied knowledge along with technological challenges of supply chain & logistics operations. You will gain insights from the best in the industry and make lifelong friends.

Conference Theme/Keytopics

- ★ Development, Economic Outlook and the Worldwide Overview on Container Logistics Market in the coming years
- ★ Investment Scenario and Opportunities for Global Logistics and Supply Chain industry
- ★ Intermodal Connectivity and Role of Ship to Rail to Truck Logistics
- ★ Strategic solutions for improving efficiency of End to End Logistics
- ★ Opportunities and Challenges by Digital Transformation in Container Service Industry for Smart Ports, Real-Time Tracking, Fuel Management, Route Optimization, and Safety Enhancement
- ★ Causes and Impacts of Environmental Regulations, Modern Policies, Legislation & Regulations Shape the Global Logistics, Supply Chain Sector, and Port Industry
- ★ Groundbreaking Technologies and Best Practices & Expertise in Cyber Security, Geo-Political Tensions, Over-Regulations and Environmental, Social and Governance(ESG)
- ★ Reduce extra costs of Demurrage & Detention Charges, Container Rollovers Charges and Rising Freight Rates
- ★ Decarbonization Pathway - Shaping a Sustainable World by 2050
- ★ Navigating sustainability through Innovative Ship Design and Effective Ballast Water Management for Cleaner Oceans
- ★ Autonomous Ships: Safer, Cost-Efficient, and Greener Transportation Solutions
- ★ How Can Businesses Achieve Cost Savings and Sustainability Goals through Container Optimization, Port Congestion and Alternative Fuels?

Our Session Glimpse





AMONG OUR REGULAR ATTENDEES



CONFERENCE IN NUMBERS

950+
Attendees

550+
Companies

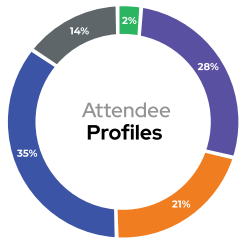
24+
Technical
Speakers

15+
Sponsors &
Exhibitors

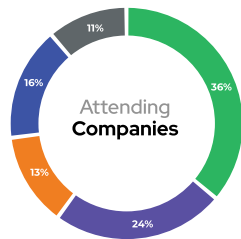
65+
Countries

55+
Media Partners

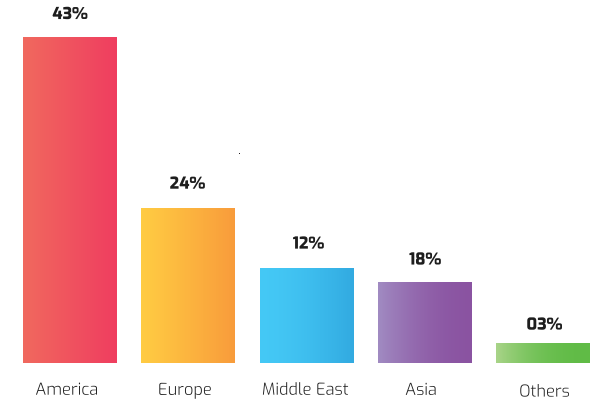
Statistics of previous conference



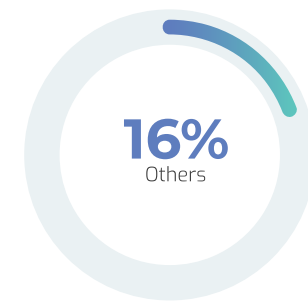
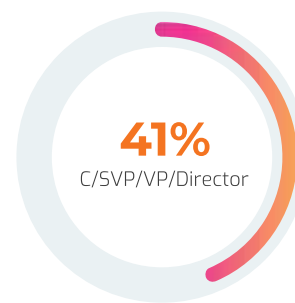
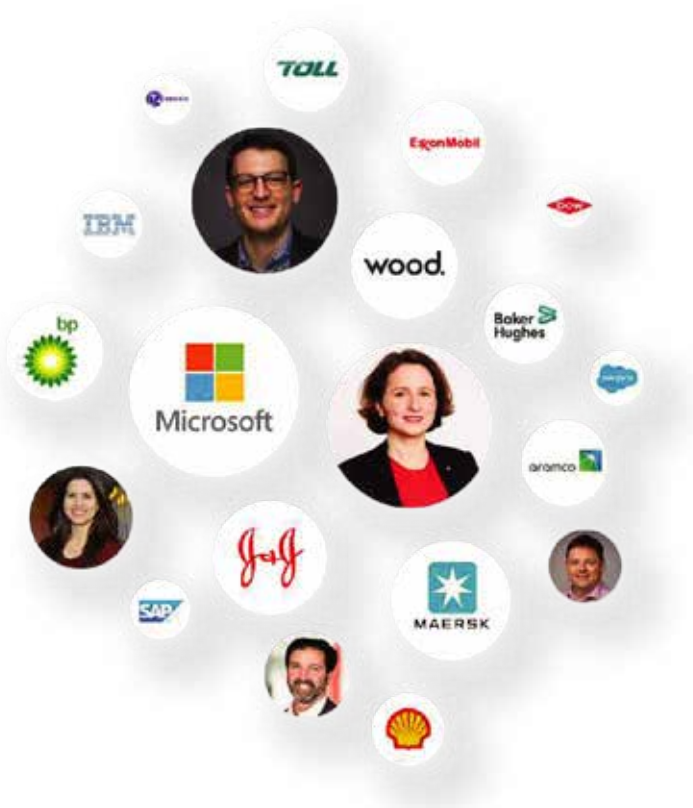
- Government Executive - 02%
- Top Management - 28%
- Project Directors, Head of Technical Dept - 21%
- BD, Sales and Marketing - 35%
- Leading Technical Specialist - 14%



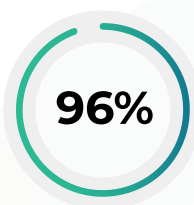
- Logistics & Supplychain Companies - 36%
- Freight Operation & Transportation - 24%
- 3PL/ Shippers / Carriers - 13%
- Import | Export - 16%
- Service Providers - 11%



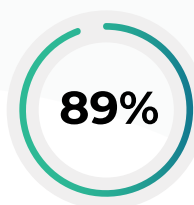
Attendee Seniority level breakdown



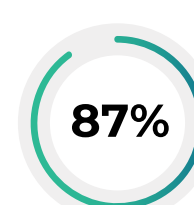
Attendee Survey Report



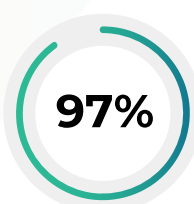
96% of respondents found the event to be a valuable use of their time



89% of respondents agreed that the virtual event was easy to understand, access, and navigate through



87% of respondents attend 4 or fewer conferences a year, making digital twin conference a valuable place to connect with this audience



97% of respondents said they are likely to join this event next year



95% of respondents found the conference content & sessions to be informative and useful



94% of respondents would recommend attending this event to a friend or colleague

*Based on the attendee survey report from May, 2023

SPEAKING OPPORTUNITIES



SPEAKING SESSION

30 minutes session includes **10 min** of Q&A's

- Live sessions in-front of delegates
- **20 minutes** for the presentation **+10 minutes** for Q&A's
- Certificate of Appreciation
- Session should be based on conference theme/key topics only



PANEL DISCUSSION

1 hour session for 5 speakers

- Live panel discussion in-front of all delegates
- Certificate of Appreciation
- Discussion between panelists only

* Please note that Speaker package is available only after the topic approval by the Production team.

Want to become a speaker?

Get in touch with us for more information on Speaking opportunities!

Othman Syed

Conference Producer & Speaking Opportunities

othman.syed@ptnevents.com



Day 1 | Thursday, Apr 18, 2024

(Agenda as of 17 April, 2024 and subject to change)

Sponsored Sessions Booked Sessions Available Sessions

08:15

Opening Remarks

08:30

Container efficiency - Cost savings and optimization: Case Studies of Sao Tome and foldable containers

- Adaptability and flexible solutions to achieve the best possible performance
Global connectivity - West Africa is now closer than ever
Saving time and costs to end customers



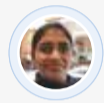
Andrés Cadenas
Head of Commercial & Trade, MARGUISA SHIPPING LINES



09:00

Dealing with Supply Chain and Logistics Risk Insomnia

- Supply chain professionals are increasingly facing a challenge known as Insomnia, which negatively impacts efficiency and resilience. Addressing this issue is crucial, considering the various risks involved: geopolitical conflicts, currency fluctuations, port congestions/strikes, pandemics, shifting consumer demands, fuel price changes, and environmental regulations.
Understanding the demand plan is the initial step in mitigating supply chain risks. Collaborative Planning Forecasting and Replenishment (CPFR) is a shared ecosystem approach to planning that enhances visibility and speeds up decision-making, making supply chains more resilient.
The second step involves sustainable procurement that considers the economy, society, and environment. Digital procurement, like E-auctions, can enhance efficiency and secure favorable prices. Diversifying suppliers and clear spend management are strategies to manage delays and raw material shortages.



Priyanka Gowrishankar
Logistics Manager, JBF RAK LLC



09:30 | GOLD SPONSOR

Container Shipping: From Visibility to Action

- Effective planning of door-to-door container shipments and monitoring their preparation to mitigate risks and prevent costly disruptions.
Real-time visibility of container shipments to enhance responsiveness throughout your supply chain.
Utilizing data to optimize your supply chain operations, boosting efficiency, reducing costs and safety stocks.



Carl Lauron
Founder & CEO, BuyCo



Mike DeAngelis
Head of Ocean Senior Director, FourKites, INC
International Solutions.



10:00

RightShip brings winds of change in container liner risk governance.

- Who is RightShip to the maritime industry let alone the container shipping sector?
The changing risk landscape of arriving vessels from the perspective of ports.
Transparency of vessel information and insights, including both quantitative and qualitative



Andy Symonds
Head of Commercial Owners & Managers, RightShip



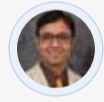
Networking Break

10:30 (1 Hour)

11:30

Role of Container shipping in the Renewable energy space

- Renewable Energy is the new age energy, with Solar and Wind and also the new energy such as Green ammonia is growing year on year globally. How does Container shipping help this and will the transportation of Container shipping assist this growth.
Will talk on multiple Transportation of goods right from Solar Modules, to spare parts, to trade routes to grow expected in the next 5 years. How does container shipping help, and assist the Growth of this segment globally. I will first talk on the new age renewables and then talk on the biggest trade routes and what is the best form of transportation.



Pradeep Raman
Vice President Strategic Business, Wiz Freight



12:00 | SESSION SPONSOR

The Integrated Supply Chain Approach - A Game Changer in Tackling Today's Container Shipping Challenges

- An integrated supply chain approach leverages advanced technologies, digital-first resources, and best practices, helping container companies and ports, including the leading 50 ports handling approximately 27,000 containers daily, address increasing disruptions.
Applying advanced technologies such as Artificial Intelligence, shipping container companies benefit from supply chain visibility, valuable data and related insights, contributing to optimized container utilization, sustainability, and shipping operations.
Data-driven container management utilizing AI-based algorithms enable informed decision-making, improved resource utilization, sustainability, and on-time distribution and delivery of the industry's estimated 20 million containers.



Matt Goker
CEO, ATA



12:30

The Transportation Data Cube (TDC) - The Cube that keeps thing rolling

- In-house developed digital logistics tool that identifies the most affordable, efficient, reliable, and eco-friendly route options for your business needs.
Automated solution for rate uploads and quality checks which is highly flexible and requires no IT involvement for any system changes.
We provide a digital twin of the transportation network that serves as a foundation for cost-reduction strategies, risk mitigation, and limiting your carbon footprint



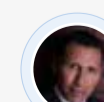
Enrico Schlick
Business Product Owner Transportation, Schaeffler



13:00

Smarter operations - Enhanced efficiency with reduced Carbon footprint

- The technological drivers facilitating next-generation solutions.
Utilizing AI-based technology to manage conflicting business goals
Impact of AI-driven operations in reducing carbon emissions



Ramana Jampala
President & CEO, Avlino Inc.



End of Day 1

Day 2 | Friday, Apr 19, 2024

(Agenda as of 17 April, 2024 and subject to change)

● Sponsored Sessions ● Booked Sessions ● Available Sessions


08:15

Opening Remarks


08:30

The Container market from class perspective: Evolving trends for container ships

- New construction market trends: Giving an insight into orderbook trends, fleet age, new construction prices and scrapping activity.
- Design trends: Identification of trends resulting from the changing market environment.
- Future fuels on the rise: Examination of fuel options for container ships and emerging developments.




Christoph Rasewsky
Global Container Sector Lead, **American Bureau of Shipping (ABS)**




09:00

Impact of the new Global Supply Chain Landscape and how Customs can transform challenges to opportunities

- Global Trade 2.0 is here. The world is changing and there will be more changes the next 5 years than we seen to global trade the last 50
- The industry is changing to meet new unknowns and new demands, including various regulatory reforms and new ESG supply chain legislation
- We see emerging trusted trade lanes managed by supply chain visibility using smart containers through smart borders
- Trade digitalization creates new opportunities to plan for the unplannable




Lars Karlsson
Global Head of Trade and Customs Consulting Maersk, **A.P. Moller - Maersk**




09:30

How seamless vertical integration of logistics services is going to be the key differentiating factor of the future

- Definition of Vertical Integration in logistics including industry examples
- Current market dynamics – Need for versatility of services
- Future outlook – which capabilities will be required to succeed?



Michael Eichstedt
Lead Strategy & Consulting, Freight & Logistics Industry Practice, **Accenture**




Networking Break

10:00 (30 Min.)


10:30

Adriatic (South) European Supply Chain becoming primary pattern to serve European customers

- Saving 3.000 nm and CO2 emission, Adriatic is becoming priority for reliable, resilient, cost effective and CO2 neutral supply chain
- Compatibility between North and South supply chains in/from Europe
- Future of European Supply Chains



Ivic Vodopija
East Adriatic Managing Director at AP Moller Maersk Group, **A.P. Moller - Maersk**




Networking Break

11:00 (1 Hour)


12:00

How Trump's Re-Election Will Increase Cargo Volume into Canada and Mexico

- Over the last 6 years we have seen a significant upswing of US based companies importing containers into Canada and Mexico in order to facilitate their North American fulfillment. There are many reasons that this has happened, including, but not exclusively limited to the Trump Tariffs that were imposed during his first-term as President.
- Trump recently announced that he would impose tariffs of 60% or higher on Chinese goods if he is elected for his second term in office.
- Businesses have an opportunity to avoid these tariffs by taking advantage of Section 321—and if they are really savvy, duty drawback.



Amanda Martyniuk
Head Of Sales, **eShipper**



End of Dav 2



DELEGATE PASS INCLUDES FOLLOWING

- Watch any talk live during the conference days
- Certificate of participation
- Q&A discussions
- Full access to all tracks and break out sessions
- Online platform to view presentations and virtual exhibition
- Online access to selected post-conference materials
- eBook of conference proceedings
- Visit virtual Exhibition during the breaks
- Networking opportunities on the Exhibition Floor
- Access to all networking activities



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20% OFF
GROUP OF 5

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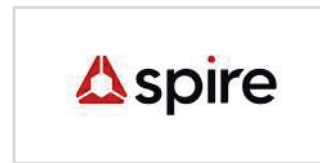
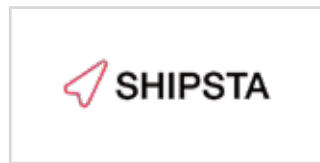
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Virtual Table



Visitors Feedback On Exhibition



rated the exhibition in terms of value addition



would recommend event to others in their field



rated the exhibition good to excellent



rated technical content as good to excellent



	TITLE PACKAGE	PLATINUM PACKAGE	GOLD PACKAGE	EXHIBITOR PACKAGE	SESSION PACKAGE
BRANDING & PROMOTIONS	USD \$8799 USD \$10599	USD \$3499 USD \$4199	USD \$2699 USD \$3299	USD \$1099 USD \$1499	USD \$899 USD \$1299
An Announcement on Social Networks	✓	✓	✓	✓	✓
Logo placement and sponsorship title on the Event website	✓	✓	✓	✓	✓
One Advertisement section (placement) on the conference website home page	✓	-	-	-	-
One Advertisement section (placement) on the conference brochure (Full Page)	✓	✓	-	-	-
Email-Blast of Speaking Session to all delegates	✓	✓	✓	-	-
Logo visibility in all pre and post show promotion	✓	✓	✓	-	-
Premium Virtual Booth	✓	✓	✓	✓	-
Download Copy of all Participant List	✓	✓	✓	-	-
CONFERENCE ACCESS					
Speaker Pass and Co-Speaker Pass	3	2	1	-	1
30 Minutes Premium Speaking Slot (Includes 10mins of Q&A's)	✓	✓	✓	-	-
Special registration discount for all additional delegates	20%	15%	15%	10%	-
Virtual Table for 1-to-1 Meetings	✓	✓	✓	✓	-
VIP Meetings	5	2	0	0	0
Complimentary full access delegate passes	8	6	4	2	1
Sponsorship announcement at the conference opening remarks	✓	✓	-	-	-
POST CONFERENCE MATERIAL					
Download Copy of all participants list	✓	✓	✓	-	-
Data Analytics of your Speaking Session	✓	✓	✓	-	-
Data Analytics of your Booth	✓	✓	✓	-	-

TESTIMONIALS AND EXPERIENCE



Thanks very much for this opportunity. I was impressed by the quality of your event. It was as well run and organized as I've ever attended.

Rafiq Khurshid | IT Specialist & Consultant



Thank you for giving us a chance to participate, it was a great experience and super organized platform.

Atheer Alatter | Lead Data Scientist



I am happy to join the great team of speakers and thanks for having me on this awesome event. Excellent teamwork. Hope be with you next time.

Vitor Do Valle | Head of Centre of Excellence



Thank you, team for the Certificate. As mentioned before, I truly appreciate the prompt communication, prep call and accommodating my change of date. I look forward to partnering with ptn events in future.

Arthi Vasudevan | Senior Product Manager



Thank you very much for your support during this event. I think that overall it went well.

Gerardo Muñoz | Product Marketing Manager



Thank you for Sharing. I should have mentioned this in my feedback; some of the best i have seen for any conference, Live or Virtual. Awesome Event!

Lennart Heip | Global Modal and Technology



We are excited to join this great event. Sign up to hear a speech from Michal Paulski on Cybersecurity during the Oil and Gas Automation & Digitalization Conference.

Michal Paulski | Senior Manager



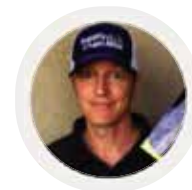
Many thanks to you the incredible team for organizing the event. Watching for 2 days was very insightful and your team efforts to organize everyone from around the created the success.

Johnathan Finlayson | Project Logistics Director



Thank very much for the opportunity. I was sincerely impressed by the quality of your event. It was as well run and organized a conference as I've ever attended. All of the sessions i was able to attend were excellent - really informative.

Tan Miller | Director, Global Supply Chain Management Program



Oh man, some of my favorite folks in freight are the container shipping right now.

Mike Bush | Terminal Relationship Manager



It was a valuable session and great learning from Global leader, It was amazing conference. Thanks a lot.

Pankaj Gupta | Global Sourcing



We managed to be in touch with good leads. User-friendly and very professional staff all along the sponsorship journey.

Carl Lauron | Founder



ABOUT ORGANIZER

PTN Events, a premier organizer of cutting-edge B2B conferences that seamlessly blend business and knowledge. At the forefront of the industry, we curate exclusive gatherings that transcend borders, bringing together a dynamic mix of corporates, governments, associations, industry leaders, and high-net-worth individuals.

Our conferences serve as global forums where industry visionaries converge to explore and navigate the transformative landscape of cutting-edge technologies. As catalysts for innovation, we facilitate robust discussions and collaborations that transcend geographical boundaries.

At PTN Events, we pride ourselves on creating an immersive environment where knowledge flows freely, and connections flourish. Whether you're a corporation seeking strategic partnerships, a government entity exploring policy implications, or a thought leader on the brink of the next big idea, our conferences provide the platform to engage with the pulse of industry evolution. Join us in shaping the future!

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